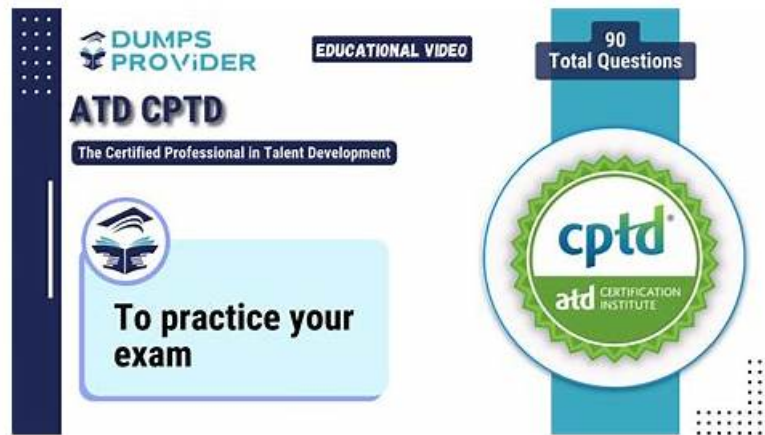


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## ATD CPTD Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>Developing Professional Capability: This section of the exam measures skills of Instructional Designers and focuses on the core functions of talent development such as adult learning theories, instructional design, facilitation, use of technology, content curation, leadership development, coaching, and evaluating impact. It emphasizes designing and delivering effective learning solutions that align with learner needs and organizational goals.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>Impacting Organizational Capability: This section of the exam measures the skills of Organizational Development Consultants and involves applying talent strategies that align with business objectives. It includes business acumen, consulting, culture shaping, performance improvement, talent strategy, change management, and data analytics. The focus is on driving organizational performance and ensuring future readiness through strategic talent development.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>Building Personal Capability: This section of the exam measures skills of Learning &amp; Development Specialists and covers areas that enhance individual effectiveness in talent development roles. It includes communication, emotional intelligence, collaboration, cultural awareness, project management, and ethical behavior, focusing on how professionals interact, lead, and manage themselves and others effectively within organizational contexts.</li> </ul>

>> CPTD Question Explanations <<

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## **ATD The Certified Professional in Talent Development Sample Questions (Q74-Q79):**

### **NEW QUESTION # 74**

When encountering an emotional trigger, what does cognition control?

- **A. Course of reaction**
- B. Fight-or-flight impulse
- C. Immediate response
- D. Self-awareness

**Answer: A**

Explanation:

According to Emotional Intelligence Research (Daniel Goleman, Certification Reading List), "cognitive processes regulate the course of an emotional reaction, though the immediate response may be involuntary".

We control how we act next, not the initial impulse.

Reference: Emotional Intelligence, Daniel Goleman.

### **NEW QUESTION # 75**

A talent development (TD) manager at a company decides to purchase a training course that will be customized by the vendor. A firm deadline must be met for course delivery. Which approach to contracting should the TD manager use?

- A. Cost plus incentive fee
- B. Cost plus fixed fee
- C. Performance-based pricing
- **D. Fixed-base pricing**

**Answer: D**

### **NEW QUESTION # 76**

Which activity represents the best example of a meaningful diversity and inclusion strategy in a workplace?

- A. Solicit input from employees and gather interest in various topics to offer targeted webinars to the organization around diversity and inclusion
- B. Implement a fixed hiring model that will ensure at least one person from every type of diversity group is represented in the local/regional workforce
- C. Issue an invitation to all employees to join the company's diversity committee so they can direct the company's activities around diversity and inclusion
- **D. Establish an executive-sponsored mentoring program with a designated budget and practices designed to support employees to increase the value they bring to the company**

**Answer: D**

Explanation:

According to the ATD Talent Development Capability Model (2024), under Cultural Awareness and Inclusion (part of Building Personal Capability), success is defined by embedding diversity, equity, and inclusion (DEI) efforts into business practices. Specifically, "effective DEI practices must be executive-sponsored, measurable, budgeted, and tied to business outcomes, not just compliance or check-the-box activities".

A mentoring program sponsored at the executive level with a dedicated budget directly reflects systemic support, leadership engagement, and a sustainable inclusion effort.

Reference: ATD Talent Development Capability Model, Cultural Awareness & Inclusion, 2024.

### NEW QUESTION # 77

Which is the most important reason for a talent development (TD) professional to complete a business ecosystem analysis?

- A. To identify the strengths, weaknesses, opportunities, and threats to the business
- **B. To understand the role government, competitors, adjacent markets, and customers play in the business**
- C. To develop a strategic plan that is aligned with the current business goals and values
- D. To be able to prepare the budget for the TD department

**Answer: B**

Explanation:

According to the CPTD Detailed Content Outline, under Impacting Organizational Capability, talent development professionals are expected to "analyze the organization's environment and ecosystem, including competitors, customers, partners, regulators, and markets, to influence TD strategy".

Understanding the full ecosystem ensures that the learning strategy is responsive to external factors, not just internal needs, which is critical for long-term success.

Reference: CPTD Detailed Content Outline, Domain 3, Organizational Ecosystem Analysis.

### NEW QUESTION # 78

Which metric would show the most alignment with senior management and organizational goals?

- **A. Market share**
- B. Attrition
- C. Productivity
- D. Engagement

**Answer: A**

Explanation:

In strategic business alignment, Market Share is a direct top-line indicator that connects organizational performance to competitive success, as explained in the ATD Handbook.

Internal metrics like engagement or attrition are important but less visible to external success measures.

Reference: ATD Handbook for Training and Talent Development (2022), Strategic Alignment Metrics.

### NEW QUESTION # 79

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