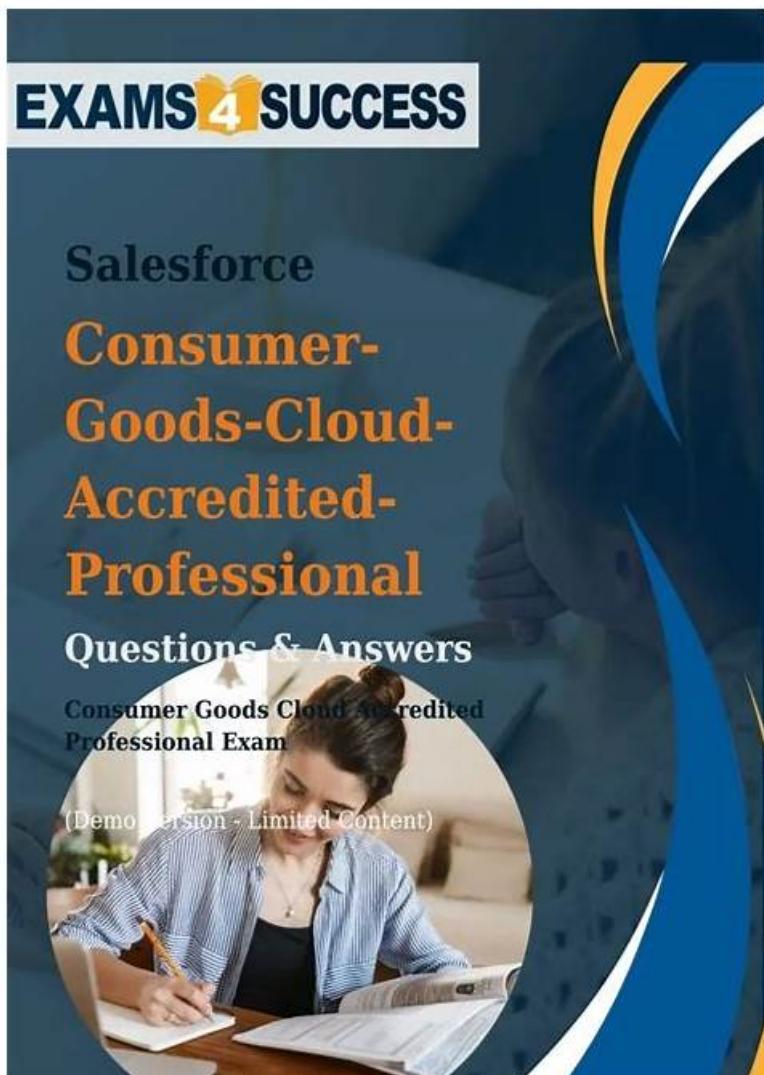


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Salesforce Consumer Goods Cloud Accredited Professional exam covers a range of topics related to the Consumer Goods Cloud, including managing accounts and contacts, creating and managing orders, managing product catalogs, and analyzing sales performance. Consumer-Goods-Cloud-Accredited-Professional Exam also tests candidates' knowledge of Salesforce best practices, industry trends, and regulatory requirements.

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People need to increase their level by getting the Salesforce Consumer-Goods-Cloud-Accredited-Professional certification. If you take an example of the present scenario in this competitive world, you will find people struggling to meet their ends just because they are surviving on low-scale salaries. Even if they are thinking about changing their jobs, people who are ready with a better skill set or have prepared themselves with Salesforce Consumer-Goods-Cloud-Accredited-Professional Certification grab the chance.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q28-Q33):

NEW QUESTION # 28

Which field is required for setting up Retail Store KPIs?

- A. Retail Store Group
- B. Effective to
- **C. KPI Type**
- D. Promotions

Answer: C

Explanation:

KPI Type is a required field for setting up Retail Store KPIs. Retail Store KPIs are key performance indicators that measure how well a retail store is performing against a specific goal or target. The KPI Type defines the type of metric that is being measured, such as share of shelf, out of stock, or promotion compliance. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 30.

NEW QUESTION # 29

Which of the following three capabilities are available with Salesforce Maps Advanced to support Store Visit planning?

- **A. Real-time Traffic-based Routing**
- **B. Gantt-chart Routing**
- **C. Constraint based Routing**
- D. Visit Prioritization
- E. Visit Windows

Answer: A,B,C

NEW QUESTION # 30

Where are the results (actual values) of Custom Task KPIs stored?

- A. In the Retail Visit KPI record
- B. In the custom object.
- C. In the Visit Record
- **D. In the Retail Store KPI record**

Answer: D

Explanation:

The results or actual values of Custom Task KPIs are stored in the Retail Store KPI record, centralizing data related to performance indicators.

NEW QUESTION # 31

How can an Account Manager visualize store visits in their territory for the day by their current status?

- A. By creating a map layer using retail store as the base object and represent the markers by shape

- B. By creating a map layer using accounts as a base object and color code the markers by status
- **C. By creating a map layer using visits as the base object and color code the markers by status**
- D. By creating a Map Layer using retail store search filters by status and color code the markers by status

Answer: C

Explanation:

To visualize store visits in their territory for the day by their current status, an Account Manager can create a map layer using visits as the base object and color code the markers by status. A map layer is a visual representation of data on a map that can be filtered and customized. A visit is an object that represents a scheduled or unscheduled interaction between a field rep and a retail store. The status of a visit indicates whether it is planned, in progress, completed, or canceled. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 34.

NEW QUESTION # 32

What are three main factors that should lead a Consultant to consider assetization of a commercial product or service?

- **A. The product/service sold can undergo future attribute changes**
- **B. The product/service sold will have child features added in the future**
- C. The product sold is a device accessory, such as a phone case
- D. The product/service sold is a high-volume, one-time billing event, such as a pay-per-view
- **E. The product/service sold has a recurring charge**

Answer: A,B,E

Explanation:

Assetization is the process in Salesforce Industries (Communications/Consumer Goods) where a successfully fulfilled order line item is converted into a permanent Asset record. This Asset record serves as the single source of truth for what the customer currently owns.

A Consultant should recommend assetization for a commercial product or service when it is likely to be involved in future customer management and transactions. The three main factors that necessitate creating an Asset record are:

The product/service sold has a recurring charge (B):

A recurring charge means the service/product will be billed repeatedly (e.g., monthly). To ensure the billing system receives the correct information and to manage any future pricing changes (like applying a promotional discount for a specific period), the service must exist as a persistent Asset record. Billing systems typically interface with the Asset/Subscription object to determine what to invoice each cycle.

The product/service sold can undergo future attribute changes (C):

The core purpose of the Move, Add, Change, Delete (MACD) process is to allow customers to modify their existing services. If a product attribute (e.g., Internet speed, color of a device, service plan) can be changed, the system needs an Asset record to track the current attribute values (the "As-Is" state). When a customer initiates a change, the system converts this Asset's current state into an order line item for modification.

The product/service sold will have child features added in the future (A):

Products that are part of a bundle or have a hierarchical structure (Parent \rightarrow Child) must be tracked as Assets so that their children or sub-features can be managed, added, or removed later. For example, if a base service (Asset) allows for the addition of premium channels (new Assets), the base service must first exist as an Asset to act as the parent for the new features.

Why D and E are incorrect:

D (High-volume, one-time billing event, such as a pay-per-view): One-time, high-volume transactional items (like PPV events or movie rentals) are typically not assetized. They are billed once and retired. Creating millions of short-lived asset records would rapidly consume storage and severely degrade system performance.

E (Device accessory, such as a phone case): Simple, one-time purchase equipment without a service component (like a phone case or charger) is rarely assetized, as it has no recurring charge (B) and generally does not undergo MACD changes (C).

NEW QUESTION # 33

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