Marketing-Cloud-Email-Specialist Exam Blueprint - Marketing-Cloud-Email-Specialist Valid Test Fee

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Salesforce Marketing-Cloud-Email-Specialist Certification is one of the most sought-after credentials for digital marketers who want to showcase their expertise in leveraging the power of Salesforce Marketing Cloud to create, manage, and optimize effective email marketing campaigns. Salesforce Certified Marketing Cloud Email Specialist certification validates the skills of professionals who are proficient in executing email marketing strategies using Salesforce Marketing Cloud's various tools and features. The Salesforce Marketing-Cloud-Email-Specialist exam measures your knowledge and proficiency in email marketing automation, data management, subscriber management, and email delivery.

How to Prepare For Salesforce Marketing cloud email specialist Exam

Preparation Guide for Salesforce Marketing cloud email specialist Exam

Introduction

This certification focuses on applying knowledge skills and experience using Marketing Cloud for message design, subscriber and data management, inbox delivery, and external integrations. Salesforce-Marketing cloud email specialist recognizes your ability to effectively implement email marketing best practices, message design, subscriber and data management, inbox delivery, email automation, and tracking and reporting metrics within the Marketing Cloud Email application.

In this guide, we will cover the **Marketing cloud email specialist Exam** topics, Salesforce Marketing cloud email specialist Certified professional salary and all aspects of the Salesforce Marketing cloud email specialist Certification.

>> Marketing-Cloud-Email-Specialist Exam Blueprint <<

Marketing-Cloud-Email-Specialist Valid Test Fee & Valid Marketing-Cloud-Email-Specialist Exam Notes

There are some prominent features that are making the Salesforce Certified Marketing Cloud Email Specialist (Marketing-Cloud-Email-Specialist) exam dumps the first choice of Marketing-Cloud-Email-Specialist certification exam candidates. The prominent features are real and verified Salesforce Certified Marketing Cloud Email Specialist (Marketing-Cloud-Email-Specialist) exam questions, availability of Salesforce Salesforce exam dumps in three different formats, affordable price, 1 year free updated

Salesforce Marketing-Cloud-Email-Specialist Exam Questions download facility, and 100 percent Salesforce Marketing-Cloud-Email-Specialist exam passing money back guarantee.

Salesforce Marketing-Cloud-Email-Specialist certification is designed for professionals who specialize in email marketing using Salesforce Marketing Cloud. Salesforce Certified Marketing Cloud Email Specialist certification validates a candidate's knowledge and expertise in designing, building, and implementing email marketing campaigns that drive business results. Marketing-Cloud-Email-Specialist Exam focuses on the core concepts of email marketing, including email design, subscriber data management, email message creation, and delivery.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q135-Q140):

NEW QUESTION # 135
NTO outfitters wants its email to renders mobile and desktop devices. NTO would like the emails to be responsive Which two technique should be used? Choose two answers

- A. html
- B. Include
- C. use a basic and thin template in content builder
- D. Request to display block on all images

Answer: A,C

NEW QUESTION # 136
Northern Trail Outfitters' marketing team includes the nearest store to customers in the template of its emails.
This data extension only needs to be updated when store information changes, such as when a new store opens or a store closes. How can this be achieved?

- A. Create a file drop automation to initiate when the store's data extension is updated via import.
- B. Create an automation to begin when Information changes on a store object using a workflow rule.
- C. Create a scheduled automation to import the file on a recurring basis with store information.
- D. Create a file drop automation to import the file when placed on the specified directory on the Enhanced FTP.

Answer: D

NEW QUESTION # 137
A subscriber unsubscribes upon receiving an email from Northern Trail Outfitters (NTO). At the bottom of the NTO email, the subscriber sees three links: Manage Subscriptions, Profile Center, and One-Click Unsubscribe. The subscriber clicks One-Click Unsubscribe.
Given that NTO Is using the default subscription center, which two options are given when the subscriber clicks One-Click Unsubscribe?
Choose 2 answers

- A. Subscriber can choose to be unsubscribed from all NTO publications.
- B. Subscriber can choose to be removed from the data extension.
- C. Subscriber can choose to resubscrlbe to the list used for the send.
- D. Subscriber can choose which publications to unsubscribe from.

Answer: A,D

NEW QUESTION # 138
A marketer at Northern Trail Outfitters (NTO) has been tasked with growing its email subscriber audience.
Which three best practices should the marketer keep in mind while trying to acquire new email subscribers?
Choose 3 answers

- A. Use explicit opt-in for any new web sign-ups.
- B. Tell customers why they want to receive NTO emails.

- C. Automatically opt-in all new customers.
- D. Ask for detailed demographic information.
- E. Set expectations on send frequency and schedule.

Answer: A,B,E

NEW QUESTION # 139

We are creating a custom html paste email within content builder, which 2 features can be inserted into the html code by using the insert code snippet tool. Choose 2 answers

- A. A tooltip
- B. physical mailing address
- C. track emails open
- D. stored content box

Answer: B,C

NEW QUESTION # 140

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