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1 / 4

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ZertFragen ist eine erstklassig Website zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung. Die Produkte von ZertFragen helfen denjenigen, die keine umfassenden IT-Kenntnisse besitzen, die Salesforce Salesforce-Loyalty-Management Prüfung zu bestehen. Wenn Sie die Produkte von ZertFragen in den Warenkorb schicken, würden Sie viel Zeit und Energie ersparen. Die Salesforce Salesforce-Loyalty-Management Schulungsunterlagen von ZertFragen werden von den Fachleuten tiefintensiv bearbeitet. Die allen sind von guter Qualität.

Salesforce Salesforce-Loyalty-Management Exam Syllabus Topics:

Section	Objectives
Loyalty Engagement and Promotions	- Campaigns and promotional incentives - Partner and coalition loyalty programs
Analytics and Reporting	- Loyalty program performance metrics - Reporting dashboards and insights
Earning and Redemption Rules	- Points accrual and earning strategies - Reward redemption processes
Program Setup and Configuration	- Creating loyalty programs in Salesforce - Defining tiers, currencies, and rewards

Member Lifecycle Management	- Tier management and progression rules - Enrollment and member onboarding
Loyalty Management Fundamentals	- Loyalty program types and structures - Core concepts of loyalty programs

>> Salesforce-Loyalty-Management Tests <<

Salesforce-Loyalty-Management Unterlagen mit echte Prüfungsfragen der Salesforce Zertifizierung

Jetzt ist die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung die beliebteste Zertifizierungsprüfung, an der viele IT-Fachleute teilnehmen wollen. Dies ist ein Beweis für die IT-Fähigkeiten. Um die Prüfung zu bestehen sind umfangreiche Fachkenntnisse und Erfahrungen erforderlich. Und das braucht doch viel Zeit. Vielleicht wählen Sie Ausbildungskurse oder Prüfungsmaterialien. Es ist eher kostengünstig, ein Ausbildungsinstitut von guter Qualität zu wählen. ZertFragen ist eine Website, die die Bedürfnisse der IT-Fachleute zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung abdecken können. Die Produkte von ZertFragen sind zielgerichtete Ausbildung zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung. Sie können in kurzer Zeit ihre IT-Fachkenntnisse ergänzen und sich gut auf die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung vorbereiten.

Salesforce Loyalty Management Accredited Professional Exam Salesforce-Loyalty-Management Prüfungsfragen mit Lösungen (Q29-Q34):

29. Frage

The Loyalty Analytics Base App license provides technical Consultants access to Loyalty analytics data with what limitations?

- A. Rows do not have an analysis limit, only licenses do
- **B. Administrators can analyze up to 10 million rows**
- C. Administrators can analyze up to 1 million rows
- D. Administrators can analyze up to 25 million rows

Antwort: B

Begründung:

The Loyalty Analytics Base App license allows technical Consultants to access Loyalty analytics data with the limitation that administrators can analyze up to 10 million rows (D). This limitation is set to ensure system performance and scalability while providing sufficient data analysis capabilities for most loyalty program needs. Salesforce documentation on Loyalty Management and its integration with analytics tools would detail these limitations and provide best practices for managing and analyzing loyalty data within these constraints.

30. Frage

The existing Loyalty Program would need to have its "members-record" transferred from an SQL database into a new Salesforce Loyalty Management org, where its members' records are kept within a datatable named "tbl_Member" with the following data contents:

- * the program member's personal particular and contact information
- * member's current-tier value
- * member's tier-points

Which object combinations should be used for data migration of the source's member records into the Loyalty Member org?

- A. "LoyaltyProgramMember", "LoyaltyTier", "LoyaltyMemberCurrency". "Contact" and "Account" Object.
- B. "LoyaltyProgramMember", "LoyaltyTier", "LoyaltyProgramCurrency". "Contact" and "Account" Object.
- C. "LoyaltyProgramMember", "LoyaltyMemberTier", "LoyaltyProgramCurrency". "Account" Object.
- **D. "LoyaltyProgramMember", "LoyaltyMemberTier", "LoyaltyMemberCurrency". "Contact" and "Account" Object.**

Antwort: D

Begründung:

For migrating "members-record" from an SQL database into Salesforce Loyalty Management, the correct combination of objects to use is:

* D: "LoyaltyProgramMember, " "LoyaltyMemberTier, " "LoyaltyMemberCurrency, " "Contact, " and "Account" Object. This combination covers all necessary aspects of Loyalty Program members' records, including personal information, tier status, and point balances.

Reference: Salesforce Loyalty Management documentation on data model and object relationships provides a comprehensive overview of how different aspects of Loyalty Program members' information are structured within the Salesforce ecosystem.

31. Frage

A company has recently rolled out a Loyalty Program with three tiers. The lowest tier is Silver, and the highest tier is Platinum. The company decided to offer Platinum members exclusive access to VIP events.

How should an Administrator configure the Loyalty Program for Platinum members?

- A. Set up Members "Exclusive Access to VIP Events" as a Transaction Journal
- B. Set up Members "Exclusive Access to VIP Events" as a Voucher
- C. Set up Members "Exclusive Access to VIP Events" as a Member Promotion
- **D. Set up Members "Exclusive Access to VIP Events" as a Loyalty Tier Benefit**

Antwort: D

Begründung:

To offer Platinum members exclusive access to VIP events, an Administrator should Set up Members "Exclusive Access to VIP Events" as a Loyalty Tier Benefit (D). Configuring this exclusive access as a tier benefit specifically for Platinum members allows for clear differentiation of tiers and provides a compelling incentive for members to reach and maintain the Platinum tier. This setup ensures that the highest-tier members receive appropriate recognition and rewards, enhancing their loyalty and engagement with the program.

Options A (Voucher), B (Member Promotion), and C (Transaction Journal) do not accurately represent the method for providing exclusive event access as a distinct benefit of attaining the Platinum tier within a loyalty program.

32. Frage

A hotel group has finished setting up its Loyalty program and now wants to provide its Loyalty members with live updates about their program membership. They are looking for a solution that lets members view their membership details whenever they want to, and expect that this can be implemented without a need for complex customization.

Using the available product features of Loyalty Management. Which three tasks should an Administrator implement to meet the Hotel group's requirements?

- **A. Add Loyalty lightning components to the site that show members their Loyalty program details, points balance, recent transactions, and currently assigned tiers.**
- B. Associate the site with the new Hotel Group Loyalty Program using API integration endpoints
- C. Connect the website to the hotel's payment gateway
- **D. Associate the site with the new Hotel Group Loyalty Program**
- **E. Create a site using the Experience Cloud site template called the Loyalty Member Portal**

Antwort: A,D,E

Begründung:

To provide live updates to Loyalty members about their program membership, the following tasks should be implemented:

* Associate the site with the new Hotel Group Loyalty Program: This task involves linking the hotel's loyalty program with their website, allowing for seamless access to loyalty program details for members1.

* Create a site using the Experience Cloud site template called the Loyalty Member Portal: Salesforce provides a specialized site template within Experience Cloud specifically designed for loyalty programs. This template, known as the Loyalty Member Portal, is tailored to display loyalty program details, points balance, recent transactions, and tier information2.

* Add Loyalty lightning components to the site: By adding Lightning components to the site, members can view their loyalty program details, points balance, recent transactions, and current tier assignments in real-time. These components are designed to provide a comprehensive overview of a member's status within the loyalty program without the need for complex customizations2.

These steps will ensure that members can view their membership details at their convenience, fostering greater engagement and satisfaction with the hotel group's Loyalty program.

33. Frage

Cloud Kicks wants to identify specific tier members to be used for a journey within Marketing Cloud. The company wants to encourage Loyalty Tier B customers to become Loyalty Tier A customers.

What objects must be synchronized into Marketing Cloud to achieve the segmentation for this audience.

- A. Contact, Account, and Opportunity
- **B. Contact, Loyalty Program Member, and Loyalty Member Tier**
- C. Contact, Member Rewards Tier, and Loyalty Member Tier and Campaign
- D. Voucher Definition, products, and Loyalty Member Tier

Antwort: B

Begründung:

To segment and identify specific tier members for a journey within Marketing Cloud, it's essential to synchronize the right objects from Salesforce to Marketing Cloud. Synchronizing the 'Contact' object ensures that the basic member information is available. The 'Loyalty Program Member' object provides detailed information about the member's involvement in the loyalty program, and the 'Loyalty Member Tier'

' object offers insights into the member's current tier status. This setup allows for precise targeting and personalization of marketing efforts aimed at encouraging Loyalty Tier B customers to ascend to Loyalty Tier A, thereby enhancing member engagement and program value.

34. Frage

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Salesforce-Loyalty-Management Prüfungsunterlagen: https://www.zertfragen.com/Salesforce-Loyalty-Management_pruefung.html

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