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Salesforce Certified B2C Commerce Architect Sample Questions (Q39-Q44):

NEW QUESTION # 39
Northern Trail Outfitters (NTO) wants to migrate its online shoo from a custom ecommerce platform to B2CCommerce. NTO needs to migrate several thousands of customer records profile information, address book). WTO can provide a B2C Commerce feed. It is currently using SHA-256 as an encryption mechanism for the customer passwords.
What approach can the Architect propose?

- A. Import the customer records, with the hashed password as a custom attribute, and during the login compare the entered password with the hashed password and save it in the password field.
- B. Import the customer records, excluding the password field, and B2C Commerce will automatically require a password reset the first time a customer logs m to the storefront.
- C. Import the customer records, including the hashed password, as B2C Commerce supports SHA-2S6, and they will be able to login with their existing password.
- D. Do not import customer records and asks customers to create new accounts the firstfame they try to log in to the B2C Commerce storefront.

Answer: B

Explanation:
B2C Commerce does not directly support the import of hashed passwords for use in authentication due to security protocols and the platform's password management system. The best approach is to import customer records without the password field. Upon their first login attempt on the new system, customers would be prompted to reset their password. This method ensures that password security is maintained according to B2C Commerce standards and that customer data remains secure during the transition from the old platform.

NEW QUESTION # 40
The Client is Crowing and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the f metrics for its existing website over the past 12 months and forecasted into the next year:

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- B. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- C. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- D. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour

Answer: A

Explanation:
Considering the existing metrics and forecasted 300% growth, the appropriate load testing targets for the new B2C Commerce site would be:
* 15000 visits per hour: This figure is calculated by applying the expected growth to the peak visits per hour (1000 visits), resulting in 4000 visits. The choice of 15000 provides a higher buffer to accommodate unforeseen spikes in traffic.
* 300000 page views per hour: Similarly, this is scaled up from the peak page views per hour (20000) considering the growth, ensuring the site can handle high demand and interactions.
* 3750 orders per hour: This target is based on the peak orders per hour (250) with the growth applied, allowing testing of the system's ability to handle transactions under significant load.
These targets ensure that the system is robust enough to handle increased traffic and transactions without performance degradation, crucial for maintaining customer satisfaction and operational stability.

NEW QUESTION # 41
An Architect isperforming an audit of production logs via Log Center and finds some potentially dangerous custom log output.
In which two ways It this log output Improper In a production environment? Choose 2 answers

- A. The log information includes the customer s cardname as it appears along with the credit card number (PAN), which violates PCI.
- B. The log information includes the order number and customer s email, which violates PCI.
- C. Information logs should not be used in a production environment
- D. The log information includes the customer's card CW (card security code) and expiration date, which violates PCI.

Answer: A,B

Explanation:
In a production environment, logging sensitive customer information such as credit card details (PAN, CVV, expiration date) can lead to severe security and compliance issues, specifically violating PCI DSS (Payment Card Industry Data Security Standard) requirements. The standards strictly prohibit the storage of CVV codes and mandate that any PAN displayed must be masked. Storing such data in logs is not only a risk for data breaches but also non-compliance with these standards can lead to penalties.
* Option A: Including the customer's card name along with the full credit card number in logs is a clear violation of PCI DSS requirements, which stipulate that no more than the last four digits of the card number may be displayed.
* Option B: Logging the card security code (CVV) and expiration date is explicitly prohibited by PCI DSS, which requires that sensitive authentication data, including CVV, must never be stored post- authentication, even if it is encrypted.

NEW QUESTION # 42
During a technical review, the Client raises a need to display product pricing on theProduct Detail Page (PDP) with discounted values per promotion. The Client notes customers complained of bad user experiences in the past when they would add a product to

the basket from the cached PDP and then see a higher price when they started checkout as the promotion had expired.
What should the Architect suggest be implemented for this given that performance should be minimally impact?

- A. Remove caching of the product page during the promotion.
- B. Adjust the PDP to have a low caching period during the promotion.
- C. Create a separate template or view based on the promotion.
- D. Modify the page to vary the cache by price and promotion.

Answer: D

Explanation:
To address the issue of pricing discrepancies on the Product Detail Page (PDP) due to promotions expiring between the page view and checkout, the Architect should suggest modifying the page cache to vary by price and promotion (Answer C). This solution allows the cache to store different versions of the page based on the current price and applicable promotions. By doing so, it ensures that customers always see the most accurate pricing information depending on the active promotions at the time of their visit, thereby improving the user experience and reducing confusion at checkout. This method also minimizes the performance impact compared to completely disabling cache, as it still allows caching but in a more dynamically controlled manner.

NEW QUESTION # 43
The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1month campaign:
* Free correct- in -store shipping
* 20% accessories products discount, applies for all customers
* $5 off coupon based discount, sent to a selected group of customers
The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client If considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.
What solution should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- B. Disable the coupon code. Restart the production instance from control Center to dear existing baskets.
- C. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets
- D. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

Answer: C

Explanation:
Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.
This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 44
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