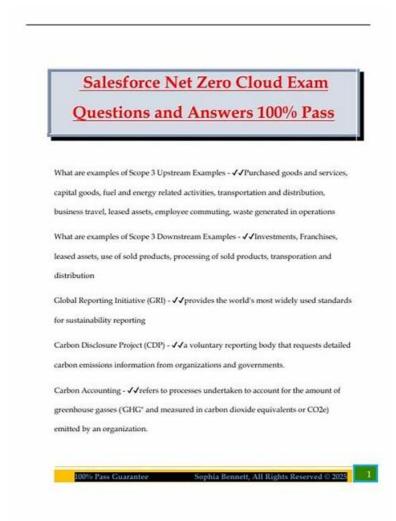
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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Торіс 1	 Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.

Topic 2	Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 3	Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

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Salesforce Certified Tableau Consultant Sample Questions (Q19-Q24):

NEW QUESTION #19

A company has a data source for sales transactions. The data source has the following characteristics:

- . Millions of transactions occur weekly.
- . The transactions are added nightly.
- . Incorrect transactions are revised every week on Saturday.
- * The end users need to see up-to-date data daily.

A consultant needs to publish a data source in Tableau Server to ensure that all the transactions in the data source are available. What should the consultant do to create and publish the data?

- A. Publish an incremental refresh every Saturday.
- B. Publish a live connection to Tableau Server.
- C. Publish an incremental extract refresh every day and perform a full extract refresh every Saturday.
- D. Publish an incremental extract refresh every day and publish a secondary data set containing data revisions.

Answer: C

Explanation:

Given the need for up-to-date data on a daily basis and weekly revisions, the best approach is to use an incremental extract refresh daily to update the data source with new transactions. On Saturdays, when incorrect transactions are revised, a full extract refresh should be performed to incorporate all revisions and ensure the data's accuracy. This strategy allows end users to have access to the most current data throughout the week while also accounting for any necessary corrections 12.

References: The solution is based on best practices for managing data sources in Tableau Server, which recommend using incremental refreshes for frequent updates and full refreshes when significant changes or corrections are made to the data12.

NEW QUESTION #20

A consultant builds a report where profit margin is calculated as SUM([Profit]) / SUM([Sales]). Three groups of users are organized on Tableau Server with the following levels of data access that they can be granted.

- . Group 1: Viewers who cannot see any information on profitability
- . Group 2: Viewers who can see profit and profit margin
- . Group 3: Viewers who can see profit margin but not the value of profit Which approach should the consultant use to provide the required level of access?
 - A. Use user filters to access data on profitability to all groups. Then, create a calculated field that allows visibility of profit

value to Group 2 and use the calculation in the view in the report.

- B. Specify in the row-level security (RLS) entitlement table individuals who can see profit, profit margin, or none of these. Then, use the table data to create user filters in the report.
- C. Use user filters to allow only Groups 2 and 3 access to data on profitability. Then, create a calculated field that limits visibility of profit value to Group 2 and use the calculation in the view in the report.
- D. Specify with user filters in each view individuals who can see profit, profit margin, or none of these.

Answer: C

Explanation:

The approach of using user filters to control access to data on profitability for Groups 2 and 3, combined with a calculated field that restricts the visibility of profit value to only Group 2, aligns with Tableau's best practices for managing content permissions. This method ensures that each group sees only the data they are permitted to view, with Group 1 not seeing any profitability information, Group 2 seeing both profit and profit margin, and Group 3 seeing only the profit margin without the actual profit values. This setup can be achieved through Tableau Server's permission capabilities, which allow for detailed control over what each user or group can see and interact with12.

References: The solution is based on the capabilities and permission rules that are part of Tableau Server's security model, as detailed in the official Tableau documentation 12. These resources provide guidance on how to set up user filters and calculated fields to manage data access levels effectively.

NEW QUESTION #21

A client is working in Tableau Prep and has a field named Orderld that is compiled by country, year, and an order number as shown in the following table.

Orderld	
CA-2017- 52156	
R-2017- 52157	
IS-2017- 52158	4
CA-2017- 52159	mo

They want to transform the table to appear as shown.

. rel

Orderld	Country	OrderNumber
CA-2017- 152156	CA	152156
FR-2017- States force	FR	152157
US-2017- 152158	us	152158
CA-2017- 152159	CA	152159

What should the consultant use to transform the table in the most efficient manner?

- A. A calculated field that uses the LEFT function
- B. The Aliases option
- $\bullet~$ C. A calculated field that uses the TRIM function
- D. The Split option

Answer: D

Explanation:

To transform the Orderld field in Tableau Prep, the Split option is the most efficient and straightforward method. Here's how you can

apply it:

In Tableau Prep, drag your dataset into the flow.

Click on the Orderld field in the workspace to select it.

Look for the option in the toolbar that says "Split" and select it.

Choose "Automatic Split" if the delimiters (such as hyphens) are consistent; Tableau Prep should automatically detect the hyphen as the delimiter and split the Orderld into multiple new fields.

The dataset should now show new columns: one for the country code (CA, FR, US), one for the year (2017), and one for the order number (152156, 152157, etc.).

The Split option works effectively here because it automatically identifies and uses the hyphen as the delimiter to divide the original Orderld into the desired components without manual specification of conditions or writing any formulas.

References

This procedure is based on the standard functionalities provided in Tableau Prep for splitting a field into multiple columns based on a delimiter, as described in the Tableau Prep user guide.

NEW QUESTION #22

A client wants to migrate their Tableau Server to Tableau Cloud. The Tableau Server is configured with three sites: Finance, Strategy, and Marketing. A consultant must provide a solution that minimizes user impact and costs.

Which configuration should the consultant recommend for Tableau Cloud to meet the client's requirements?

- A. One Tableau Cloud instance with two sites for Strategy and Marketing, and one Tableau Server instance for Finance
- B. One Tableau Cloud instance configured with all workbooks in a single project
- C. Three separate Tableau Cloud instances for Finance, Strategy, and Marketing
- D. One Tableau Cloud instance configured with a Finance project folder, Strategy project folder, and Marketing project folder

Answer: D

Explanation:

To minimize user impact and costs while migrating from Tableau Server to Tableau Cloud with multiple sites, the best solution is: Single Tableau Cloud Instance with Multiple Projects: Instead of multiple sites which could imply higher management overhead and possibly higher costs, configuring one Tableau Cloud instance with different project folders for each former site (Finance, Strategy, Marketing) is most efficient.

Benefits: This setup maintains organizational separation of data and access similar to having different sites but leverages the unified management and simplicity of a single cloud instance. It reduces complexity in user access management and integration points. Implementation: Each project folder acts like a mini-site within the larger instance, where specific permissions and content can be managed independently, akin to the original server setup but within a single cloud-based environment.

References

This recommendation is in line with best practices for cloud migration focusing on consolidation and cost efficiency, as suggested in Tableau's official documentation for cloud migration strategies.

NEW QUESTION #23

A client wants to provide sales users with the ability to perform the following tasks:

- * Access published visualizations and published data sources outside the company network.
- * Edit existing visualizations.
- * Create new visualizations based on published data sources.
- . Minimize licensing costs.

Which site role should the client assign to the sales users?

- A. Site Administrator
- B. Creator
- C. Explorer (can publish)
- D. Viewer

Answer: C

Explanation:

The Explorer (can publish) site role in Tableau is designed for users who need to access, edit, and create visualizations based on published data sources, even when they are outside the company network. This role allows users to perform web editing and save their work, making it suitable for sales users who need these capabilities. It is also a cost-effective option as it does not require the

full capabilities and associated costs of the Creator license.

References: The information about the Explorer (can publish) role and its capabilities can be found in the official Tableau documentation on site roles and permissions 12. This role is appropriate for users who need to interact with published content and create new visualizations without the need for full site administration or advanced content creation tools that come with the Creator role3.

NEW QUESTION #24

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