

Data-Cloud-Consultant試験問題集 & Data-Cloud-Consultant復習対策



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Salesforce Data-Cloud-Consultant 認定試験の出題範囲:

トピック	出題範囲
トピック 1	Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
トピック 2	Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.
トピック 3	Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.

>> Data-Cloud-Consultant試験問題集 <<

Data-Cloud-Consultant復習対策 & Data-Cloud-Consultantウェブトレーニング

SalesforceのData-Cloud-Consultant試験のために不安なのですか。弊社のソフトは買うたかどうかまだ疑問がありますか。そうであれば、無料で弊社の提供するSalesforceのData-Cloud-Consultantのデモをダウンロードしてみよう。我々提供する資料はあなたの需要だと知られています。あなたのSalesforceのData-Cloud-Consultant試験に参加する圧力を減ってあなたの効率を高めるのは我々の使命だと思います。

Salesforce Certified Data Cloud Consultant 認定 Data-Cloud-Consultant 試験問題 (Q139-Q144):

質問 # 139

Which statement about Data Cloud's Web and Mobile Application Connector is true?

- A. Any data streams associated with the connector will be automatically deleted upon deleting the app from Data Cloud Setup.
- **B. The Tenant Specific Endpoint is auto-generated in Data Cloud when setting the connector.**
- C. The connector schema can be updated to delete an existing field.
- D. A standard schema containing event, profile, and transaction data is created at the time the connector is configured.

正解: B

解説:

The Web and Mobile Application Connector allows you to ingest data from your websites and mobile apps into Data Cloud. To use this connector, you need to set up a Tenant Specific Endpoint (TSE) in Data Cloud, which is a unique URL that identifies your Data Cloud org. The TSE is auto-generated when you create a connector app in Data Cloud Setup. You can then use the TSE to configure the SDKs for your websites and mobile apps, which will send data to Data Cloud through the TSE. References: Web and Mobile Application Connector, Connect Your Websites and Mobile Apps, Create a Web or Mobile App Data Stream

質問 # 140

Cumulus Financial uses Data Cloud to segment banking customers and activate them for direct mail via a Cloud File Storage activation. The company also wants to analyze individuals who have been in the segment within the last 2 years. Which Data Cloud component allows for this?

- A. Segment exclusion
- B. Nested segments
- **C. Segment membership data model object**
- D. Calculated insights

正解: C

解説:

Explanation

The segment membership data model object is a Data Cloud component that allows for analyzing individuals who have been in a segment within a certain time period. The segment membership data model object is a table that stores the information about which individuals belong to which segments and when they were added or removed from the segments. This object can be used to create calculated insights, such as segment size, segment duration, segment overlap, or segment retention, that can help measure the effectiveness of segmentation and activation strategies. The segment membership data model object can also be used to create nested segments or segment exclusions based on the segment membership criteria, such as segment name, segment type, or segment date range. The other options are not correct because they are not Data Cloud components that allow for analyzing individuals who have been in a segment within the last 2 years. Nested segments and segment exclusions are features that allow for creating more complex segments based on existing segments, but they do not provide the historical data about segment membership. Calculated insights are custom metrics or measures that are derived from data model objects or data lake objects, but they do not store the segment membership information by themselves. References: Segment Membership Data Model Object, Create a Calculated Insight, Create a Nested Segment

質問 # 141

Northern Trail Outfitters is using the Marketing Cloud Starter Data Bundles to bring Marketing Cloud data into Data Cloud. What are two of the available datasets in Marketing Cloud Starter Data Bundles? Choose 2 answers

- A. Personalization
- B. Loyalty Management
- **C. MobilePush**
- **D. MobileConnect**

正解: C、D

解説:

The Marketing Cloud Starter Data Bundles are predefined data bundles that allow you to easily ingest data from Marketing Cloud into Data Cloud¹. The available datasets in Marketing Cloud Starter Data Bundles are Email, MobileConnect, and MobilePush². These datasets contain engagement events and metrics from different Marketing Cloud channels, such as email, SMS, and push notifications². By using these datasets, you can enrich your Data Cloud data model with Marketing Cloud data and create segments

and activations based on your marketing campaigns and journeys¹. The other options are incorrect because they are not available datasets in Marketing Cloud Starter Data Bundles. Option A is incorrect because Personalization is not a dataset, but a feature of Marketing Cloud that allows you to tailor your content and messages to your audience³. Option C is incorrect because Loyalty Management is not a dataset, but a product of Marketing Cloud that allows you to create and manage loyalty programs for your customers⁴. Reference: Marketing Cloud Starter Data Bundles in Data Cloud, Connect Your Data Sources, Personalization in Marketing Cloud, Loyalty Management in Marketing Cloud

質問 # 142

How does Data Cloud handle an individual's Right to be Forgotten?

- A. Deletes the specified Individual record and its Unified Individual Link record.
- B. Deletes the records from all data source objects, and any downstream data model objects are updated at the next scheduled ingestion
- **C. Deletes the specified Individual and records from any data model object/data lake object related to the Individual.**
- D. Deletes the specified Individual and records from any data source object mapped to the Individual data model object.

正解: C

解説:

Data Cloud handles an individual's Right to be Forgotten by deleting the specified Individual and records from any data model object/data lake object related to the Individual. This means that Data Cloud removes all the data associated with the individual from the data space, including the data from the source objects, the unified individual profile, and any related objects. Data Cloud also deletes the Unified Individual Link record that links the individual to the source records. Data Cloud uses the Consent API to process the Right to be Forgotten requests, which are reprocessed at 30, 60, and 90 days to ensure a full deletion.

The other options are not correct descriptions of how Data Cloud handles an individual's Right to be Forgotten. Data Cloud does not delete the records from all data source objects, as this would affect the data integrity and availability of the source systems. Data Cloud also does not delete only the specified Individual record and its Unified Individual Link record, as this would leave the source records and the related records intact. Data Cloud also does not delete only the specified Individual and records from any data source object mapped to the Individual data model object, as this would leave the related records intact.

Requesting Data Deletion or Right to Be Forgotten

Data Deletion for Data Cloud

Use the Consent API with Data Cloud

Data and Identity in Data Cloud

質問 # 143

What is Data Cloud's primary value to customers?

- A. To create personalized campaigns by listening, understanding, and acting on customer behavior
- B. To connect all systems with a golden record
- **C. To provide a unified view of a customer and their related data**
- D. To create a single source of truth for all anonymous data

正解: C

解説:

Data Cloud is a platform that enables you to activate all your customer data across Salesforce applications and other systems. Data Cloud allows you to create a unified profile of each customer by ingesting, transforming, and linking data from various sources, such as CRM, marketing, commerce, service, and external data providers. Data Cloud also provides insights and analytics on customer behavior, preferences, and needs, as well as tools to segment, target, and personalize customer interactions. Data Cloud's primary value to customers is to provide a unified view of a customer and their related data, which can help you deliver better customer experiences, increase loyalty, and drive growth. References: Salesforce Data Cloud, When Data Creates Competitive Advantage

質問 # 144

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最近Salesforce試験はますます重要になっています。受験生たちはたいへん悩んでいるでしょう。受験生としてのあなたを助けるために、我々は質量高いData-Cloud-Consultant問題集を提供して、あなたは我々の商品を利

用して、試験に合格することができます。我々の提供するData-Cloud-Consultant問題集を信じてください。

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