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Expertly-Researched Adobe AD0-E409 PDF Questions from TestKingFree

The Adobe job market has become so competitive and challenging. To stay competitive in the market as an experienced Adobe professional you have to upgrade your skills and knowledge with the Adobe Target Architect Master (AD0-E409) certification exam. With the Adobe AD0-E409 exam dumps you can easily prove your skills and upgrade your knowledge. To do this you just need to enroll in the Adobe Target Architect Master (AD0-E409) certification exam and put all your efforts to pass this challenging AD0-E409 exam with good scores. However, you should keep in mind that to get success in the AD0-E409 certification exam is not a simple and easy task.

Adobe Target Architect Master Sample Questions (Q104-Q109):

NEW QUESTION # 104

A client has users that authenticate on their site on every visit, but they also tend to utilize the site on multiple different devices, including laptops, mobile, and tablets at different times of the day.

The client wants to ensure that a user has a consistent experience of their site across each of their devices, including showing the same user the same experience from an Adobe Target activity, regardless of what device they have authenticated on.

Which two options will ensure that a user is delivered the same experience across all of their authenticated devices? (Choose two.)

- A. Populate the mbox3rdPartyId Adobe Target request (mbox) parameter with the user's ID.
- B. Populate a custom Adobe Target request (mbox) parameter with the user's email address.
- C. Use the Adobe Experience Cloud Visitor API method setCustomerIDs with the user's ID and authenticated state.
- D. Use Adobe Experience Cloud Triggers to know when a specific user is visiting the site.
- E. Utilize Customer Attributes in the Adobe Experience Cloud.

Answer: A,C

NEW QUESTION # 105

What data is exchanged when integrating Adobe Target with Adobe Campaign?

- A. Campaign templates
- B. mbox tracking IDs
- C. Analytics tracking codes
- **D. Audience segments and personalization rules**

Answer: D

NEW QUESTION # 106

An eCommerce client has Adobe Target correctly installed on their website. They have an auto- created global Target request (mbox) that runs early on in the page load but after the data layer has initialized. Many of the items in the data layer are applied to the auto-created global Target request (mbox). On product pages, the product ID is loaded into the data layer only after the Page Load DOM event has triggered.

The client needs to be able to send the product ID to Adobe Target when it has loaded and receive any experiences the user should see based on that product ID. They do not want duplicate experiences that have already been received by the auto-created global Target request (mbox).

According to best practices, what should the client do?

- A. Delay the auto-created Target global mbox request until after the product ID has loaded into the data layer.
- B. Set up a product feed to ingest the product data each day at midnight.
- **C. Create a second Target request (mbox) called 'product-data' including the product ID when available.**
- D. Create a second Target global mbox request including the product ID when available.

Answer: C

NEW QUESTION # 107

Which two Adobe Target activity types can be created in the Mobile App Visual Experience Composer? (Choose two.)

- A. Experience Targeting
- B. Recommendations
- **C. Multivariate Test**
- **D. A/B Test**

Answer: C,D

NEW QUESTION # 108

A client has set up a Redirect Offer within Adobe Target with Adobe Analytics as the reporting source. Data for the redirect landing page is not showing in the report. The Adobe Target Architect has confirmed that the three required libraries meet minimum version requirements and are present and implemented in the correct order on both pages.

What should the Adobe Target Architect do next?

- A. Include additional code in the redirect offer to encode the URL parameters.
- B. Verify that the correct adobe_mc_ref URL parameter is present on the redirect page.
- C. Verify that the correct adobe_mc_id URL parameter is present.
- **D. Verify that the correct adobe_mc_sdid URL parameter is present on the redirect page.**

Answer: D

NEW QUESTION # 109

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