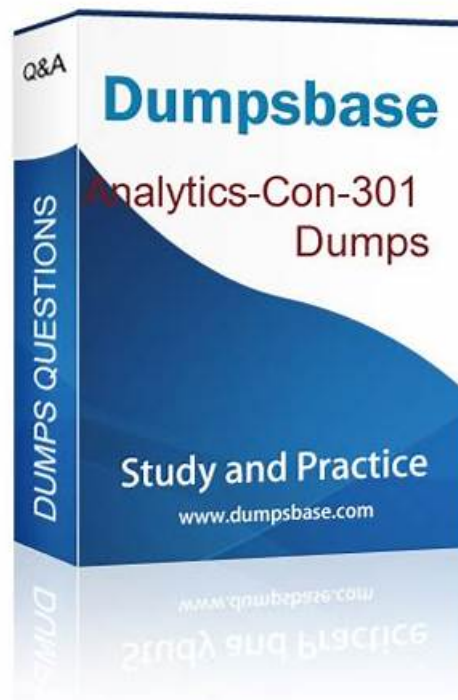


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Salesforce Certified Tableau Consultant Sample Questions (Q18-Q23):

NEW QUESTION # 18

SIMULATION

From the desktop, open the CC workbook. Use the US Population Estimates data source.

You need to shape the data in US Population Estimates by using Tableau Desktop. The data must be formatted as shown in the following table.

Open the Population worksheet. Enter the total number of records contained in the data set into the Total Records parameter.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To shape the data in the "US Population Estimates" data source and enter the total number of records into the "Total Records" parameter in Tableau Desktop, follow these steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the Population worksheet by selecting its tab at the bottom of the window.

Format and Shape the Data:

Ensure the data types match those specified in the requirements: Sex, Origin, Race as strings; Year, Age, Population as whole numbers.

To verify or change the data type, click on the dropdown arrow next to each field name in the Data pane and select "Change Data Type" if necessary.

Calculate Total Number of Records:

Create a new calculated field named "Total Records". To do this, right-click in the Data pane and select "Create Calculated Field".

Enter the formula COUNT([Record ID]) or SUM([Number of Records]) depending on how the data source identifies each row uniquely.

Drag this new calculated field onto the worksheet to display the total number of records.

Enter the Value into the Total Records Parameter:

Locate the "Total Records" parameter in the Data pane. Right-click on the parameter and select "Edit".

Manually enter the number displayed from the calculated field into the parameter, ensuring accuracy to meet the data shaping requirement.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Desktop Guide: Provides detailed instructions on managing data types, creating calculated fields, and updating parameters.

Tableau Data Shaping Techniques: Outlines effective methods for manipulating and structuring data for analysis.

This process will ensure the data in the "US Population Estimates" is accurately shaped according to the specified format and that the total number of records is correctly calculated and entered into the designated parameter. This thorough approach ensures data integrity and accuracy in reporting.

NEW QUESTION # 19

SIMULATION

From the desktop, open the CC workbook.

Open the Manufacturers worksheet.

The Manufacturers worksheet is used to analyze the quantity of items contributed by each manufacturer.

You need to modify the Percent

Contribution calculated field to use a Level of Detail (LOD) expression that calculates the percentage contribution of each manufacturer to the total quantity.

Enter the percentage for Newell to the nearest hundredth of a percent into the Newell % Contribution parameter.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To modify the Percent Contribution calculated field to use a Level of Detail (LOD) expression and accurately calculate the percentage contribution of each manufacturer to the total quantity, follow these steps:

Open the CC Workbook and Access the Worksheet:

Double-click on the CC workbook from the desktop to open it in Tableau Desktop.

Navigate to the Manufacturers worksheet by selecting its tab at the bottom of the window.

Modify the Percent Contribution Calculated Field:

Navigate to the Data pane and find the "Percent Contribution" calculated field.

Right-click on the "Percent Contribution" field and select 'Edit'.

Modify the formula to incorporate an LOD expression that calculates the total quantity across all manufacturers and the specific quantity per manufacturer:

`{FIXED [Manufacturer]: SUM([Quantity])} / {SUM([Quantity])} Quantity}}`

This formula uses `{FIXED [Manufacturer]: SUM([Quantity])}` to compute the total quantity contributed by each manufacturer, regardless of other dimensions in the view. The total quantity `{SUM([Quantity])}` calculates the grand total across all manufacturers. The division calculates the percentage contribution.

Click 'OK' to save the updated calculated field.

Enter Percentage for Newell:

With the updated "Percent Contribution" field, drag it onto the view to update the chart or table.

Identify the value corresponding to 'Newell' in the updated visualization.

Round this value to the nearest hundredth of a percent as required.

Enter this value into the "Newell % Contribution" parameter. To do this, locate the parameter in the Data pane or on the dashboard, right-click it, and choose 'Edit'. Enter the calculated percentage for Newell.

Save Your Changes:

From the File menu, click 'Save' to store all the modifications you have made to the workbook.

References:

Tableau Help: Offers detailed guidance on using LOD expressions for precise and context-independent aggregations.

Tableau Desktop User Guide: Provides comprehensive instructions on managing calculated fields and parameters, ensuring accurate data analysis.

By following these steps, you will have successfully updated the calculation for percent contribution using LOD expressions, providing a more accurate analysis of each manufacturer's contribution to the total quantity. Moreover, updating the parameter with Newell's specific contribution rounds out the task by reflecting precise data inputs for reporting or further analysis.

NEW QUESTION # 20

An online sales company has a table data source that contains Order Date. Products ship on the first day of each month for all orders from the previous month.

The consultant needs to know the average number of days that a customer must wait before a product is shipped.

Which calculation should the consultant use?

- A. Calc1: DATETRUNC ('day', DATEADD ('day', 31, [Order Date]))
Calc2: AVG ([Order Date] - [Calc1])
- B. Calc1: DATETRUNC ('month', DATEADD ('month', 1, [Order Date]))
Calc2: AVG(DATEDIFF ('day', [Order Date], [Calc1]))
- C. Calc1: DATETRUNC ('day', DATEADD('week', 4, [Order Date]))
Calc2: AVG([Order Date] - [Calc1])
- D. Calc1: DATETRUNC ('month', DATEADD('month', 1, [Order Date]))
Calc2: AVG(DATEDIFF ('week', [Order Date], [Calc1]))

Answer: B

Explanation:

The correct calculation to determine the average number of days a customer must wait before a product is shipped is to first find the shipping date, which is the first day of the following month after the order date. This is done using `DATETRUNC('month', DATEADD('month', 1, [Order Date]))`. Then, the average difference in days between the order date and the shipping date is calculated using `AVG(DATEDIFF('day', [Order Date], [Calc1]))`. This approach ensures that the average wait time is calculated in days, which is the most precise measure for this scenario.

References: The solution is based on Tableau's date functions and their use in calculating differences between dates, which are well-documented in Tableau's official learning resources and consultant documents12.

To calculate the average waiting days from order placement to shipping, where shipping occurs on the first day of the following month:

Calculate Shipping Date (Calc1): Use the DATEADD function to add one month to the order date, then apply DATETRUNC to truncate this date to the first day of that month. This represents the shipping date for each order.

Calculate Average Wait Time (Calc2): Use DATEDIFF to calculate the difference in days between the original order date and the calculated shipping date (Calc1). Then, use AVG to average these differences across all orders, giving the average number of days customers wait before their products are shipped.

References:

Date Functions in Tableau: Functions like DATEADD, DATETRUNC, and DATEDIFF are used to manipulate and calculate differences between dates, crucial for creating metrics that depend on time intervals, such as customer wait times in this scenario.

NEW QUESTION # 21

A consultant plans a Tableau deployment for a client that uses Salesforce. The client wants users to automatically see Tableau views of regional sales filtered by customer as soon as the users sign into Salesforce.

Which approach should the consultant use to deliver the final visualization?

- A. Create a list of URLs that the users can click in Salesforce.
- B. Create subscriptions for each view to deliver reports by email.
- C. Publish to Tableau Mobile for viewing.
- **D. Embed views into Salesforce.**

Answer: D

Explanation:

To ensure that users automatically see Tableau views of regional sales filtered by customer as they sign into Salesforce, embedding the views directly into Salesforce is most effective:

Embedding Views: Tableau provides capabilities to embed its dashboards into web applications such as Salesforce. This approach ensures that the visualization is part of the Salesforce user interface, enhancing user experience by not requiring users to navigate away from Salesforce to view the data.

Implement this by using Tableau's embedding code, which can be generated from the Tableau Server for each specific view. Place this embed code into the Salesforce Visualforce pages or use Salesforce Canvas to integrate these views seamlessly.

This setup allows the Tableau views to inherit user credentials from Salesforce, enabling personalized data visualization based on the user's access rights and region, directly aligned with their Salesforce login session.

References

The embedding technique is documented in both Tableau's and Salesforce's official integration guides, which provide step-by-step instructions on embedding Tableau views into Salesforce platforms.

NEW QUESTION # 22

A client wants to view stores serviced by delivery drivers on a map. The have the information provided in the table below:

□ What does the client need to do to plot exact street addresses on the map?

- A. Establish a hierarchy of State > City > Street Address 1 > Street Address 2.
- B. Add a Map layer to the visualization.
- C. Change the data type of Street Address 1 and Street Address 2 to the Geographic role.
- **D. Custom geocode the street addresses.**

Answer: D

Explanation:

Tableau's built-in geocoding supports only the following geographic roles:

- * Country
- * State / Province
- * County
- * City
- * Postal Code
- * Airport
- * Area codes
- * Congressional districts, etc.

Tableau does NOT natively geocode street-level addresses.

When a dataset contains street address fields, Tableau will not recognize them as geographic fields because:

- * Street Address 1 and Street Address 2 are not valid Tableau geographic roles.
- * Tableau cannot automatically translate street text (like "101 Random Place Rd") into latitude/longitude.

Therefore, to plot street-level points on a map, Tableau requires:

Custom geocoding OR latitude/longitude fields.

Tableau documents that for exact address locations:

- * You must either supply latitude and longitude for each address, or
- * Use custom geocoding, where the user uploads a .csv with addresses matched to coordinates.

Why the other answer choices are incorrect:

B). Change the data type to Geographic role

Street address fields cannot be assigned a geographic role. Tableau will reject them or not map them

C). Establish a hierarchy

Hierarchies help with drilldown but do not generate geographic coordinates for street addresses.

D). Add a map layer

Map layers allow visual overlays but cannot generate geocoding for address fields.

The only correct way to map street addresses is to custom geocode (or supply lat/long), which matches option A).

* Tableau Geocoding documentation stating street-level addresses are not natively supported.

* Custom Geocoding instructions for mapping exact address points.

* Mapping best practices stating that lat/long or custom geocode files are required for street accuracy.

NEW QUESTION # 23

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