

# WGU Data-Driven-Decision-Making PDF Questions—Best Exam Preparation Strategy

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## C207 WGU Data Driven Decision Making Objective Assessment Exam with Questions and Correct Answers

1. **Descriptive:** Past data only; Not predicting or optimizing
2. **Predictive:** Past to predict the future; Predicting, no optimizing
3. **Prescriptive:** Past to predict the future and optimizing
4. **Omission:** Missing information
5. **Out of Range:** Doesn't match the data or not true
6. **Reliable:** Constant and repeatable. A measure of the instrument
7. **Valid:** Measures what is intended to be measured
8. **Measurement bias:** Includes representative sample, random, large enough sample
9. **Information bias:** Ignore the purpose of the information collection; not truthful answers
10. **Big Data:** Both structure and unstructured; too large to process using traditional database and software techniques
11. **Data mining:** Process of discovering pattern in large data sets
12. **Why collect big data?:** Used to encourage buying behavior
13. **Analytics:** the extensive use of data, statistical and quantitative analysis, explanatory and predictive models, and fact-based management to drive decisions and add value
14. **Variable:** An expression that can be assigned to data
15. **Continuous data:** Data that can lay along any point in a range of data (age 22.6old)

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## WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q70-Q75):

### NEW QUESTION # 70

Which two statements describe Ishikawa's seven basic tools of quality?  
Choose 2 answers.

- A. The tools help develop advanced training for employees.
- **B. Processes are represented graphically.**
- C. Processes are represented with photos of each input and output.
- **D. An average worker can easily understand how to use the tools.**

**Answer: B,D**

Explanation:

Ishikawa's seven basic tools of quality were designed to be simple, visual, and accessible. In data-driven decision making, these tools help employees identify, analyze, and solve quality problems without requiring advanced statistical expertise. The tools—such as flowcharts, histograms, Pareto charts, and cause-and-effect diagrams—represent processes graphically, making patterns and issues easier to understand. Additionally, they are intentionally designed so that an average worker can easily understand and use them, supporting organization-wide quality improvement. They do not rely on photographic representations, nor are they intended for advanced or expert-level training. Instead, they empower frontline employees to participate in continuous improvement efforts. Therefore, the correct answers are A and C.

### NEW QUESTION # 71

What must be analyzed using powerful analytic tools?

- A. Data analysis results
- **B. Big data**
- C. Inferential statistics
- D. Small, independent data sets

**Answer: B**

Explanation:

Big data must be analyzed using powerful analytic tools due to its volume, velocity, and variety. In data-driven decision making, traditional tools are often insufficient for processing massive, complex datasets generated from digital platforms, sensors, and transactions. Big data requires advanced computing power, specialized software, and sophisticated algorithms to extract meaningful insights. Inferential statistics and small datasets can often be handled with conventional statistical tools. Therefore, the correct answer is C, big data.

### NEW QUESTION # 72

What does big data include?

- A. Powerful extraction tools
- **B. Both structured and unstructured data**
- C. Inferential statistics for large companies
- D. Information that can be analyzed with spreadsheets

**Answer: B**

Explanation:

Big data includes both structured and unstructured data. Structured data are organized in predefined formats such as rows and columns in databases, spreadsheets, or transaction systems. Unstructured data include forms such as emails, videos, social media

content, images, audio files, sensor outputs, and free-text documents that do not fit neatly into traditional tabular formats. One of the defining features of big data is not just its size, but also its variety. This variety means organizations must work with multiple data types and sources to generate useful insights. The other options do not define what big data includes. Spreadsheets may handle small portions of data, but they do not define the concept itself. Powerful extraction tools may be used in big data environments, but they are tools rather than components of the data. Inferential statistics are analytical methods, not the data itself. Therefore, the best answer is that big data includes both structured and unstructured data.

### NEW QUESTION # 73

What is an advantage of a balanced scorecard?

- A. It requires little effort to establish a meaningful dashboard.
- B. It increases the amount of available data to analyze.
- C. It requires minimal data.
- **D. It emphasizes strategy and organizational results.**

**Answer: D**

Explanation:

A balanced scorecard is valuable because it emphasizes strategy and organizational results. Rather than focusing only on short-term financial outcomes, it connects performance measurement to the organization's broader mission and long-term objectives. It encourages managers to assess performance from multiple perspectives, typically financial, customer, internal process, and learning and growth. This makes it easier to align day-to-day activities with strategic priorities and understand how actions in one area affect results in another. The other options do not describe the true strength of the balanced scorecard. It does not necessarily require little effort to set up, because meaningful implementation often takes planning, metric selection, and alignment across departments. It also does not require minimal data, nor is its purpose simply to increase the amount of data available. Its main benefit is that it helps organizations translate strategy into measurable outcomes and track whether they are achieving the results that matter most. Therefore, the correct answer is that it emphasizes strategy and organizational results.

### NEW QUESTION # 74

Which tool should be used to closely monitor inputs and outputs?

- A. Individual pro forma statements
- **B. SIPOC diagram**
- C. Joint financial statements
- D. Business process diagram

**Answer: B**

Explanation:

ASIPOC diagram(Suppliers, Inputs, Process, Outputs, Customers) is specifically designed to closely monitor and understand the flow of inputs and outputs within a process. In data-driven decision making and quality management, SIPOC diagrams provide a high-level view of how value is created and delivered.

By clearly identifying suppliers and inputs at the start of a process and outputs and customers at the end, organizations can assess whether inputs meet requirements and whether outputs align with customer expectations. This visibility helps identify inefficiencies, gaps, or quality issues early in the process lifecycle.

Business process diagrams focus on workflow steps but do not emphasize supplier-input and output- customer relationships.

Financial statements and pro forma statements are financial planning tools and are not designed for operational process monitoring. Therefore, the correct answer is C, SIPOC diagram.

### NEW QUESTION # 75

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