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Salesforce Certified Data Cloud Consultant Sample Questions (Q123-Q128):

NEW QUESTION # 123

The Data Cloud admin at Northern Trail Outfitters (NTO) wants to be proactively and immediately informed via Slack and email if any of the data streams fail for any reason. If this happens, a case should also be triggered as part of NTO's existing support and triage process, and reflected in its global monitoring dashboard.

What should a consultant recommend for these requirements?

- A. Data Cloud Query Editor
- B. Salesforce reports and dashboards
- C. Salesforce flows
- D. Data actions

Answer: C

Explanation:

To meet the requirement of being proactively and immediately informed via Slack and email if any data streams fail, and to trigger a case as part of the support process, the best solution is to use Salesforce Flows .

Here's why and how this works:

Understanding the Requirements :

The admin wants to be notified immediately via Slack and email when a data stream fails.

A case should also be created automatically to reflect the issue in the global monitoring dashboard.

This requires an automated process that integrates with both internal systems (e.g., Slack, email) and external workflows (e.g., case creation).

Why Salesforce Flows?

Salesforce Flows are highly flexible and can automate complex business processes. They can monitor system events (e.g., data stream failures) and trigger actions like sending notifications or creating records.

Flows can integrate seamlessly with Slack and email using platform events and action elements.

They can also create cases programmatically and update dashboards for real-time monitoring.

Steps to Implement This Solution :

Step 1: Navigate to Setup > Process Automation > Flows and create a new flow.

Step 2: Configure a Platform Event Trigger or Record-Triggered Flow to listen for data stream failure events.

Step 3: Add an action element to send a notification to Slack using the Slack Integration feature.

Step 4: Add another action element to send an email alert using the Send Email action.

Step 5: Add a step to create a Case record with details about the failure. Use predefined fields to populate relevant information (e.g., error message, timestamp).

Step 6: Update the global monitoring dashboard to reflect the newly created case. This can be done by linking the case to a report or dashboard component.

Why Not Other Options?

A). Data actions: While data actions can perform specific tasks on data, they are not designed for cross-system automation like sending Slack notifications or creating cases.

B). Data Cloud Query Editor: The Query Editor is used for querying and analyzing data but does not provide automation capabilities for notifications or case creation.

D). Salesforce reports and dashboards: Reports and dashboards are for visualizing data, not for triggering actions or automating workflows.

By using Salesforce Flows, NTO can achieve a fully automated and integrated solution that meets all the stated requirements.

NEW QUESTION # 124

Northern Trail Outfitters unifies individuals in its Data Cloud instance.

Which three features can a consultant use to validate the data on a unified profile?

Choose 3 answers

- A. Identity Resolution
- B. Profile Explorer
- C. Data Explorer
- D. Data Actions
- E. Query APL

Answer: A,B,C

Explanation:

To validate the data on a unified profile, the consultant can use the following features:

Identity Resolution: This feature allows the consultant to view and edit the identity resolution rulesets that determine how individuals are unified from different data sources¹.

Data Explorer: This feature allows the consultant to browse and filter the unified profiles and view their attributes, segments, and activities².

Profile Explorer: This feature allows the consultant to drill down into a specific unified profile and view its details, such as source records, identity graph, calculated insights, and data actions³. References:

1: Identity Resolution in Data Cloud

2: Data Explorer in Data Cloud

3: Profile Explorer in Data Cloud

NEW QUESTION # 125

If a data source does not have a field that can be designated as a primary key, what should the consultant do?

- A. Select a field as a primary key and then add a key qualifier.
- B. Create a composite key by combining two or more source fields through a formula field.
- C. Remove duplicates from the data source and then select a primary key.

- D. Use the default primary key recommended by Data Cloud.

Answer: B

Explanation:

Understanding Primary Keys in Salesforce Data Cloud:

A primary key is a unique identifier for records in a data source. It ensures that each record can be uniquely identified and accessed.

Reference: Salesforce Primary Key Documentation

Challenges with Missing Primary Keys:

Some data sources may lack a natural primary key, making it difficult to uniquely identify records.

Reference: Salesforce Data Integration Guide

Solution: Creating a Composite Key:

Composite Key Definition: A composite key is created by combining two or more fields to generate a unique identifier.

Formula Fields: Using a formula field, different fields can be concatenated to create a unique composite key.

Example: If "Email" and "Phone Number" together uniquely identify a record, a formula field can concatenate these values to form a composite key.

Reference: Salesforce Composite Key Creation Guide

Steps to Create a Composite Key:

Identify fields that, when combined, can uniquely identify each record.

Create a formula field that concatenates these fields.

Use this composite key as the primary key for the data source in Data Cloud.

Reference: Salesforce Formula Field Documentation

NEW QUESTION # 126

Cumulus Financial uses calculated insights to compute the total banking value per branch for its high net worth customers. In the calculated insight, "banking value" is a metric, "branch" is a dimension, and "high net worth" is a filter.

What can be included as an attribute in activation?

- A. "branch" (dimension) and "banking metric")
- B. "banking value" (metric)
- C. "branch" (dimension)
- D. "high net worth" (filter)

Answer: C

Explanation:

According to the Salesforce Data Cloud documentation, an attribute is a dimension or a measure that can be used in activation. A dimension is a categorical variable that can be used to group or filter data, such as branch, region, or product. A measure is a numerical variable that can be used to calculate metrics, such as revenue, profit, or count. A filter is a condition that can be applied to limit the data that is used in a calculated insight, such as high net worth, age range, or gender. In this question, the calculated insight uses "banking value" as a metric, which is a measure, and "branch" as a dimension. Therefore, only "branch" can be included as an attribute in activation, since it is a dimension. The other options are either measures or filters, which are not attributes. References: Data Cloud Permission Sets, Salesforce Data Cloud Exam Questions

NEW QUESTION # 127

How can a consultant modify attribute names to match a naming convention in Cloud File Storage targets?

- A. Set preferred attribute names when configuring activation.
- B. Update attribute names in the data stream configuration.
- C. Use a formula field to update the field name in an activation.
- D. Update field names in the data model object.

Answer: A

Explanation:

A Cloud File Storage target is a type of data action target in Data Cloud that allows sending data to a cloud storage service such as Amazon S3 or Google Cloud Storage. When configuring an activation to a Cloud File Storage target, a consultant can modify the attribute names to match a naming convention by setting preferred attribute names in Data Cloud. Preferred attribute names are aliases that can be used to control the field names in the target file. They can be set for each attribute in the activation configuration,

and they will override the default field names from the data model object. The other options are incorrect because they do not affect the field names in the target file. Using a formula field to update the field name in an activation will not change the field name, but only the field value. Updating attribute names in the data stream configuration will not affect the existing data lake objects or data model objects. Updating field names in the data model object will change the field names for all data sources and activations that use the object, which may not be desirable or consistent. References: Preferred Attribute Name, Create a Data Cloud Activation Target, Cloud File Storage Target

NEW QUESTION # 128

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