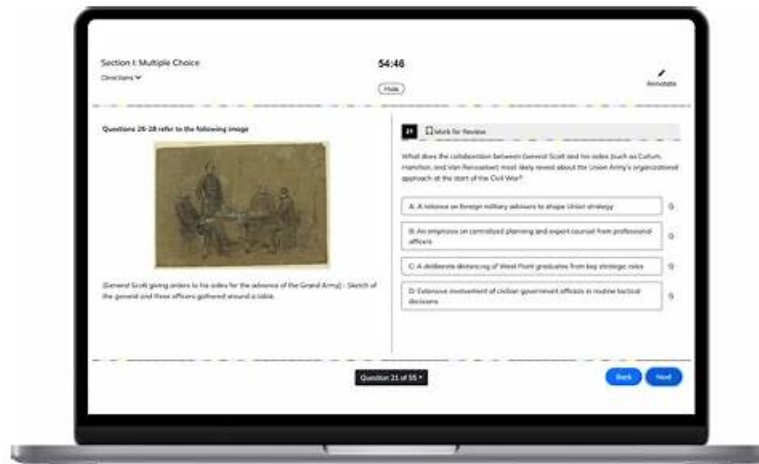


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## Salesforce B2B Commerce for Administrators Accredited Professional Sample Questions (Q62-Q67):

### NEW QUESTION # 62

Which two workspaces are in the Commerce app? 4m 18s

- A. Search
- B. Pricing
- C. Content Management
- D. Product
- E. Commerce Reports

**Answer: C,D**

**Explanation:**

Within the Commerce app, the two workspaces available are Product (A) and Content Management (E). The Product workspace is dedicated to managing product catalogs, details, and variations, providing tools for Administrators to curate and organize their product offerings. Content Management is a workspace focused on the creation, management, and deployment of content across the commerce site, including marketing materials, informational content, and other web content. While Search (B), Commerce Reports

(C), and Pricing (D) are critical aspects of B2B Commerce, they are typically managed through other sections or setups rather than being categorized as separate workspaces within the Commerce app.

#### NEW QUESTION # 63

An Administrator needs to prevent a category from displaying in the navigation menu. Which feature allows the Administrator to do this?

- **A. Category Exclusion**
- B. Menu Exclusion
- C. Category deactivation
- D. Show in Menu

**Answer: A**

Explanation:

To prevent a category from displaying in the navigation menu, the Administrator can use C. Category Exclusion. This feature allows specific categories to be excluded from the navigation menu, even if they are active and contain products. It is a targeted approach to manage the visibility of categories in the storefront's navigation structure.

#### NEW QUESTION # 64

An Administrator needs to add a B2B store to a site that already exists. The Administrator has entered a valid store name. Which two conditions are required to be able to add a B2B store to an existing site?

- **A. The site should not have a store created.**
- B. The existing site should only use the Microsite (LWR) template.
- **C. The existing site should use the Build your own (Aura), Customer Portal or B2B template.**
- D. The site should already have a store created.

**Answer: A,C**

Explanation:

To add a B2B store to an existing site, two conditions required are A. The existing site should use the Build your own (Aura), Customer Portal, or B2B template, ensuring compatibility with B2B Commerce functionalities, and D. The site should not have a store created, as each site can typically support one B2B store.

#### NEW QUESTION # 65

Which tool should an Administrator use to add products, categories, and images in one step?

- A. Data Import Wizard
- **B. CSV Import feature**
- C. Data Loader
- D. Apex Code

**Answer: B**

Explanation:

To add products, categories, and images in one step, an Administrator should use the B. CSV Import feature in Salesforce B2B Commerce. This feature enables the bulk upload of product information, including associated categories and images, streamlining the process of populating the storefront with new or updated product listings.

#### NEW QUESTION # 66

An Administrator wants to improve search engine ranking and awareness, with the goal of driving more traffic to the B2B Commerce store.

Which two technical elements should the Administrator use?

- **A. Add CMS Content to Store Pages.**

- B. Add a NoIndex Tag to the Store Sitemap.
- C. Add Canonical URLs to Store Pages.
- **D. Add Meta Tags to Store Pages.**

**Answer: A,D**

Explanation:

To improve search engine ranking and awareness, an Administrator should focus on adding CMS Content to Store Pages (B) and adding Meta Tags to Store Pages (C). CMS content can enhance the relevance and richness of store pages, making them more attractive to search engines. Meta tags, including titles and descriptions, play a crucial role in search engine optimization by providing search engines with essential information about the page content.

## NEW QUESTION # 67

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