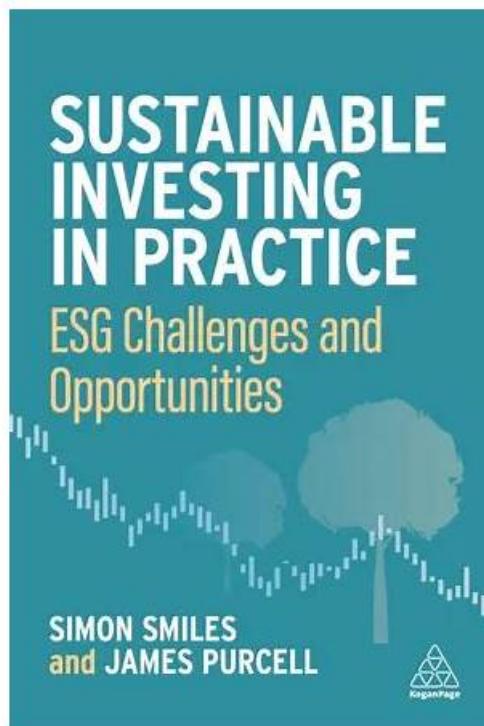


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CFA Institute Sustainable-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">The ESG Market: This domain targets Financial Analysts and Institutional Investors, examining the size, scope, relevance, and key drivers of the ESG market. It also discusses risks and opportunities within the ESG investment landscape, helping candidates understand market dynamics and trends.

Topic 2	<ul style="list-style-type: none"> • ESG Analysis, Valuation, and Integration: This domain measures the capabilities of Portfolio Managers and Equity Analysts to integrate ESG factors into investment decision-making. It addresses challenges of integration, the impact on industry and company performance, security valuation, and approaches to ESG data analysis across asset classes.
Topic 3	<ul style="list-style-type: none"> • Integrated Portfolio Construction and Management: Targeting Portfolio Managers and Investment Strategists, this section discusses ESG integration into portfolio construction. It covers ESG screening approaches, benchmarking, the effect on risk-return profiles, and managing ESG portfolios across various asset classes.
Topic 4	<ul style="list-style-type: none"> • Environmental Factors: This section measures skills of Environmental Analysts and Sustainability Specialists by exploring environmental issues such as climate change, resource management, biodiversity, and pollution. It covers systematic relationships, material impacts, and methodologies for environmental analysis at country, sector, and company levels.
Topic 5	<ul style="list-style-type: none"> • Engagement and Stewardship: Designed for Asset Managers and Stewardship Professionals, this domain covers investor engagement strategies and stewardship principles. It highlights the purpose, importance, key principles, and practical application of engagement tactics within responsible investing frameworks.

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CFA Institute Sustainable Investing Certificate (CFA-SIC) Exam Sample Questions (Q67-Q72):

NEW QUESTION # 67

According to a study by Berg, Koelbel, and Rigobon, the correlation of ESG ratings is:

- A. High, and this can be a source of insight for investors
- B. Low, and this poses a challenge for empirical research
- C. Low, and this motivates companies to improve their ESG performance

Answer: B

Explanation:

Berg, Koelbel, and Rigobon (2022) found that ESG ratings from different providers (e.g., MSCI, Sustainalytics, FTSE) have low correlation, making comparisons difficult. This inconsistency hinders empirical research and leads to investor confusion.

Reference:

Berg, Koelbel & Rigobon (2022) "Aggregate Confusion: The Divergence of ESG Ratings" MSCI vs. Sustainalytics ESG Ratings Methodology Comparison CFA Institute ESG Data Inconsistency Report

NEW QUESTION # 68

Which of the following is best referred to as secondary ESG data?

- A. Bloomberg ESG Disclosure Score.
- B. A transcript of an interview with a company's chief financial officer (CFO).
- C. Survey results on employee satisfaction provided by Glassdoor.

Answer: C

Explanation:

Secondary ESG data refers to information collected from sources other than official company disclosures, often from external third-party sources.

Primary ESG data: Directly provided by companies in sustainability reports, regulatory filings, or financial statements.

Secondary ESG data: Derived from third-party sources such as news articles, employee reviews, external surveys, or social media analysis.

Why is B correct?

Glassdoor employee satisfaction surveys provide insights into workplace culture, labor rights, and social issues-all key ESG aspects. This is not direct company disclosure but rather third-party, externally collected data.

Why not A or C?

A (Bloomberg ESG Score) is primary data because Bloomberg compiles ESG disclosures directly from companies.

C (Interview transcript with CFO) is primary data because it comes directly from company leadership.

Reference:

PRI: Guide to ESG Data and Ratings Providers

Bloomberg ESG Data Whitepaper

NEW QUESTION # 69

Which of the following most likely outlines an investment firm's ESG integration approach?

- A. ESG policy
- B. Statement of Investment Principles
- C. Corporate social responsibility report

Answer: A

Explanation:

An investment firm's ESG integration approach is most likely outlined in its ESG policy. This document provides a detailed framework of how the firm incorporates ESG factors into its investment process.

ESG policy (A): This policy typically includes the firm's principles, strategies, and methodologies for integrating ESG factors into investment decisions. It outlines the firm's commitment to ESG considerations and provides guidance on how these factors are incorporated at different stages of the investment process.

Statement of Investment Principles (B): This document may include high-level investment principles, but it does not specifically focus on the detailed ESG integration approach.

Corporate social responsibility report (C): This report highlights the firm's CSR activities and impacts but is not focused on the investment process itself.

References:

CFA ESG Investing Principles

Investment firm ESG policy examples

NEW QUESTION # 70

Which of the following best describes a fund manager's actions regarding specific assets to preserve or enhance their value?

- A. Engagement
- B. Corporate sustainability
- C. Monitoring

Answer: A

Explanation:

Engagement (Option B) is the active process of fund managers interacting with investee companies to: Encourage ESG improvements.

Address material risks impacting long-term value.

Option A (Monitoring) is passive observation, not action.

Option C (Corporate sustainability) applies to company policies, not investor actions.

Reference:

PRI Active Ownership 2.0 Report
UK Stewardship Code
OECD Investor Engagement Best Practices

NEW QUESTION # 71

According to market reviews conducted by the Global Sustainable Investment Alliance at the start of 2022, which of the following regions has the largest proportion of sustainable investing relative to total managed assets?

- A. Europe
- B. United States
- C. Canada

Answer: A

Explanation:

Europe has the largest proportion of sustainable investing relative to total managed assets. The region has been a leader in ESG integration due to strong regulatory frameworks, such as the European Union's Sustainable Finance Disclosure Regulation (SFDR), and increasing investor demand for sustainable products.

ESG Reference: Chapter 2, Page 58 - The ESG Market in the ESG textbook.

NEW QUESTION # 72

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