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Salesforce Marketing-Cloud-Developer exam is a certification that is designed for professionals who want to demonstrate their skills and knowledge in the field of marketing cloud development. Salesforce Certified Marketing Cloud Developer Exam certification is ideal for individuals who work with Salesforce Marketing Cloud and want to prove their expertise in using the platform to manage marketing campaigns, automate customer journeys, and analyze customer data.

Salesforce Marketing-Cloud-Developer exam is a great way to demonstrate your knowledge and skills in marketing automation, email marketing, and customer relationship management. Salesforce Certified Marketing Cloud Developer Exam certification is highly valued by employers and can help you advance your career in these fields. If you are interested in pursuing a career in marketing automation or email marketing, the Salesforce Marketing-Cloud-Developer Exam is definitely worth considering.

The Marketing-Cloud-Developer certification is a valuable asset for marketing automation professionals who work with the Salesforce Marketing Cloud platform. It demonstrates your expertise in designing and implementing data-driven marketing campaigns, managing customer journeys, and executing marketing automation solutions. Salesforce Certified Marketing Cloud Developer Exam certification also highlights your ability to work in a team environment and collaborate with other departments, such as sales, IT, and customer service.

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### **Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q137-Q142):**

#### **NEW QUESTION # 137**

A developer receives a 401 Unauthorized HTTP status message from a REST API request. What is the reason for this error?

- A. The account lacks theprivileges necessary to perform the request
- B. API requests are temporarily blocked due to too many concurrent requests.
- **C. The access token was not found in the request, or it is invalid or expired**
- D. OAuth is not supported for the requested resource

**Answer: C**

Explanation:

A 401 Unauthorized HTTP status message indicates that the request was not authenticated properly. This error commonly occurs when the access token is missing, invalid, or expired.

\* Access Token Issues: The most common cause of a 401 error in REST API requests is related to the access token. The request must include a valid access token in the authorization header.

\* Example Authorization Header: Authorization: Bearer YOUR\_ACCESS\_TOKEN Salesforce API Access Tokens

#### **NEW QUESTION # 138**

A developer created an email using the `fasubjectLine` variable as the subject line. Due to revisions, the developer declared `<>subjectLine` in multiple locations throughout the email, including:

- `%%[ SET @subjectLine = 'Enjoy 10% off salesforce' ]%%` was declared at the top of the HTML body
- `%%[ SET @subjectLine = 'Enjoy 15% off today' ]%%` was declared in the top of the Text body
- `%%[ SET @subjectLine = 'Enjoy 5% off today' ]%%` was declared at the bottom of the HTML body
- `%%[ SET @subjectLine = 'Enjoy 20% off today' ]%%` was declared within the Subject Line

Which subject line will be used at the time of deployment?

- **A. Enjoy 20% off today**
- B. Enjoy 15% off today
- C. Enjoy 10% off today

**Answer: A**

Explanation:

When the `subjectLine` variable is declared in multiple locations throughout the email, the value used at the time of deployment will be the last value assigned to the variable. In the provided declarations, the last assignment is:

`%%[ SET @subjectLine = 'Enjoy 20% off today' ]%%` was declared within the Subject Line Therefore, the subject line used at the time of deployment will be "Enjoy 20% off today" (C).

#### References:

- \* Salesforce Marketing Cloud AMPscript Variable Scope
- \* AMPscript Guide: Variable Declaration

#### NEW QUESTION # 139

A developer wants to review the available properties for using the DataExtensionField SOAP API object. Where could the developer find this information

- A. **Developer Center at <https://developer.salesforce.com>**
- B. Open the Object Inspector in the Salesforce Developer Console
- C. Contact Support and request the information

**Answer: A**

#### NEW QUESTION # 140

Certification Aid wants to add records to a Data Extension using the SOAP API. Which object can be used for this? Choose 1.

- A. Attribute object
- B. Subscriber object
- C. DataExtension object
- D. **DataExtensionObject object**

**Answer: D**

#### NEW QUESTION # 141

A developer needs to import a file nightly that will be used for multiple SQL Query Activities. The file could arrive any time between 2 a.m. and 5 a.m., and one of the requirements is that there is a unique file name for each import, rather than overwriting the file on the FTP site.

Which action should be configured?

- A. File Drop Automation
- B. **Scheduled Automation**
- C. Dynamic File Import

**Answer: B**

#### NEW QUESTION # 142

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