Ok-Life-Accident-and-Health-or-Sickness-Producer Musterprüfungsfragen - Ok-Life-Accident-and-Health-or-Sickness-ProducerZertifizierung & Ok-Life-Accident-and-Health-or-Sickness-ProducerTestfagen

Facebook 410-101 Facebook Certified media buying professional 4

NEW QUESTION 24
You are thinking of building multiple campaigns based on the following native targeting variables:
- Job
- Luxury Travel
- Income
- Mobile phone and operating system
- Age of children in the household
- Marathon and Triathlon interests

The audiences you are getting are too small.
Which strategy should you use in order to increase the audience you are currently using?
Choose only ONE best answer.

- A. Remove age of children in household, luxury travel and job.
- B. Remove age, marathon and triathlon interests.
- C. Remove job, income and mobile phone.
- D. Remove age, mobile and operating system.

Answer: A

Explanation:
Explanation
You've built audiences, but they are too small for the product launch. The only way to expand an audience is to take out segmentation variables.
In this case, think of the variables that have less to do with the segment. This can be very tricky questions in the exams as sometimes it's objective and with experience, you will see what interests work better than others.
However, let's categorize the segmentation variables into the following groups:
* Important variables: marathon and triathlon, mobile and operating system, and income.
* Semi-important: Luxury travel.
* Least-important: job, age of children in household.
Think about it; the smartwatch is a high-end gadget for hardcore sports fans. They also need to have a mobile phone due to the new mobile application for the smartwatch. So you definitely want to leave all of the variables in the "important" bucket.
Luxury travel could help you better segment high-end users, but it's not imperative. Job and age of children in household, in this case, are irrelevant.
Topic 2, Case Study Retail Fashion Brand
A luxury fashion brand, founded 20 years ago, is really well known for its handbags, ready-to-wear apparel, and watches. Today, they have close to 450 locations worldwide.
The fashion brand wants to run a couple of tests in 2 retail stores in order to measure the impact of its Facebook ads on its offline sales.

NEW QUESTION 25
Your client requests want to run in-stream videos ads as a new strategy for their brand. They would like to run a 45 second video content (1:1 aspect ratio) through Facebook and Audience Network automatically as placement.
They are concerned that their video is not shown on gambling websites or dating applications.
What are four recommendations you would suggest to your client?
Choose ALL answers that apply.

410-101 Musterprüfungsfragen & 410-101 Pruefungssimulationen

BONUS!!! Laden Sie die vollständige Version der ZertPruefung Ok-Life-Accident-and-Health-or-Sickness-Producer Prüfungsfragen kostenlos herunter: https://drive.google.com/open?id=1azAwFEGxWqpG-OnUT--UFvWSJqPQFF15

Was Wir Ihnen bieten sind, die neuesten und die umfassendesten Test-Bank von Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer, die risikolose Kaufgarantie und die rechtzeitige Aktualisierung der Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer. Sie werden sich beim Kauf unbesorgt fühlen, indem Sie die Demo unserer Software kostenlos zu probieren. Die einjährige kostenfreie Aktualisierung der Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer erleichtern Ihre Sorgen bei der Prüfungsvorbereitung. Was wir am meisten garantieren ist, dass unsere Software vielen Prüfungsteilnehmern bei der Zertifizierung der Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer geholfen hat.

Haben Sie die Prüfungssoftware für IT-Zertifizierung von unserer ZertPruefung probiert? Wenn ja, werden Sie natürlich unsere Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer benutzen, ohne zu zaudern. Wenn nein, dann werden Sie durch diese Erfahrung ZertPruefung in der Zukunft als Ihre erste Wahl. Die Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer Prüfungssoftware, die wir bieten, wird von unseren IT-Profis durch langjährige Analyse der Inhalt der Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer entwickelt. Es gibt insgesamt drei Versionen dieser Software für Sie auszuwählen.

>> Ok-Life-Accident-and-Health-or-Sickness-Producer Exam Fragen <<

Ok-Life-Accident-and-Health-or-Sickness-Producer Lernhilfe, Ok-Life-Accident-and-Health-or-Sickness-Producer Schulungsangebot

Im ZertPruefung können Sie Dumps zur Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer Zertifizierungsprüfung herunterladen, so dass Sie unsere Produkte ohne Risiko kaufen können. Das ist die Version der Übungen. Und Sie können die Qualität der Produkte und den Wert vorm Kauf sehen. Wir sind selbtsicher, dass Sie mit unseren Produkten zur Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer Zertifizierungsprüfung zufrieden sein würden. Um Ihre Interessen zu schützen, versprechen wir Ihnen, dass wir Ihnen eine Rückerstattung geben für den Durchfall in der Prüfung würden. Unser Ziel liegt nicht nur darin, Ihnen zu helfen, die Insurance Licensing Ok-Life-Accident-and-Health-or-Sickness-Producer Prüfung zu bestehen, sondern auch ein reales IT-Expert zu werden. So können Sie mehr Vorteile im Beruf haben, eine entsprechende technische Position finden und ganz einfach ein hohes Gehalt unter den IT-Angestellten erhalten.

Insurance Licensing Oklahoma Life, Accident, and Health or Sickness Producer Exam Ok-Life-Accident-and-Health-or-Sickness-Producer Prüfungsfragen mit Lösungen (Q17-Q22):

17. Frage
A fraternal benefit society is characterized by all of the following EXCEPT

- A. conducted solely for the benefit of its members.
- B. incorporated.
- C. for profit.
- D. without capital stock.

Antwort: C

Begründung:
Afraternal benefit society, as defined in Oklahoma's Insurance Code (Title 36 O.S. § 2711), is an incorporated organization without capital stock, operating on a lodge system with a representative form of government, and providing insurance benefits solely for its members and their beneficiaries. Unlike commercial insurers, fraternal benefit societies arenot-for-profitentities, making "for profit" an incorrect characteristic.
* Option A: Incorrect (is a characteristic). Fraternal benefit societies are incorporated entities.
* Option B: Incorrect (is a characteristic). They operate without capital stock, distinguishing them from stock insurers.
* Option C: Correct (is not a characteristic). Fraternal benefit societies are not-for-profit, not for-profit organizations.
* Option D: Incorrect (is a characteristic). They exist solely for the benefit of their members.
This question aligns with the Prometric content outline under "State Insurance Statutes, Rules, and Regulations," which covers types of insurers, including fraternal benefit societies.
:
Prometric Oklahoma Life, Accident, and Health or Sickness Producer Exam Content Outline (Section: State- Specific Knowledge - Oklahoma Insurance Statutes).
Oklahoma Insurance Department, Title 36 O.S. § 2711 (fraternal benefit societies).
Standard insurance study guides (e.g., Kaplan, ExamFX) for Oklahoma producer licensing.

18. Frage
Which type of life insurance policy is written under a single contract for both spouses in which it is payable upon the first death?

- A. whole
- B. family term
- C. dual capacity
- D. joint

Antwort: D

Begründung:
Ajoint life policy(first-to-die) covers both spouses under a single contract and pays the death benefit upon the first spouse's death, as defined in Oklahoma's life insurance regulations (Title 36 O.S. § 4002). This is often used for financial protection needs like

mortgages.
* Option A: Incorrect. "Dual capacity" is not a standard life insurance term.
* Option B: Incorrect. Family term covers dependents but is not specific to first-to-die spousal coverage.
* Option C: Incorrect. Whole life is a permanent policy type, not inherently joint.
* Option D: Correct. A joint life policy pays on the first spouse's death.
:
Prometric Oklahoma Life, Accident, and Health or Sickness Producer Exam Content Outline (Section: General Knowledge - Life Insurance).
Oklahoma Insurance Department, Title 36 O.S. § 4002 (life insurance products).
Standard insurance study guides (e.g., Kaplan, ExamFX) for Oklahoma producer licensing.

19. Frage
Health benefit plans providing maternity coverage shall provide postpartum home care if childbirth occurs at home within?

- A. 48 hours by vaginal delivery.
- B. 72 hours by vaginal delivery.
- C. 24 hours by vaginal delivery.
- D. 96 hours by vaginal delivery.

Antwort: A

Begründung:
Oklahoma law (Title 36 O.S. § 6060.9), aligned with the federal Newborns' and Mothers' Health Protection Act (NMHPA), requires health benefit plans providing maternity coverage to offer postpartum home care for mothers and newborns if childbirth occurs at home and the mother is discharged within48 hoursfor a vaginal delivery (or 96 hours for a cesarean section).
* Option A: Incorrect. 24 hours is too short for required postpartum home care.
* Option B: Correct. Postpartum home care is required if discharged within 48 hours for vaginal delivery.
* Option C: Incorrect. 72 hours is not the standard timeframe.
* Option D: Incorrect. 96 hours applies to cesarean deliveries, not vaginal.
:
Prometric Oklahoma Life, Accident, and Health or Sickness Producer Exam Content Outline (Section: State- Specific Knowledge - Oklahoma Insurance Statutes).
Oklahoma Insurance Department, Title 36 O.S. § 6060.9 (maternity benefits).
NMHPA, 29 U.S.C. § 1185.

20. Frage
Unlike HMO plans, PPO plan members MOST often

- A. have more choices of doctors and medical service providers.
- B. receive no medical benefits while traveling to other states.
- C. must designate a primary care physician.
- D. can see a physician on a walk-in basis.

Antwort: A

Begründung:
Preferred Provider Organizations (PPOs) and Health Maintenance Organizations (HMOs) are two common types of managed care plans in health insurance. According to standard insurance study materials for the Oklahoma Life, Accident, and Health or Sickness Producer exam, a key distinction between PPOs and HMOs lies in the flexibility of provider choice. PPOs allow members to choose from a broader network of doctors and medical service providers, both in-network and out-of-network, without requiring a referral from a primary care physician. HMOs, in contrast, typically restrict members to in-network providers and require a designated primary care physician to coordinate care.
* Option A: Incorrect. PPO plans often provide coverage for out-of-state medical services, especially within their network or through out-of-network benefits, though at potentially higher costs. This is not a defining characteristic compared to HMOs.
* Option B: Correct. PPOs are known for offering more choices of doctors and medical service providers, as they do not mandate a primary care physician or referrals for specialists, unlike HMOs.
* Option C: Incorrect. HMOs require members to designate a primary care physician, while PPOs do not.
* Option D: Incorrect. While PPOs offer flexibility, the ability to see a physician on a walk-in basis is not a standard feature distinguishing them from HMOs, as both may vary in appointment requirements.

This aligns with the Prometric exam content outline under "Health Providers and Products," which emphasizes understanding differences between health insurance plans like HMOs and PPOs.
:
Prometric Oklahoma Life, Accident, and Health or Sickness Producer Exam Content Outline (Section: General Knowledge - Health Providers and Products).
Oklahoma Insurance Department, Title 36 O.S. § 652 et seq. (regulations on managed care plans).
Standard insurance study guides (e.g., Kaplan, ExamFX) for Oklahoma producer licensing.

21. Frage
An individual who is NOT acceptable by an insurer at standard rates because of health, habits, or occupation is called a

- A. substandard risk.
- B. standard risk.
- C. preferred risk.
- D. rating risk.

Antwort: A

Begründung:
In insurance underwriting, individuals are classified based on their risk profile. Asubstandard riskis an applicant who, due to health issues, hazardous habits (e.g., smoking), or high-risk occupations (e.g., stunt performer), cannot be insured at standard rates. These individuals may be offered coverage at higher premiums or with exclusions, as outlined in standard underwriting practices and Oklahoma's regulations (Title 36 O.S. § 1204).
* Option A: Incorrect. "Rating risk" is not a standard underwriting term.
* Option B: Incorrect. A standard risk qualifies for standard rates with average risk.
* Option C: Incorrect. A preferred risk qualifies for lower-than-standard rates due to low risk.
* Option D: Correct. A substandard risk is not acceptable at standard rates due to higher risk factors.
This question aligns with the Prometric content outline under "Underwriting," which covers risk classification.
:
Prometric Oklahoma Life, Accident, and Health or Sickness Producer Exam Content Outline (Section: General Knowledge - Underwriting).
Oklahoma Insurance Department, Title 36 O.S. § 1204 (insurance business conduct).
Standard insurance study guides (e.g., Kaplan, ExamFX) for Oklahoma producer licensing.

22. Frage
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