

# Global-Economics-for-Managersテストサンプル問題、Global-Economics-for-Managers資格試験

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**PRE-ASSESSMENT: GLOBAL ECONOMICS FOR MANAGERS (UZC2) (PUZC)**

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Attempt #1  
Status: Passed

1. One view of globalization claims that human civilization has always had some type of globalization. Which view is it?

	YOUR ANSWER	CORRECT ANSWER
The long-run historical view	✓	✓
The pendulum view		
The business-over-culture view		
The unique-role view		

2. The benefit attributed to firms that enter a market before other firms in the same market segment is best described by which term?

	YOUR ANSWER	CORRECT ANSWER
First-mover advantage	✓	✓
Trade advantage		
Absolute advantage		
Scale advantage		

3. What is opportunity cost?

	YOUR ANSWER	CORRECT ANSWER
The lost potential from pursuing one activity at the expense of another activity, given the alternatives	✓	✓
The extent to which different countries possess various factors of production such as labor, land, and technology		
A government payment to a domestic firm		

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>> Global-Economics-for-Managersテストサンプル問題 <<

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## WGU Global Economics for Managers (C211, UZC2) 認定 Global-Economics-for-Managers 試験問題 (Q30-Q35):

### 質問 # 30

Which statement about Federal Reserve lending to banks is true?

- A. The discount rate is changed annually.
- B. Banks set consumer interest rates at the discount rate.
- C. Fed lending to banks follows an overall uptrend.
- **D. Banks pay the discount rate when borrowing funds from the Fed.**

正解: D

解説:

In Global Economics for Managers, banks that borrow directly from the Federal Reserve through the discount window pay the discount rate, making option D correct. The discount rate is the interest rate the Fed charges banks for short-term loans. Option A is incorrect because Fed lending fluctuates based on economic conditions. Option B is incorrect because the discount rate can be changed at any time. Option C is incorrect because consumer interest rates are market-determined, not set at the discount rate.

Thus, option D accurately describes Fed lending.

### 質問 # 31

Which transaction is included in the consumption component of GDP?

- A. A government builds a highway
- B. A company exports automobiles
- C. A firm purchases new machinery
- **D. A person pays for a haircut**

正解: D

解説:

In Global Economics for Managers, the consumption component of GDP includes household spending on goods and services, making option C correct.

When a person pays for a haircut, it represents a direct purchase of a service by a household. Consumption is the largest component of GDP in most economies and includes spending on nondurable goods, durable goods, and services.

Option A is classified as investment. Option B is government spending. Option D is an export, counted in net exports.

Thus, option C correctly identifies a consumption transaction.

### 質問 # 32

What happens when the Federal Reserve increases the money supply?

- **A. The aggregate demand curve shifts to the right**
- B. The aggregate supply curve shifts to the right
- C. The aggregate supply curve shifts to the left
- D. The aggregate demand curve shifts to the left

正解: A

### 質問 # 33

How does the Federal Reserve lower the federal funds rate?

- A. By purchasing government bonds
- B. By selling government bonds
- C. By increasing taxes
- D. By raising reserve requirements

正解: A

解説:

In Global Economics for Managers, the Federal Reserve lowers the federal funds rate by purchasing government bonds, making option C correct.

Bond purchases increase bank reserves, easing liquidity conditions in the interbank market. With more reserves available, banks lend to each other at lower interest rates, reducing the federal funds rate.

Options A and B raise interest rates, while option D is fiscal policy.

Therefore, option C is correct.

### 質問 # 34

Which mode of entry is an equity-based entry mode?

- A. Licensing
- B. Franchising
- C. 50/50 joint ventures
- D. Indirect exports

正解: C

解説:

In Global Economics for Managers, entry modes are commonly classified into non-equity, contractual, and equity-based modes, depending on the level of ownership, control, and risk assumed by the firm. A 50/50 joint venture is an equity-based entry mode, making option B the correct answer.

Equity-based entry modes involve ownership of assets in the foreign market. In a 50/50 joint venture, two firms—typically one domestic and one foreign—each contribute capital and share ownership, control, profits, and risks equally. This structure allows firms to access local market knowledge, share financial risk, and comply with host-country regulations that may restrict full foreign ownership.

Option A, franchising, and option C, licensing, are contractual entry modes. In these arrangements, firms transfer intellectual property or business formats to foreign partners without taking ownership stakes. While these modes involve lower risk and investment, they also provide less control. Option D, indirect exports, is a non-equity mode that requires minimal commitment and no foreign ownership.

Global Economics for Managers emphasizes that equity-based modes like joint ventures are often chosen when firms need local partners, face political or regulatory constraints, or operate in culturally or institutionally complex environments. However, they also involve higher risk due to shared control and potential partner conflicts.

Thus, option B correctly identifies an equity-based mode of entry.

### 質問 # 35

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