

# Arch-302 Test Score Report, New Arch-302 Exam Guide

**ARCH 302**  
**ARCHITECTURAL DESIGN IV**

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**ARCH 302**  
**LECTURE SERIES**

**Erhan Karaesmen** (Emeritus Dr., Civ. Eng., METU)  
Earthquake: Before and Afterwards  
March 6th, 10:40 am

**Ahmet Türer** (Prof. Dr., Civ. Eng., METU)  
Earthquakes and Advantages of Wooden Houses  
March 7th, 10:40 am

**Cengiz Özmen** (Assoc. Prof. Dr., Arch., Çankaya University)  
An Architectural Journey Through the Realities and Myths of Seismic Design in Turkey  
March 13th, 10:40 am

**Deniz Üçer Erduran** (Inst. Dr., Arch., Bilkent University)  
A Review of the Book 'Structure Systems' by Heino Engel - 1997  
March 13th, 11:40 am

**Acil Tasarım Stüdyosu** (METU)  
Urgent Design Studio Works  
March 14th, 10:40 am

**Meltem Şenol Balaban** (Assoc. Prof. Dr., CRP, METU)  
Kahramanmaraş Earthquakes and Resilient Cities  
March 14th, 11:40 am

**Sibel Yıldırım Esen** (Assist. Prof. Dr., Arch., METU)  
Cultural Heritage, Disasters, and Resilience  
March 20th, 11:00 am

**Yavuz Özkaya** (Architect, Conservation Specialist)  
**Neriman Şahin Güçhan** (Prof. Dr., Arch., METU)  
Design of Commagene Cultural Center in Adyaman and Visitor Welcome Centers at Nine Archeological Sites around Nemrut Mound, and Commagene Nemrut Management Plan  
March 21th, 10:40 am

**Ali İhsan Ünay** (Prof. Dr., Arch., Gazi University)  
Structural Form Sprouting (Emerging) in Architecture under the Threat of Disaster  
March 21th, 11:40 am

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different versions: PDF, Soft and APP versions.

## Salesforce Certified B2C Solution Architect Sample Questions (Q94-Q99):

### NEW QUESTION # 94

A retail company that sell fitness products Is implementing Service Cloud, B2C Commerce, and Marketing Cloud, In order to provide their customers with personalized recommendations, they are capturing and storing certain PII and health information. In order to adheres to compliance and regulations, they need to ensure shared data is encrypted across all platforms.

What features should a Solution Architect recommend to accomplish this?

- A. Use Shield Platform Encryption to encrypt data in Service Cloud, enable encryption at rest in Marketing Cloud, and enable encryption at rest in B2C Commerce.
- B. Use Shield platform Encryption to encrypt data in Service Cloud and B2 Commerce. Data in Marketing Cloud is encrypted by default.
- **C. Use Shield platform Encryption to encrypt data in Service Cloud, Enable Encrypted Data Sanding (EDS) in Marketing Cloud, and use B2C Commerce's crypto API.**
- D. Platform Encryption to encrypt data in Service Cloud, Marketing Cloud, and B2C Commerce.

**Answer: C**

Explanation:

Shield Platform Encryption is a feature that allows you to encrypt sensitive data at rest in Service Cloud and B2C Commerce, while preserving platform functionality. Encrypted Data Sending (EDS) is a feature that allows you to send encrypted data from Service Cloud to Marketing Cloud using an encryption key that only you control. B2C Commerce's crypto API is a set of methods that allow you to encrypt and decrypt data using symmetric or asymmetric keys in your code.

References:

- \* [Salesforce Shield Platform Encryption Implementation Guide]
- \* [Encrypted Data Sending (EDS) for Marketing Cloud]
- \* [B2C Commerce Crypto API]

### NEW QUESTION # 95

A company wants to integrate B2C Commerce and Marketing Cloud so that customers shopping online can be segmented for marketing campaigns like Abandoned Cart and Post Purchase Journeys.

Which two actions are needed to enable an Abandoned Cart Journey?

Choose 2 answers

- A. Integrate product, order, and customer data feeds into Service Cloud objects
- **B. Integrate product, order, and customer data feeds into Marketing Cloud Data Extensions**
- C. Use Mulesoft to bring order and customer data feeds from B2C Commerce to Marketing Cloud
- **D. Implement the Marketing Cloud collect.js through the storefront by using the Connector's reference implementation**

**Answer: B,D**

Explanation:

\* A is correct because integrating product, order, and customer data feeds into Marketing Cloud Data Extensions is a prerequisite for enabling an Abandoned Cart Journey. Data Extensions are tables that store data in Marketing Cloud and can be used to define audience segments and personalize messages.

\* D is correct because implementing the Marketing Cloud collect.js through the storefront by using the Connector's reference implementation is a prerequisite for enabling an Abandoned Cart Journey. The collect.js script tracks customer behavior on the storefront and sends data to Marketing Cloud using the Connector cartridge.

\* B is incorrect because integrating product, order, and customer data feeds into Service Cloud objects is not needed for enabling an Abandoned Cart Journey. Service Cloud objects are used to store data in Service Cloud and can be used to manage customer service cases and interactions.

\* C is incorrect because using Mulesoft to bring order and customer data feeds from B2C Commerce to Marketing Cloud is not needed for enabling an Abandoned Cart Journey. Mulesoft is a platform that provides integration solutions for various systems and applications.

References:

- \* : [https://help.salesforce.com/s/articleView?id=sf.mc\\_co\\_data\\_integration.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.mc_co_data_integration.htm&type=5)
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### NEW QUESTION # 96

During discovery conversations an organization notes that they want to create a custom survey around their customer's preferences to help improve product recommendations, marketing journeys, and customer service upsell opportunities. They want to house the survey responses in their Salesforce ecosystem so they can run reports. They plan on having two teams manage the survey and change questions twice a year.

Which three questions should a Solution Architect ask to ensure they understand the requirements well enough to design an appropriate multi-cloud solution?

Choose 3 answers

- A. How many survey responses would you anticipate in a peak 24-hour period?
- B. Does the team need front-end development capabilities?
- C. How often do you update surveys?
- D. Will you ever have more than nine possible answers for a survey question?
- E. Will the teams need the ability to change designs?

**Answer: A,C,E**

Explanation:

\* Option A is correct because the ability to change designs may affect the choice of survey tools and platforms, as well as the level of customization and maintenance required.

\* Option C is correct because the volume of survey responses may impact the performance, scalability, and reliability of the survey solution, as well as the data storage and integration requirements.

\* Option E is correct because the frequency of updating surveys may influence the design and governance of the survey solution, as well as the change management and testing processes.

\* Option B is incorrect because front-end development capabilities are not relevant to the survey requirements, but rather to the implementation details and skills of the team.

\* Option D is incorrect because the number of possible answers for a survey question is not a critical factor for designing a multi-cloud solution, but rather a minor detail that can be easily accommodated by most survey tools.

References:

\* Certification - B2C Solution Architect - Trailhead

\* Study for the B2C Solution Architect Certification | Salesforce - Trailhead

\* B2C Solution Architect Certification Guide | Salesforce Ben

### NEW QUESTION # 97

A company wants to use the Salesforce Platform for their needs. They need a marketing solution, an online ordering platform, and a solution for service agents. The goal of the company is to provide end-to-end support for their customers.

What is an example of a deliverable that the Solution Architect should provide to make sure the company understands the solution that is needed?

- A. Organization chart of the company completed by the Solution Architect
- B. Technical Design Specification showing the data mapping/model and systems integration
- C. Final design document for storefront pages and service agent experience
- D. Email templates and copy for suggested marketing emails

**Answer: B**

Explanation:

A Technical Design Specification is a document that describes the technical architecture and design of a solution, including the data mapping/model and systems integration. This document can help the company understand the solution that is needed and how it will meet their requirements. References: <https://trailhead.salesforce.com/content/learn/modules/solution-design-for-technical-architects/define-the-technical-architecture>

### NEW QUESTION # 98

A retail company uses B2C Commerce and Marketing Cloud to enable cross-cloud communication on behalf of its customers. As part of the newsletter signup journey, the company would like to send a coupon code to each customer 3 days after registration.

Once the coupon code has been redeemed, the company would like to alter the customer's journey to stop reminder emails.

Which two configuration steps should a Solution Architect take to ensure the customer's journey is updated after the coupon code is

used?

Choose 2 answers

- A. After purchase, use Marketing Cloud to request coupon redemption details from the B2C Commerce service definition.
- **B. Create a service definition in B2C Commerce that points to Marketing Cloud's REST API.**
- C. Create a service definition in B2C Commerce that points to Marketing Cloud's SOAP API.
- **D. After purchase, use the B2C Commerce service definition to send redemption data to Marketing Cloud.**

**Answer: B,D**

Explanation:

A: A service definition in B2C Commerce is a configuration that defines how B2C Commerce communicates with an external system, such as Marketing Cloud. By creating a service definition that points to Marketing Cloud's REST API, the company can enable B2C Commerce to call Marketing Cloud's endpoints for various purposes, such as triggering journeys or updating contact data. D: After purchase, the company can use the B2C Commerce service definition to send redemption data to Marketing Cloud using the REST API. This data can include the coupon code, the journey ID, and the contact key. Marketing Cloud can use this data to update the contact's journey status and stop sending reminder emails. References:

<https://developer.salesforce.com/docs/commerce/sfra/marketing-cloud/marketing-cloud-integration>

<https://developer.salesforce.com/docs/commerce/sfra/marketing-cloud/transactional-messaging-api>

## NEW QUESTION # 99

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