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## Salesforce Certified B2C Commerce Architect Sample Questions (Q14-Q19):

### NEW QUESTION # 14

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a - 1 month campaign:

- \* Free correct- in -store shipping
- \* 20% accessories products discount, applies for all customers
- \* \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets
- B. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- C. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- D. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

**Answer: A**

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

#### NEW QUESTION # 15

A new version of the Page Show controller is required for implementation of Page Designer specific look. It requires implementation of a specific, cache period for Page Designer pages, which is not currently available in the base Storefront Reference Architecture (SFRA) cache.js module. What two steps should the Architect instruct the developer to implement?

Choose 2 answers

- A. Create new cache.js in client's cartridge. Copy cache.js from app\_storefront\_base and add a function for the Page Designer caching.
- B. Create new Page.js controller in client's cartridge. Copy code from base and modify the Page-Show route to include the new cache middleware function.
- C. Create new cache.js in client's cartridge. Extend cache.js from app\_storefront\_base and add a function for the Page Designer caching.
- D. Create new Page.js controller in client's cartridge. Extend the code from base and prepend the new cache middleware function to Page-Show route.

**Answer: B,C**

Explanation:

To implement a specific cache period for Page Designer pages in SFRA:

\* Option A involves creating a new Page.js controller in the client's cartridge, where the existing Page-Show route can be modified to include a custom caching logic. This ensures that the specific caching requirements for Page Designer pages are met without altering the base functionality for other pages.

\* Option D calls for extending the existing cache.js module in the client's cartridge to include a function specifically for Page Designer caching. This allows for reusing the existing caching logic while adding enhancements specific to the Page Designer pages, thus maintaining efficiency and clarity in the codebase.

Both options provide a clean, maintainable approach to customizing caching for specific requirements in SFRA, avoiding disruptions in other areas of the site functionality.

#### NEW QUESTION # 16

The client provided these business requirements:

\* The B2C Commerce storefront will integrate with the client's Order Management System (OMS).

\* The storefront will provide real-time order export of successfully placed orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a Live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- B. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an

hourly run rate end marks processed orders as exported upon success.

- C. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled job with a high-frequency run rate end marks processed orders as exported upon success.
- D. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.

**Answer: B,C**

Explanation:

Given the concerns about the reliability of the OMS, implementing scheduled batch exports ensures that order data is not lost due to potential OMS downtime and allows for reattempting failed exports. Option B uses SFTP for a high-frequency batch export, which can be scheduled to run multiple times a day, ensuring minimal delay in order synchronization while marking orders as exported upon successful transmission.

Option C provides a similar safeguard but via web service, which can be scheduled to run hourly. Both methods enable tracking of export status and can handle temporary downtimes by reattempting the export until successful, aligning with the need for reliability in integration processes.

### NEW QUESTION # 17

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

- \* Sometimes desktop pages are being served to both desktop and mobile customers.
- \* Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- B. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- C. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page
- D. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.

**Answer: C**

Explanation:

To resolve the issue of incorrect page versions being served across different devices, changing the URL structure to include device-specific parameters can be highly effective. By adding parameters such as 'desktop' or 'mobile' to the URLs:

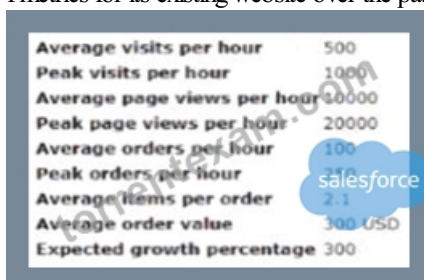
\* The caching mechanism can differentiate between the content for different device types, thus caching and serving the correct version of the page according to the device type specified in the URL.

\* This method allows for maintaining existing caching strategies linked to promotions and ensures that SEO is not adversely affected since the content remains the same per device type but is merely served through different URLs.

This approach addresses the core issue without requiring disabling of caching or reengineering existing promotional structures, hence preserving site performance and user experience.

### NEW QUESTION # 18

The Client is Crowdfunder and decided to migrate its e-commerce website to B2C Commerce. The Client provided the Architect with the metrics for its existing website over the past 12 months and forecasted into the next year:



Average visits per hour	500
Peak visits per hour	1000
Average page views per hour	10000
Peak page views per hour	20000
Average orders per hour	100
Peak orders per hour	200
Average items per order	2.1
Average order value	300 USD
Expected growth percentage	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new

B2C Commerce site?

- A. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- B. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- **C. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour**
- D. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour

**Answer: C**

Explanation:

Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:

\* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (1000 visits), resulting in 4000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.

\* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (20000) considering the growth, ensuring the site can handle high demand and interactions.

\* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.

These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

## NEW QUESTION # 19

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