

Latest Salesforce MKT-101 Test Answers - Visual MKT-101 Cert Test

MKT 101 Full Questions and Answers (2023/2024) (Complete and Accurate)

1) All of the following are accurate descriptions of modern marketing EXCEPT which one?

- A) Marketing is the creation of value for customers.
- B) Marketing is managing profitable customer relationships.
- C) Selling and advertising are synonymous with marketing.
- D) Marketing involves satisfying customers' needs.
- E) Marketing is used by for-profit and not-for-profit organizations. ✓✓C

2) According to management guru Peter Drucker, "The aim of marketing is to _____."

- A) create customer value
- B) identify customer demands
- C) make selling unnecessary
- D) set realistic customer expectations
- E) sell products ✓✓C

3) _____ is defined as a social and managerial process by which individuals and organizations obtain what they need and want through value creation and exchange.

BONUS!!! Download part of Itbraindumps MKT-101 dumps for free: https://drive.google.com/open?id=1fcminVN_uOAKuj5wMbtm7r83Ma24ot7d

It will provide them with the MKT-101 exam pdf questions updates free of charge if the MKT-101 certification exam issues the latest changes. If you work hard using our top-rated, updated, and excellent Salesforce MKT-101 PDF Questions, nothing can refrain you from getting the Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) certificate on the maiden endeavor.

In addition to the free download of sample questions, we are also confident that candidates who use MKT-101 Test Guide will pass the exam at one go. Build and Analyze Customer Journeys using Marketing Cloud prep torrent is revised and updated according to the latest changes in the syllabus and the latest developments in theory and practice. After you pass the exam, if you want to cancel your account, contact us by email and we will delete all your relevant information. Second, the purchase process of Build and Analyze Customer Journeys using Marketing Cloud prep torrent is very safe and transactions are conducted through the most reliable guarantee platform.

>> Latest Salesforce MKT-101 Test Answers <<

Visual MKT-101 Cert Test, MKT-101 Valid Braindumps Sheet

With both MKT-101 exam practice test software you can understand the Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) exam format and polish your exam time management skills. Having experience with MKT-101 exam dumps environment and structure of exam questions greatly help you to perform well in the final MKT-101 Exam. The desktop practice test software is supported by Windows. Our web-based practice exam is compatible with all browsers and operating systems.

Salesforce Build and Analyze Customer Journeys using Marketing Cloud Sample Questions (Q44-Q49):

NEW QUESTION # 44

A marketing specialist at Northern Trail Outfitters wants to automate sending the weekly newsletter to subscribers. The audience is located in one data extension, but they also want to send to a partner seed list. Which tool method should the specialist use?

- A. Multi-Step Journey
- B. User Initiated Send
- C. Automation Studio Email Activity

Answer: C

NEW QUESTION # 45

Northern Trail Outfitters wants to identify subscribers with something other than an email address. What value can be used to accommodate this?

- A. Subscriber Key
- B. Primary Key
- C. System Preferences
- D. Subscriber Attributes

Answer: A

NEW QUESTION # 46

As part of their brand guidelines, Northern Trail Outfitters (NTO) uses a custom brand font for all print marketing materials. NTO wants to use their custom brand font in email as well.

What is the recommended best practice for font usage in email?

- A. Build an email as one image, with all text saved in the brand font.
- B. Use a web-safe font for text that closely matches the brand's custom font.
- C. Build an email using multiple images, with all text saved in the brand font.
- D. Edit an email's HTML to list the custom brand font in the style tag's font-family property.

Answer: B

NEW QUESTION # 47

Northern Trail Outfitters continually adds rows for subscribers to a data extension via API, populating subscribers who should receive a monthly payment reminder that day. They want to use Journey Builder to send the payment reminder emails.

What would be required to process the correct subscribers?

- A. Journey Settings > Use email attribute from Contacts
- B. Contact Evaluation > Evaluate new records only
- C. Contact Evaluate > Evaluate all records
- D. Journey settings > No re-entry

Answer: C

Explanation:

To process the correct subscribers who are added to a data extension via API for a monthly payment reminder journey, Northern Trail Outfitters should use Contact Evaluation > Evaluate new records only. Contact Evaluation is a setting that defines how contacts

are evaluated for entry into a journey based on their entry source. Evaluate new records only is an option that allows only new records that are added to the entry source after the journey is activated to enter the journey. Reference:
https://help.salesforce.com/s/articleView?id=sf.mc_jb_contact_evaluation.htm&type=5

NEW QUESTION # 48

A new employee is using Salesforce Marketing cloud and wants to send emails without any mistakes. he has no prior knowledge of SQL. Which tool he would use:

- A. Scheduled Send Emails
- B. Journey Builder
- C. Predictive Email
- D. Automation Studio

Answer: D

NEW QUESTION # 49

.....

Itbraindumps aims to assist its clients in making them capable of passing the Salesforce MKT-101 certification exam with flying colors. It fulfills its mission by giving them an entirely free Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) demo of the dumps. Thus, this demonstration will enable them to scrutinize the quality of the Salesforce MKT-101 study material.

Visual MKT-101 Cert Test: https://www.itbraindumps.com/MKT-101_exam.html

That is why Itbraindumps has compiled the most reliable updated Salesforce MKT-101 exam questions with up to 1 year of free updates, Salesforce Latest MKT-101 Test Answers There are thousands of customers have passed their exam successfully and get the related certification, Salesforce Latest MKT-101 Test Answers Do you still hesitate in numerous tutorial materials, As a Itbraindumps Visual MKT-101 Cert Test Adobe Certification candidate, you will have access to our updates for one year after the purchase date.

Your heart rate, blood pressure, respiration, MKT-101 Valid Braindumps Sheet and metabolism all increase, helping your body react quickly and effectively to increased pressure or anxiety, For traders, researchers, MKT-101 Latest Exam Registration and serious investors alike, this is the definitive book on technical analysis.

MKT-101 Training guide & MKT-101 Practice test & MKT-101 Guide torrent

That is why Itbraindumps has compiled the most reliable updated Salesforce MKT-101 Exam Questions with up to 1 year of free updates, There are thousands of customers have passed their exam successfully and get the related certification.

Do you still hesitate in numerous tutorial materials, As a MKT-101 Itbraindumps Adobe Certification candidate, you will have access to our updates for one year after the purchase date.

For some candidates who will attend MKT-101 Labs the exam, they may have the concern that they can't pass the exam.

- Easiest and Quick Way to Pass Salesforce MKT-101 Exam ☐ Open 《 www.prepawaypdf.com 》 enter ▶ MKT-101 ◀ and obtain a free download ☐ Reliable MKT-101 Exam Cram
- MKT-101 Learning Mode ☐ MKT-101 Latest Dumps Ebook ☐ Braindumps MKT-101 Pdf ☐ Copy URL 「 www.pdfvce.com 」 open and search for ☐ MKT-101 ☐ to download for free ☐ Valid MKT-101 Test Discount
- Pass Guaranteed Quiz Salesforce - MKT-101 - Build and Analyze Customer Journeys using Marketing Cloud Perfect Latest Test Answers ☐ Easily obtain 「 MKT-101 」 for free download through > www.examcollectionpass.com ☐ Exam MKT-101 Pass Guide
- Desktop Practice Salesforce MKT-101 Exam Software - No Internet Required ☐ Search for ☐ MKT-101 ☐ and obtain a free download on (www.pdfvce.com) ☐ MKT-101 Exam Cram Questions
- Easiest and Quick Way to Pass Salesforce MKT-101 Exam ☐ Search for ➡ MKT-101 ☐ and obtain a free download on ☐ www.prepawayexam.com ☐ Valid MKT-101 Exam Testking
- Desktop Practice Salesforce MKT-101 Exam Software - No Internet Required ☐ Search for ☐ MKT-101 ☐ and download exam materials for free through ➡ www.pdfvce.com ☐ ☐ New MKT-101 Exam Answers
- Pass Guaranteed Quiz Salesforce - MKT-101 - Build and Analyze Customer Journeys using Marketing Cloud Perfect Latest

Salesforce - Marvelous MKT-101 - Latest Build and Analyze Customer Journeys using Marketing Cloud Test Answers ☐
Search for [MKT-101] and download exam materials for free through 《 www.pdfvce.com 》 ☐MKT-101 Related
Content

- Download the newest Itbraindumps MKT-101 PDF dumps from Cloud Storage for free: <https://drive.google.com/open?id=1uOAKuj5wMbtm7r83Ma24ot7d>

DOWNLOAD the newest Itbraindumps MKT-101 PDF dumps from Cloud Storage for free: https://drive.google.com/open?id=1fcminVN_uOAKuj5wMbtm7r83Ma24ot7d