

100% Pass 2025 Oracle 1Z0-1161-1: Unparalleled Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1 Valid Practice Materials



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Oracle 1Z0-1161-1 Exam Syllabus Topics:

Topic	Details
Topic 1	OMBPs for CX Sales: This section of the exam measures the skills of OGL Administrators and focuses on the sales process within Oracle Modern Best Practice. It explains the journey from lead generation to a successfully closed opportunity, ensuring a structured and efficient sales workflow. The design aspects and important considerations for implementing CX Sales OMBPs are discussed to help organizations streamline sales operations. Additionally, key performance metrics are described, offering a way to measure and track the success of CX Sales OMBPs.
Topic 2	Oracle Cloud Applications and Oracle Modern Best Practice (OMB): This section of the exam measures the skills of OGL Administrators and covers the offerings and capabilities of Oracle Cloud Applications. It explains how Oracle Cloud solutions help businesses streamline operations, enhance customer experience, and improve decision-making. The key features of the Oracle CX suite are outlined, providing insight into its role in customer engagement. Additionally, it explains how data flows between various CX Modern Best Practices (OMBPs) to ensure seamless integration and operational efficiency.

Topic 3	• Oracle Cloud Success Navigator and Oracle Cloud Quality Standards: This section of the exam measures the skills of Training and Learning Managers and focuses on optimizing cloud adoption. It explains the importance of Cloud Success Navigator and Cloud Quality Standards in ensuring smooth implementation and ongoing optimization of Oracle Cloud solutions. The section also describes how OMBPs are embedded within Oracle Cloud and applied with Starter Configuration to create an efficient and scalable cloud environment.
Topic 4	• OMBPs for CX Sales Performance Management: This section of the exam measures the skills of Training and Learning Managers and covers sales performance management using OMBPs. It explains the process from designing a compensation plan to making participant payments, ensuring sales teams are effectively rewarded. The section highlights key considerations and takeaways for implementing CX Sales Performance OMBPs to optimize incentive structures. Furthermore, the key metrics used to measure the success of these OMBPs are described, helping organizations track and refine their compensation strategies.
Topic 5	• OMBPs for CX Service: This section of the exam measures the skills of OGL Administrators and focuses on customer service processes within Oracle Cloud. It explains the process from initial customer contact to service resolution, ensuring efficient and timely handling of customer inquiries. The design considerations and important takeaways for CX Service OMBPs are discussed, helping businesses improve their service operations. Additionally, key metrics are outlined to measure the successful execution of CX Service OMBPs, ensuring high-quality customer support and satisfaction.

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Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1 Sample Questions (Q30-Q35):

NEW QUESTION # 30

Which feature in Oracle Fusion Cloud CX Marketing helps in predicting customer behavior?

- A. Social media integration.
- B. Customer segmentation tools.
- C. AI/ML-powered predictive analytics.
- D. Real-time campaign tracking.

Answer: C

Explanation:

Oracle Fusion Cloud CX Marketing leverages advanced tools to anticipate customer actions, with AI/ML-powered predictive analytics being the feature that helps predict customer behavior.

How It Works: Uses machine learning to analyze historical data (e.g., purchases, interactions) and predict future actions (e.g., likelihood to buy).

Impact: Enables targeted campaigns and personalized offers, improving marketing effectiveness.

Option A (Segmentation): Groups customers but doesn't predict behavior.

Option C (Social Media): Enhances engagement, not prediction.

Option D (Tracking): Monitors performance, not future behavior.

Oracle Fusion Cloud CX Marketing documentation, like "Oracle AI for Fusion Applications," emphasizes predictive analytics for this purpose.

NEW QUESTION # 31

Which KPI helps evaluate the success of the campaign in driving business outcomes for the Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing?

- A. Real-time Tracking of the Campaign Reach metric for gauging immediate audience engagement during campaign execution.
- B. Social Media Engagement metric for adapting content strategies during campaign execution.
- C. Average Campaign Cost per Won Opportunity metric for understanding the financial return on investment.
- D. Pre-campaign Review of Historical Campaign Performance metric for setting success benchmarks.

Answer: C

Explanation:

The Campaign Execution to Opportunity OMBP aims to turn marketing campaigns into sales opportunities. The KPI that evaluates its success in driving business outcomes is Average Campaign Cost per Won Opportunity, as it measures financial return on investment (ROI).

Definition: Calculates the cost of the campaign divided by the number of opportunities won, showing cost-efficiency and business impact.

Business Outcome Focus: Links marketing spend to tangible sales results, a critical measure of success.

Option A (Historical Review): Useful for planning, not evaluating outcomes.

Option C (Social Engagement): Tracks engagement, not business results.

Option D (Campaign Reach): Measures exposure, not conversions or ROI.

Oracle Fusion CX Marketing documentation, like "Campaign Management Guides," highlights cost-per-opportunity as a vital KPI for ROI assessment.

NEW QUESTION # 32

Which feature in Oracle Fusion Cloud SCM helps in tracking and managing real-time production processes?

- A. Inventory Management.
- B. Manufacturing Execution.
- C. Supplier Qualification.
- D. Cost Accounting.

Answer: B

Explanation:

Oracle Fusion Cloud SCM manages production through Manufacturing Execution, which tracks and manages real-time production processes.

Functionality: Monitors shop floor activities, such as work order progress, resource usage, and output, in real-time.

Impact: Ensures production stays on schedule and meets quality standards.

Option A (Qualification): Focuses on suppliers, not production.

Option B (Inventory): Tracks stock, not production processes.

Option D (Cost Accounting): Manages costs, not real-time operations.

Oracle Fusion Cloud SCM documentation, like "Manufacturing Guides," details this feature's role.

NEW QUESTION # 33

Which KPI helps evaluate the success of the campaign in driving business outcomes for the Campaign Execution to Opportunity OMBP in Oracle Fusion Cloud CX Marketing?

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Option A (Historical Review): Useful for planning, not evaluating outcomes.

Option C (Social Engagement): Tracks engagement, not business results.

Option D (Campaign Reach): Measures exposure, not conversions or ROI.

Oracle Fusion CX Marketing documentation, like "Campaign Management Guides," highlights cost-per-opportunity as a vital KPI for ROI assessment.

NEW QUESTION # 34

What is the primary function of the Supplier Portal in Oracle Fusion Cloud CX?

- A. To provide real-time analytics for supplier performance.
- **B. To allow suppliers to manage purchase orders and invoices in real time.**
- C. To eliminate the need for supplier collaboration.
- D. To automate the creation of supplier contracts.

Answer: B

Explanation:

The Supplier Portal in Oracle Fusion Cloud CX (and SCM) facilitates supplier interactions. Its primary function is to allow suppliers to manage purchase orders and invoices in real time.

Capabilities: Suppliers can view, update, and submit purchase orders and invoices directly, improving efficiency and transparency.

Benefit: Streamlines procurement and payment processes.

Option A (Contracts): Contract creation is separate from portal functions.

Option B (No Collaboration): Enhances collaboration, not eliminates it.

Option C (Analytics): Analytics may be available but aren't the primary focus.

Oracle Fusion Cloud CX and SCM documentation, like "Supplier Portal Guides," supports this function.

NEW QUESTION # 35

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