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Salesforce B2C-Commerce-Architect Certification Exam is designed for professionals who want to demonstrate their expertise in B2C Commerce architecture and design solutions. Salesforce Certified B2C Commerce Architect certification is ideal for architects who have experience in designing and implementing complex B2C Commerce solutions using Salesforce Commerce Cloud.

Salesforce Certified B2C Commerce Architect certification exam tests the candidates' understanding of B2C Commerce architecture, B2C Commerce development, and integration with other Salesforce products.

## Salesforce Certified B2C Commerce Architect Sample Questions (Q45-Q50):

### NEW QUESTION # 45

The Client has requested an Architect's help in documenting the architectural approach to a new home page.

The requirements provided by the business are:

- \* Multiple areas of static image content, some may need text shown at well
- \* The content page must be Realizable
- \* A carousel of featured products must be shown below a banner 101191
- \* Recommended categories will be featured based on the time of year

Which two solutions would fulfil these requirements?

Choose 2 answers

- A. Leverage B2C Commerce Page Designer with a dynamic layout.
- B. Leverage B2C Commerce Content Management Service
- C. Leverage B2C Commerce locales in Business Manager
- D. Leverage B2C Commerce content slots and assets

Answer: A,C

### NEW QUESTION # 46

A company uses Service Cloud and B2C Commerce and now wants to enable the 'Order on Behalf of functionality on its storefront.

The customers using the storefront are Person and Household accounts.

Which three design and architecture considerations should a Solution Architect follow to ensure that the 'Order on Behalf of functionality works well for all the designated storefront customers?

Choose 3 answers

- A. Verify that the permissions used are Login\_On\_Behalf, Login\_Agent, and Create\_Order\_On\_Behalf\_Of business manager functional permissions.
- B. The Order on Behalf of feature in the Service to B2C Commerce Connector only supports person accounts as a customer model by default.
- C. The REST calls between B2C Commerce and Service Cloud do not count towards API governor limits.
- D. Verify that agents are Service Cloud and B2C Commerce users with Order on Behalf rights.
- E. Default user is required for anonymous storefront shoppers.

Answer: B,C,D

### NEW QUESTION # 47

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a

-1 month campaign:

- \* Free correct- in -store shipping
- \* 20% accessories products discount, applies for all customers
- \* \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solution should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- B. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- C. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets
- D. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.

Answer: C

### NEW QUESTION # 48

a B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers

- A. The maximum number of generic mappings was reached.
- B. Invalid format in one or more of the .csv files.
- C. The generic mappings definition needs to be replicated from Staging before running the job.
- D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

Answer: A,B

### NEW QUESTION # 49

An existing B2C Commerce site has the following aliases configuration:

Which statement related to this configuration is incorrect?

- A. Hostname www.example.com will redirect to www.example.com/us
- B. Hostname www.example.de will redirect to www.example.com/de.
- C. Hostname www.example.co.uk will redirect to www.example.com/uk.
- D. Site supports multiple hostnames and locales.

Answer: A

Explanation:

In the provided configuration, the incorrect statement is B. While it appears that the hostname www.example.com should redirect to www.example.com/us based on the "if-site-path": "us" entry, this assumes that the default path or redirect isn't overridden by other configurations within the hostname alias file not visible in the snapshot provided. Typically, in Salesforce B2C Commerce, such a direct statement about redirection should align with explicit mapping rules that include hostname and path directives, which are not detailed for www.example.com to www.example.com/us in the snippet provided. This absence suggests that the statement may be incorrect unless corroborated by additional detailed mappings in the full configuration file.

### NEW QUESTION # 50

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