

The Best Salesforce Marketing-Cloud-Personalization Exam Questions

Salesforce Marketing-Cloud-Personalization

Marketing Cloud Personalization Accredited Professional Exam

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Salesforce Marketing Cloud Personalization Accredited Professional Exam Sample Questions (Q11-Q16):

NEW QUESTION # 11
What three components can a web developer define by pageType?

- A. Campaign
- B. Capturing Attribute
- C. Goals
- D. Item Actions
- E. Content Zones

Answer: B,D,E

NEW QUESTION # 12
Which three components of a recipe are optional when configuring a new algorithm?

- A. Exclusions
- B. Variation
- C. Ingredients
- D. Boosters
- E. Decisions

Answer: A,B,D

NEW QUESTION # 13
If a developer needs to test a website where a beacon from a different dataset has been deployed, which feature of the Evergage Launcher needs to be enabled to simulate?

- A. Developer tools
- B. Force SDK URL

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Salesforce Marketing-Cloud-Personalization (Marketing Cloud Personalization Accredited Professional) Exam is a certification that validates the expertise of professionals in the field of Salesforce Marketing Cloud Personalization. Marketing-Cloud-Personalization Exam is designed to test the knowledge and skills of individuals who are responsible for creating and implementing personalized marketing campaigns using the Salesforce platform.

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Salesforce Marketing-Cloud-Personalization: Marketing Cloud Personalization Accredited Professional Exam is an excellent way to demonstrate your expertise in Marketing Cloud Personalization. Marketing Cloud Personalization Accredited Professional Exam certification will help you stand out from other marketing professionals and enhance your career prospects. Passing Marketing-Cloud-Personalization Exam will demonstrate your proficiency in using Marketing Cloud Personalization to drive customer engagement and loyalty. If you're a marketing professional looking to enhance your skills and demonstrate your expertise, taking the Salesforce Marketing-Cloud-Personalization: Marketing Cloud Personalization Accredited Professional Exam is a great place to start.

Salesforce Marketing Cloud Personalization Accredited Professional Exam Sample Questions (Q72-Q77):

NEW QUESTION # 72

A business user created a segment to track everyone that has looked at the homepage today. How long does it take for a web visitor to join the segment after viewing the homepage?

- **A. Real-time**
- B. 30 minutes
- C. 15 minutes
- D. 1 hour

Answer: A

Explanation:

Interaction Studio updates segment membership in real-time, meaning web visitors are immediately added to the segment after fulfilling the criteria, such as viewing the homepage.

Reference: Salesforce Interaction Studio Real-Time Segmentation Documentation.

NEW QUESTION # 73

What is the rule criteria that you can use in the segment creation process?

- **A. Actions**
- B. Social mentions
- C. Dimensions
- D. Email click throughs

Answer: A

NEW QUESTION # 74

What interaction studio component contains experiences and messages you design to personalize the interaction a visitor has with your channels?

- A. Recipes
- B. Templates
- **C. Campaigns**
- D. Audiences

Answer: C

NEW QUESTION # 75

What are two ways to populate the Marketing Cloud Personalization catalog?

- A. Third-party Integration
- B. Email Pixel
- C. Web SDK
- D. ETL Feed

Answer: C,D

NEW QUESTION # 76

What is the maximum number of user attributes you can setup per dataset?

- A. 0
- **B. 1**
- C. 2
- D. 3

Answer: B

NEW QUESTION # 77

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