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Salesforce Certified B2C Commerce Architect

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Salesforce B2C-Commerce-Architect certification is a highly sought-after certification that focuses on the design and architecture of B2C Commerce solutions. Salesforce Certified B2C Commerce Architect certification is designed for professionals who want to showcase their expertise in designing and developing complex B2C Commerce solutions with Salesforce Commerce Cloud. The Salesforce B2C-Commerce-Architect Certification Exam is a rigorous exam that assesses the candidate's knowledge and expertise in various aspects of B2C Commerce architecture.

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To become a Salesforce Certified B2C Commerce Architect, candidates must have a solid understanding of the B2C Commerce platform, as well as experience in designing and implementing solutions that align with business goals. B2C-Commerce-Architect Exam consists of multiple-choice questions, and candidates have 120 minutes to complete it. Passing the exam requires a score of 70% or higher. Certification can help professionals stand out in the job market, as well as provide access to a community of experts and resources for continued learning and development.

Salesforce Certified B2C Commerce Architect Sample Questions (Q10-Q15):

NEW QUESTION # 10

A B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the .

csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers

- A. The generic mappings definition needs to be replicated from Staging before running the job.
- B. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development
- C. The maximum number of generic mappings was reached.
- D. Invalid format in one or more of the .csv files.

Answer: C,D

Explanation:

Two plausible reasons for some generic mappings not being created despite the SFTP job running are: A) the system reached its limit for the maximum number of generic mappings allowed, and C) there was an invalid format in one or more of the .csv files processed. When the maximum threshold for mappings is reached, the system cannot create additional mappings, thus stopping any further imports from being registered as custom objects. Additionally, if .csv files are incorrectly formatted, the job would fail to create mappings for those files, leading to the absence of corresponding custom objects in Business Manager. It's crucial to ensure that file formats adhere to expected specifications and that system limits are adequately managed to avoid such issues.

NEW QUESTION # 11

An Architect is performing an audit of production logs via Log Center and finds some potentially dangerous custom log output.

```

When
1 minute, 8 seconds ago
Timestamp
2018-04-11 13:00:19.409
Severity
INFO
Hostname
blade2-3.mon.demandware.net
Domain
Sites-NTO-Site
Request
STOREFRONT
Category
custom
Thread
PipelineCallServlet[32645673]Sites-NTO-Site|COPlaceOrder-Submit|PipelineCall|G02U-
2j1CppUHELDt16C...salesforce...begLatTjbtG0foT8-3I2yeHjjCQXZH5QInuBQGhk8lgZYvEQ==
[] order: 867173; email: peterfamily.guy; firstName: Peter; lastName: Griffin;
address: 31 Spomer St; city: Quahog; state: RI; country: US;
nameOnCard: "Peter A. Griffin"; card: 4215837137516263; type: visa; code: 387; exp: 12/2023;

```

In which two ways is this log output improper in a production environment? Choose 2 answers

- A. The log information includes the customer's card CV (card security code) and expiration date, which violates PCI.
- B. The log information includes the order number and customer's email, which violates PCI.
- C. Information logs should not be used in a production environment
- D. The log information includes the customer's card name as it appears along with the credit card number (PAN), which violates PCI.

Answer: B,D

Explanation:

In a production environment, logging sensitive customer information such as credit card details (PAN, CVV, expiration date) can lead to severe security and compliance issues, specifically violating PCI DSS (Payment Card Industry Data Security Standard) requirements. The standards strictly prohibit the storage of CVV codes and mandate that any PAN displayed must be masked. Storing such data in logs is not only a risk for data breaches but also non-compliance with these standards can lead to penalties.

* Option A: Including the customer's card name along with the full credit card number in logs is a clear violation of PCI DSS requirements, which stipulate that no more than the last four digits of the card number may be displayed.

* Option B: Logging the card security code (CVV) and expiration date is explicitly prohibited by PCI DSS, which requires that sensitive authentication data, including CVV, must never be stored post-authentication, even if it is encrypted.

NEW QUESTION # 12

The Client has requested an Architect's help in documenting the architectural approach to a new home page. The requirements provided by the business are:

- * Multiple areas of static image content, some may need text shown at well
- * The content page must be Realizable
- * A carousel of featured products must be shown below a banner 101191
- * Recommended categories will be featured based on the time of year

Which two solutions would fulfil these requirements?

Choose 2 answers

- A. Leverage B2C Commerce locales in Business Manager
- B. Leverage B2C Commerce ContentManagement Service
- C. Leverage B2C Commerce content slots and assets
- D. Leverage B2C Commerce Page Designer with a dynamic layout.

Answer: C,D

Explanation:

To fulfill the requirements of having multiple static image content areas, a carousel of featured products, and dynamic content

adjustments based on the time of year:

Option C (Leverage B2C Commerce content slots and assets): This solution allows for dynamic content management where different assets and slots can be used to manage and display static images, text overlays, and other content variations effectively.

Option D (Leverage B2C Commerce Page Designer with a dynamic layout): Using the Page Designer with a dynamic layout enables the easy assembly of complex page designs, including carousels and responsive elements that adjust based on viewing device or other criteria like time of year. This tool provides the flexibility required for real-time customization and resizability of page elements. These solutions provide robust and flexible management of site content that meets the business's needs for a visually engaging and adaptable homepage.

NEW QUESTION # 13

During a load test the storefront shows steady but slow performance on all the pages being tested. The Architect opens Pipeline Profiler and sorts the data by "totaltime" column. The following come as the top Ave items:

Controller Name	Function Name	Hits	Total Time	Average Time	Minimum Time	Maximum Time
Product	Detail	38,880	23,606,440	607	39	2,311
Search	Show	32,400	15,030,360	464	107	1,143
Home	IncludeHeaderMenu	2,184	10,776,564	2,079	2,056	2,200
Product	HitTile	29,760	7,944,480	33	10	245
Product	ShowInCategory	38,880	2,663,280	69	33	100

Which controller should the Architect focus on to further investigate the performance issue?

- A. Search Show as this is one of the key controllers that the customer uses
- **B. Home-IncludeHeaderMenu as it has the highest average time.**
- C. Product-Detail as it has the highest total time and highest maximum time.
- D. Product-HitTile as it has the highest hits during the load test.

Answer: B

NEW QUESTION # 14

While validating a LINK Cartridge for inclusion into the solution, an Architect notices that the UNK cartridge documentation requires the Architect to add a script node to a Pipeline in the storefront cartridge. The script is also a valid CommonJS module. Which approach can the Architect use to integrate this cartridge into a site that uses Controllers only?

- A. Copy and paste the script that is required directly into the Controller, add the appropriate arguments, then execute the correct method
- B. Add the script that is required via an `importScript` statement in the Controller, add the appropriate arguments, and execute the correct method.
- C. Add the script that is required via a `Module`, `exports` statement in the Controller add the appropriate arguments, and execute the correct method.
- **D. Add the script that is required via a `require` statement in the Controller, add the appropriate arguments, and execute the correct method.**

Answer: D

Explanation:

In a site using Controllers, the most efficient way to integrate a script from a LINK cartridge that is also a valid CommonJS module is by using a `require` statement. This method enables the Architect to modularly load the necessary script, passing in any arguments that the script needs to function correctly within the existing Controller framework. This approach maintains modularity and adherence to the CommonJS module pattern, making it the most suitable for seamless integration.

NEW QUESTION # 15

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