

Salesforce MCE-Dev-201 Questions Answers, MCE-Dev-201 Reliable Braindumps Book



Salesforce MCE-Dev-201 Salesforce Certified Marketing Cloud Engagement Developer

- Up to Date products, reliable and verified.
- Questions and Answers in PDF Format.

For More Information – Visit link below:

[Web: www.examkill.com/](http://www.examkill.com/)

Version product

Visit us at: <https://examkill.com/mce-dev-201>

BTW, DOWNLOAD part of Prep4cram MCE-Dev-201 dumps from Cloud Storage: <https://drive.google.com/open?id=1Rb17789MdOYIPkG0yJXijcf1WtUZYIEB>

Our company always put the quality of the MCE-Dev-201 practice materials on top priority. In the past ten years, we have made many efforts to perfect our MCE-Dev-201 study materials. Our MCE-Dev-201 study questions cannot tolerate any small mistake. All staff has made great dedication to developing the MCE-Dev-201 Exam simulation. Our professional experts are devoting themselves on the compiling and updating the exam materials and our services are ready to guide you 24/7 when you have any question.

In order to show you how efficient our MCE-Dev-201 exam dump is, we allow you to download a demo version for free! You will have a chance to peak into the program and then make your final purchase decision. We are absolutely sure that once you see what's inside, you will buy it immediately without any hesitation! MCE-Dev-201 Exam Dump also provide customer service, in case you have any inquiry or question, our professional Customer Support will be available for you 24/7. 365 days a Year.

>> **Salesforce MCE-Dev-201 Questions Answers** <<

MCE-Dev-201 Reliable Braindumps Book & Certified MCE-Dev-201 Questions

The Salesforce MCE-Dev-201 certification exam syllabus is changing with the passage of time. As a MCE-Dev-201 exam candidate you have to be aware of these Salesforce MCE-Dev-201 exam changes. To give you complete knowledge about the Salesforce MCE-Dev-201 Exam Topics, the Prep4cram has hired a team of experts that consistently work on these changes and

add these changes in Salesforce MCE-Dev-201 exam practice test questions.

Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q78-Q83):

NEW QUESTION # 78

A developer wants to write a query to compile data originating from an HTML form so it can be exported in CSV format. However, the source data extension may contain line breaks within the Comments field, which makes it difficult to read and sort the resulting CSV.

Which SQL functions could be used to change each line break to a single space?

- A. LTRIM and RTRIM
- **B. REPLACE and CHAR**
- C. REPLICATE and NCHAR
- D. FORMAT and SPACE

Answer: B

Explanation:

To remove line breaks within the Comments field and replace them with a single space, you can use the REPLACE function in combination with the CHAR function. The CHAR(13) and CHAR(10) functions represent carriage return and line feed characters, respectively.

* REPLACE Function: This function is used to replace occurrences of a specified string with another string.

* CHAR Function: This function returns the character based on the ASCII code provided.

* Example:

```
SELECT REPLACE(REPLACE(Comments, CHAR(13), ' '), CHAR(10), ' ') AS Comments FROM YourDataExtension
```

Salesforce SQL Reference

NEW QUESTION # 79

Northrn Trail Outfitters has set up their North American business unit to unsubscribe at the business unit level.

Which dataview would they query to identify all subscribers who are unsubscribed from that Business Unit?

- A. .Subscribers
- **B. ListSubscribers**
- C. ENT._Subscribers
- D. _BusinessUnitUnsubscribes

Answer: B

Explanation:

To identify all subscribers who are unsubscribed from a specific Business Unit, the correct Data View to query is ListSubscribers (A). This Data View contains information about the subscription status of subscribers at the list level, including unsubscribe status for specific Business Units.

References:

Salesforce Marketing Cloud Data Views

ListSubscribers Data View

NEW QUESTION # 80

A developer wants to create a complex dynamic email with three different sections and four different possible content blocks in each section. The email will be sent to an audience of over one million contacts.

Which best practice should the developer use to ensure a blank email will not be sent?

- **A. Confirm every version has default content**
- B. Review every possible version using Subscriber Preview
- C. Send a test of every possible version using Test Send
- D. Create separate emails for each version

Answer: A

Explanation:

To ensure a blank email will not be sent when creating a complex dynamic email with multiple sections and content blocks, the developer should confirm every version has default content (D). This practice ensures that if any dynamic content fails to load or meet the conditions, the default content will be displayed, preventing a blank email from being sent.

References:

Salesforce Marketing Cloud AMPscript Guide
Salesforce Marketing Cloud Dynamic Content Best Practices

NEW QUESTION # 81

A developer started a Contact Delete process that is now complete.

In which two places would the Contact Delete process remove data? Choose 2 answers

- A. Non-Sendable Data Extensions
- B. Import Files on the Enhanced SFTP
- C. Sendable Data Extensions
- D. Mobile Lists

Answer: C,D

Explanation:

The Contact Delete process in Marketing Cloud removes contact data from various locations to ensure complete deletion. This includes both sendable data extensions and mobile lists.

* Sendable Data Extensions: The Contact Delete process will remove contact data from sendable data extensions, ensuring that the contact is no longer present in any data used for sending.

* Mobile Lists: Contact data will also be removed from mobile lists, ensuring that the contact is fully deleted across all communication channels.

Salesforce Contact Deletion Process

NEW QUESTION # 82

A developer needs to identify all subscribers who were sent Job ID 420 but did not click any links.

Which SQL statement would produce the desired results?

Answer:

Explanation:

To identify all subscribers who were sent Job ID 420 but did not click any links, the developer should use a SQL statement that selects subscribers from the _Sent Data View where the Job ID is 420 and excludes those who are found in the _Click Data View. The correct SQL statement is:

```
SELECT s.SubscriberKey FROM _Sent s LEFT JOIN _Click c ON s.SubscriberKey = c.SubscriberKey AND s.JobID = c.JobID WHERE s.JobID = '420' AND c.SubscriberKey IS NULL
```

This query performs a left join between the _Sent and _Click data views and filters the results to include only those subscribers who do not have a corresponding click record.

References:

Salesforce Marketing Cloud Data Views
SQL Join and Subquery Documentation

NEW QUESTION # 83

.....

Will you feel that the product you have brought is not suitable for you? One trait of our MCE-Dev-201 exam prepare is that you can freely download a demo to have a try. Because there are excellent free trial services provided by our MCE-Dev-201 exam guides, our products will provide three demos that specially designed to help you pick the one you are satisfied. On the one hand, by the free trial services you can get close contact with our products, learn about the detailed information of our MCE-Dev-201 Study Materials, and know how to choose the right version of our MCE-Dev-201 exam questions.

MCE-Dev-201 Reliable Braindumps Book: https://www.prep4cram.com/MCE-Dev-201_exam-questions.html

We can provide absolutely high quality guarantee for our MCE-Dev-201 practice materials, for all of our Salesforce MCE-Dev-201 learning materials are finalized after being approved by industry experts, The MCE-Dev-201 Reliable Braindumps Book -

