

# Salesforce-Loyalty-Management PDF & Salesforce-Loyalty-Management Unterlage



2026 Die neuesten ZertFragen Salesforce-Loyalty-Management PDF-Versionen Prüfungsfragen und Salesforce-Loyalty-Management Fragen und Antworten sind kostenlos verfügbar: [https://drive.google.com/open?id=1\\_YChPvtljLIDlhg\\_WAV\\_k7YcRjfwx](https://drive.google.com/open?id=1_YChPvtljLIDlhg_WAV_k7YcRjfwx)

Die Schulungsunterlagen zur Salesforce Salesforce-Loyalty-Management Prüfung von ZertFragen sind eine Sammlung der Erfahrungen von denjenigen, die im IT-Bereich schon zertifiziert sind und ein Ergebnis der Innovation. Unsere Berufsgruppe von IT-Eliten bietet den breiten Kandidaten ständig die neuesten Schulungsunterlagen zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung, deren Korrektheit zweifellos ist. Unser Ziel liegt darin, dass die Kandidaten in kürzester Zeit die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung beim ersten Versuch bestehen können.

In dieser Gesellschaft, wo es zahlreiche Talent gibt, muss man immer noch seine Kenntnisse verbessern. Und der Bedarf an den spitzen IT-Fachleuten nimmt weiter zu. In der internationalen Gesellschaft ist es auch so. So wollen viele Leute die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bestehen. Aber es ist nicht so leicht. Jedoch ist sehr wahrscheinlich, dass Sie gute Schulungsunterlagen wählen und die Prüfung somit bestehen können. Unsere Schulungsunterlagen zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung von ZertFragen befähigen Sie, diese Zertifizierung zu bestehen. Die Schulungsunterlagen von ZertFragen hat von vielen Kandidaten überprüft. Sie sind in der internationalen Gesellschaft immer Vorläufer. Wenn Sie die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bestehen wollen, schicken doch die Schulungsunterlagen zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung in den Warenkorb.

>> **Salesforce-Loyalty-Management PDF** <<

## Salesforce-Loyalty-Management Studienmaterialien: Salesforce Loyalty Management Accredited Professional Exam & Salesforce-Loyalty-Management Zertifizierungstraining

Es ist schwierig, Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung zu bestehen. Sorgen Sie sich um die Vorbereitung der Salesforce-Loyalty-Management Prüfung nach der Anmeldung? Wenn ja, lesen Sie bitte die folgenden Inhalte. Sie können den kürzesten Weg zum Erfolg der Salesforce-Loyalty-Management Prüfung finden, der Ihnen helfen, Salesforce Salesforce-Loyalty-Management Prüfung mit guter Note bestanden. Das ist ja Salesforce Salesforce-Loyalty-Management Dumps von ZertFragen. Wenn Sie diese Salesforce-Loyalty-Management Prüfung sehr leicht bestehen wollen, probieren Sie bitte diese Dumps.

### Salesforce Salesforce-Loyalty-Management Prüfungsplan:

Thema	Einzelheiten
Thema 1	<ul style="list-style-type: none"> <li>Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.</li> </ul>

Thema 2	<ul style="list-style-type: none"> <li>• <b>Integration:</b> Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.</li> </ul>
Thema 3	<ul style="list-style-type: none"> <li>• <b>On-Going Loyalty Management:</b> This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.</li> </ul>
Thema 4	<ul style="list-style-type: none"> <li>• <b>Loyalty Program and Process Configuration:</b> This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.</li> </ul>

## Salesforce Loyalty Management Accredited Professional Exam Salesforce-Loyalty-Management Prüfungsfragen mit Lösungen (Q19-Q24):

### 19. Frage

Universal Containers (UC) has a Loyalty Program with a Loyalty Member Portal implemented using the Loyalty Experience Cloud template. UC is planning to launch a new Loyalty Program and wants to retain the same design and functionalities of the existing Loyalty Member Portal.

Which two steps should UC consider during the implementation of the new Loyalty Program?

- A. Create new Experience Cloud Components for the new Loyalty Member Portal.
- B. Assign the existing Loyalty Member Portal to the new Loyalty Program too.
- **C. Create a new Loyalty Member Portal and assign it to the new Loyalty Program.**
- **D. Use existing Experience Cloud components to handle the same design and functionalities.**

**Antwort: C,D**

Begründung:

When implementing a new Loyalty Program while retaining the design and functionalities of an existing Loyalty Member Portal built with the Loyalty Experience Cloud template, Universal Containers should consider:

\* Option B: Utilizing existing Experience Cloud components to ensure consistency in design and functionality. This approach leverages the reusable nature of Experience Cloud components, allowing for efficient replication of the portal's look and feel without the need for extensive redevelopment.

\* Option D: Creating a new Loyalty Member Portal specifically for the new Loyalty Program. This ensures that the new program has a dedicated portal tailored to its unique requirements while maintaining the desired design and functionalities. This approach allows for customization and scalability, accommodating any program-specific features or requirements.

Reference: Salesforce Experience Cloud documentation emphasizes the reusability of components and the flexibility in creating multiple portals for different purposes, including Loyalty Programs.

### 20. Frage

An Administrator needs to analyze the performance of the Loyalty Program.

What Loyalty Analytics permission does a System Administrator need to set up and customize?

- A. CLA Analytics Base Admin
- B. Data Pipeline User
- C. CRM Analytics User
- **D. Loyalty Analytics User**

**Antwort: D**

Begründung:

To analyze the performance of the Loyalty Program, a System Administrator needs to set up and customize Loyalty Analytics, which

requires the Loyalty Analytics User (A) permission. This permission set enables the administrator to access Loyalty Analytics features, configure reports, and customize dashboards to analyze various aspects of the Loyalty Program's performance, such as member engagement, tier progression, redemption rates, and more.

Option B (CLAAalytics Base Admin), Option C (Data Pipeline User), and Option D (CRM Analytics User) refer to different aspects of Salesforce analytics and data management, which, while potentially relevant in broader contexts, are not specifically tailored to the setup and customization of Loyalty Analytics within Salesforce Loyalty Management.

Salesforce documentation on Loyalty Management and Analytics would provide guidance on leveraging analytics capabilities to gain insights into Loyalty Program performance, guiding data-driven decision-making and program optimization.

## 21. Frage

When setting up a Loyalty Program what is one of the ways a company can measure member engagement with the Loyalty Program?

- A. Benefits types
- B. Qualifying Currency
- C. Transaction Journals
- **D. Analytics Studio**

**Antwort: D**

Begründung:

One of the ways a company can measure member engagement with the Loyalty Program is through Analytics Studio. Analytics Studio is a powerful tool within Salesforce that allows organizations to create custom dashboards and reports based on their data. By leveraging Analytics Studio, a company can analyze various aspects of the Loyalty Program, such as member activity, redemption rates, point accumulation, and more. This insight can help identify trends, areas for improvement, and opportunities to enhance member engagement and loyalty.

## 22. Frage

An IT Administrator has received a request from the Customer Service team to enable agents to view the Loyalty Program Member information on a Case record in Service Cloud.

What steps should the Administrator take to configure this?

- A. On the Case Page Layout, the View Related Membership' action should be added to the Highlights panel and the Loyalty information to be displayed should be selected
- B. On the Case Page Layout, the Loyalty Program Member Related Lists are available and should be directly embedded to show the Loyalty information
- **C. On the Case Page Layout, the View Member Profile' component should be added and the required Related Lists from Loyalty Program Member should be selected**
- D. On the Case Page Layout, the Related Record component should be added with the 'First Lookup' selected as the 'Loyalty Program 0 Member'

**Antwort: C**

Begründung:

To enable agents to view Loyalty Program Member information on a Case record in Service Cloud, the IT Administrator should On the Case Page Layout, add the 'View Member Profile' component and select the required Related Lists from Loyalty Program Member (B). This component allows for the display of relevant Loyalty Program Member information directly within the context of a Case record, enhancing the service agent's ability to access pertinent loyalty information while managing customer cases.

## 23. Frage

Northern Trail Outfitters would like to encourage sustained engagement with its brand over time, the company has created a Promotion that issues a bonus reward to members who make three purchases in a single month.

What type of Loyalty Promotion should the Administrator use?

- A. Joint Promotion
- B. Standard Promotion
- C. Aggregate Promotion

- **D. Cumulative Promotion**

**Antwort: D**

Begründung:

For a promotion that rewards members for making three purchases in a single month, the appropriate type of Loyalty Promotion to use would be:

\* Cumulative Promotion (B): This type of promotion is designed to reward members for cumulative actions over a specified period, such as making multiple purchases within a month. It tracks and accumulates qualifying activities, issuing rewards once the defined criteria are met, making it ideal for

\* encouraging sustained engagement and repeat transactions.

Options A (Standard Promotion), C (Joint Promotion), and D (Aggregate Promotion) do not specifically cater to the requirement of rewarding members for multiple actions within a set timeframe, making Cumulative Promotion the most suitable choice for this scenario.

Salesforce documentation on Loyalty Management would provide detailed information on different types of promotions, including how to set up and manage a Cumulative Promotion to drive engagement and reward member loyalty effectively.

## 24. Frage

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Wenn Sie die schwierige Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bestehen wollen, ist es unmöglich für Sie bei der Vorbereitung keine richtige Schulungsunterlagen benutzen. Wenn Sie die ausgezeichnete Lernhilfe finden wollen, sollen Sie an ZertFragen diese Prüfungsunterlagen suchen. Wir ZertFragen haben sehr guten Ruf und haben viele ausgezeichnete Dumps zur Salesforce Salesforce-Loyalty-Management Prüfung. Und wir bieten kostenlose Demo aller verschiedenen Dumps. Wenn Sie suchen, ob ZertFragen Dumps für Sie geeignet sind, können Sie zuerst die Demo herunterladen und probieren.

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