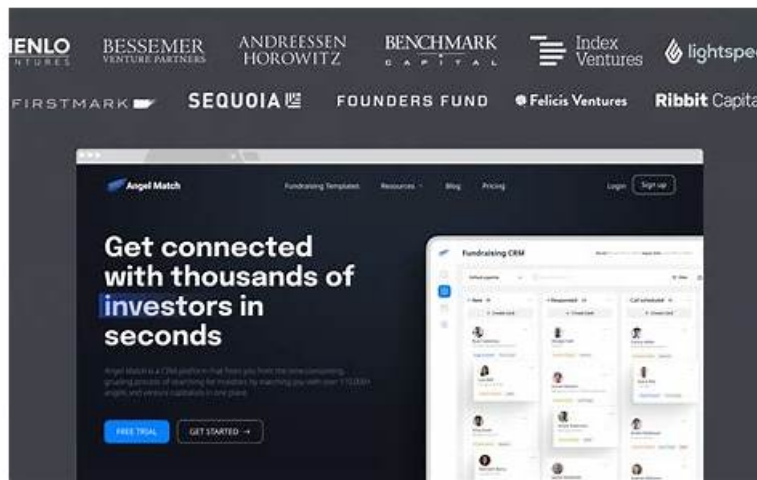


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Salesforce Consumer Goods Cloud Accredited Professional Certification Exam is a comprehensive exam that requires a thorough understanding of the platform. Salesforce Consumer Goods Cloud Accredited Professional certification exam comprises of 60 multiple-choice questions and is timed for 105 minutes. Candidates must score 69% or higher to pass the exam. Salesforce Consumer Goods Cloud Accredited Professional certification is valid for two years and can be renewed by passing the latest version of the exam or completing related Trailhead modules. Salesforce Consumer Goods Cloud Accredited Professional certification exam can be taken online or in-person at a test center.

Salesforce Consumer Goods Cloud Accredited Professional certification is a valuable credential for professionals in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification demonstrates that the individual has the knowledge and skills to use the Consumer Goods Cloud to improve their organization's sales and distribution processes. It also indicates that the individual is up-to-date with industry trends and regulatory requirements. If you're a professional in the consumer goods industry, getting certified as a Salesforce Consumer Goods Cloud Accredited Professional can help you advance your career and stay competitive in the job market.

The Salesforce Consumer Goods Cloud Accredited Professional certification exam covers various topics related to consumer goods, such as account and contact management, order management, pricing, promotions, and trade promotions. It also covers topics related to Salesforce's Consumer Goods Cloud, such as data modeling, data management, and reporting. Consumer-Goods-Cloud-Accredited-Professional Exam is designed to test the candidate's knowledge of Salesforce's best practices and its applications to the consumer goods industry.

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Salesforce Consumer Goods Cloud Accredited Professional Sample Questions (Q44-Q49):

NEW QUESTION # 44

ABC Telecom uses Communications Cloud while its distributors use their own CRM system. ABC Telecom wants to share product catalog information, including technical descriptions of products from ABC Telecom's Communications Cloud. Distributors can then use this information to set up their own CRM product catalog.

What should a Consultant suggest as a starting point for this integration?

- **A. Use Enterprise Product Catalog REST APIs to retrieve product specifications and product offerings.**
- B. Use productized TM Forum 620 Catalog Open APIs to retrieve product specifications and product offerings.
- C. Use CPQ API getCartProducts to create a cart and retrieve product specifications and product offerings.
- D. Use Object REST APIs to retrieve data from Product2 Object.

Answer: A

Explanation:

In Communications Cloud, the single source of truth for commercial and technical products is the Enterprise Product Catalog (EPC). For external systems-like distributors' CRMs-to consume product specifications, offerings, attributes, technical details, and bundled components, Salesforce provides EPC REST APIs.

These APIs expose:

Product Offerings

Product Specifications

Commercial & technical attributes

Prices (optional depending on configuration)

Relationships and hierarchies

They are designed explicitly for external catalog synchronization, making them the ideal starting point for distributors to pull up-to-date product definitions.

Why others are incorrect:

A (Product2 APIs): Product2 is not used for Communications Cloud catalog; EPC uses Vlocity EPC objects.

B (TMF620): Salesforce EPC is not natively TMF620 compliant. TMF620 requires a mediation layer; using EPC APIs directly is the recommended starting point.

D (getCartProducts): CPQ APIs require a cart context and do not expose full catalog specs.

NEW QUESTION # 45

A Company by the name of Northern Trail Outfitters(NTO) leverages top industry professionals to manage direct store delivery.

How should a consultant explain the power of Consumer Goods Cloud's Einstein for CG- Visit Recommendations feature to NTO?

- A. Consumer Goods Cloud Einstein for CG - Visit Recommendations feature is natively powered by market research data enabling comprises to target customers by leveraging big data and competitors performance
- B. Einstein for Consumer Goods Cloud is a great tool, but like all software Consumer Goods Cloud is a work in progress. Updates to resolve the functionality gaps of professionals aren't likely to occur until one of the three yearly releases.
- **C. By adopting the Einstein for CG- Visit Recommendations with the consumer goods cloud, Professionals can focus on these work while having information served to them that will support them in being competitive**
- D. By adopting the Einstein for CG - Visit Recommendations on the Consumer Goods Cloud the existing workforce can be terminated and replaced with more affordable lay workers to increase margins

Answer: C

NEW QUESTION # 46

A company called Alpine is running a 'buy one get one free' (BOGO) promotion for all energy bars and sending out merchandisers to ensure that their retail customers are running it correctly. At what level should Retail Store KPIs be defined for a promotional end cap audit and also to minimize records created?

- A. At the energy bar product SKU level
- **B. At the energy bar product category level.**
- C. At the custom context field level
- D. At the Alpine brand catalog level

Answer: B

Explanation:

Retail Store KPIs are key performance indicators that measure how well a retail store is performing against a specific goal or target. For a promotional end cap audit, Retail Store KPIs should be defined at the energy bar product category level, as this would capture all the energy bars that are included in the BOGO promotion and also minimize the number of records created. Verified References: [Salesforce Consumer Goods Cloud Implementation Guide], page 30-31.

NEW QUESTION # 47

Which of the following represent the three ways of performing a promotion check during an in-store visit?

- A. Unit Promotion, Product Category, and Product Coupons
- B. Individual product, Product Coupons, and Volume Promotion
- C. Clearance Promotion, Volume Promotion, and Product Coupons
- **D. General Promotion, Individual Product, and Product Category**

Answer: D

Explanation:

A promotion check is a type of action plan task that allows a field rep to verify if a promotion is running correctly at a retail store. There are three ways of performing a promotion check during an in-store visit:

General Promotion, which checks if any promotion is running at the store, regardless of the product or category involved.

Individual Product, which checks if a specific product is part of a promotion at the store.

Product Category, which checks if a group of products that belong to the same category are part of a promotion at the store.

Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 27-28.

NEW QUESTION # 48

A Field Rep is having challenges measuring their share-of-shelf due to a recent change in packaging to a competitor's product, which makes their products look almost identical. When using Einstein, the competitor's product was marked incorrectly as the rep's product. What should the rep do to prevent this from happening in the future?

- A. Contact the manager to create a new planogram.
- B. Cancel the task and perform the planogram check manually.
- **C. Edit product tags.**
- D. Turn the competitor's products around and re-perform the check.

Answer: C

Explanation:

To prevent Einstein from marking the competitor's product incorrectly as their own product when measuring their share-of-shelf, the field rep should edit product tags. Product tags are labels that identify and count products in an image using Einstein Vision. Einstein Vision is a feature that uses artificial intelligence to detect and count objects in an image. By editing product tags, the field rep can correct any errors or inaccuracies in the object detection process and ensure that their own products and their competitor's products are tagged correctly. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 24.

NEW QUESTION # 49

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