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Salesforce B2C-Solution-Architect Exam is an advanced-level certification designed for professionals who specialize in the Salesforce B2C Commerce Cloud platform. B2C-Solution-Architect exam tests the candidate's knowledge and expertise in designing, implementing, and managing solutions for B2C (business-to-consumer) commerce needs. The Salesforce Certified B2C Solution Architect certification is highly valued in the industry and is a great way for professionals to showcase their skills and knowledge.

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Salesforce Certified B2C Solution Architect Sample Questions (Q125-Q130):

NEW QUESTION # 125

Northern Trail Outfitters (NTO) wants to integrate its product information management (PIM) system with B2C Commerce so shopping experiences can be relevant, personalized, and seamless across channels. They need the ability to search for product deltas in the PIM system and reflect those changes in B2C Commerce on a scheduled basis. The Solution Architect recommends using MuleSoft Accelerator for B2C Commerce for this integration.

Which two benefits should the Solution Architect highlight about API-led connectivity while implementing the MuleSoft accelerator for B2C Commerce?

Choose 2 answers

- A. It enables self-service and an increase in productivity through reusable microservices and APIs.
- B. It enforces a distributed approach and allows for the creation of Experience APIs, Data APIs, and System APIs.
- C. It lets the business quickly integrate different systems without involving IT.

- D. It offers a template-driven approach for development.

Answer: C,D

NEW QUESTION # 126

Northern Trail Outfitters (NTO) wants to use Salesforce as a front end for creating accounts using the lead-to-opportunity process. When an opportunity is closed or won, an order must be created in the ERP, which manages orders. The organization has an Enterprise Service Bus (ESB) that supports the CometD protocol.

Which two integration approaches or steps should a Solution Architect recommend for this scenario?

Choose 2 answers

- A. Enable ESB to subscribe to the platform event using the CometD protocol and notify the back-end ERP system to create the order asynchronously.
- B. Enable ESB to publish to the platform event using the CometD protocol and notify the back-end ERP system to create the order synchronously.
- C. Define a new platform event in the back-end system for the order details and then create a Process Builder process to initiate the platform event when the opportunity status changes to Closed-Won.
- D. Define a new platform event in Salesforce and then create a Process Builder process to publish a platform event when the opportunity status changes to Closed-Won.

Answer: A,D

Explanation:

A is correct because defining a new platform event in Salesforce and publishing it with Process Builder when the opportunity status changes to Closed-Won is a valid way to trigger an integration with the ESB using the CometD protocol.

D is correct because enabling ESB to subscribe to the platform event using the CometD protocol and notifying the back-end ERP system to create the order asynchronously is a valid way to handle the integration with the ERP system using a publish-subscribe model.

B is incorrect because publishing to a platform event using the CometD protocol requires an Apex trigger, not a Process Builder process. Also, creating the order synchronously would not be advisable as it would introduce latency and dependency on the ERP system's availability.

C is incorrect because defining a new platform event in the back-end system for the order details would not be possible as platform events are Salesforce-specific objects that can only be defined within Salesforce.

Reference:

- 1: https://developer.salesforce.com/docs/atlas.en-us.platform_events.meta/platform_events/platform_events_intro_emp.htm
- 2: https://developer.salesforce.com/docs/atlas.en-us.platform_events.meta/platform_events/platform_events_subscribe.htm
- 3: https://developer.salesforce.com/docs/atlas.en-us.platform_events.meta/platform_events/platform_events_publish_apex.htm
- 4: https://developer.salesforce.com/docs/atlas.en-us.platform_events.meta/platform_events/platform_events_define.htm

NEW QUESTION # 127

A company contracted with a Salesforce implementation partner. A Solution Architect and a functional architect from the partner firm met with the business and IT stakeholders in the initial business discovery workshop. During that time, the Solution Architect gathered requirements about how the system needs to function in Salesforce with data flowing to downstream systems. The company also provided sketches of a potential user interface they want to see.

Which three actions should the Solution Architect take to ensure the right solution can be delivered?

Choose 3 answers

- A. Thank the company for providing solution specifications and deliver those to the technical team
- B. Capture functional specifications that contain business processes and expectations of how they translate to user interface behavior.
- C. Investigate the challenges that the company is experiencing with their existing setup and understand how they expect the future solution to solve those challenges.
- D. Design the annotated wireframes of the current user interface and finalize the future state data architectures.
- E. Ask the company to describe system integrations and primary source of records to support business requirements.

Answer: B,C,E

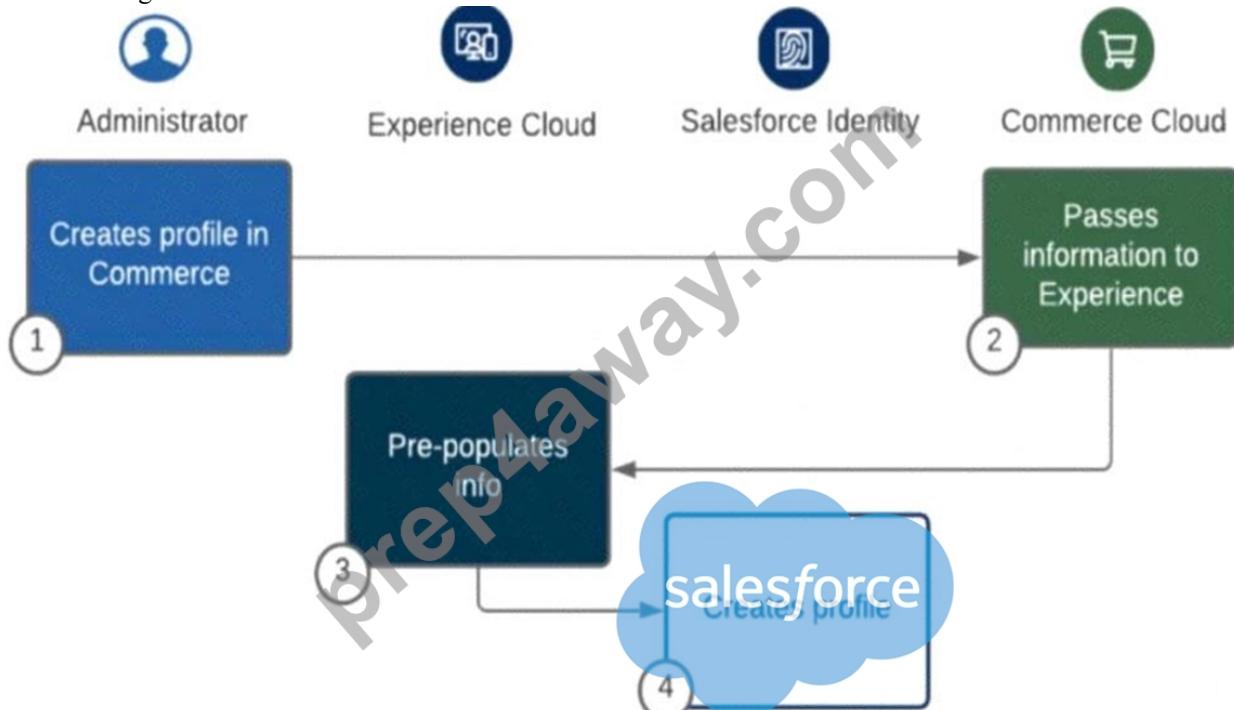
Explanation:

These answers are correct because they are part of the solution design process that a Solution Architect should follow to ensure the

right solution can be delivered. Capturing functional specifications, understanding system integrations and data sources, and identifying pain points and expected outcomes are essential steps to design a solution that meets the business needs and expectations. References: <https://trailhead.salesforce.com/en/content/learn/modules/solution-design/solution-design-process>

NEW QUESTION # 128

Refer to the image below:



A brand is planning to re-platform their existing website onto B2C Commerce. As part of the re-platform they will create a new social community portal. They are going to implement B2C Commerce, Experience Cloud, and Salesforce Identity.

After reviewing the workflow, which system should a Solution Architect recommend to use as a primary authentication method while attempting to minimize migration of customer profile data?

- A. Salesforce Marketing Cloud
- B. Salesforce Core Platform/Identity**
- C. Salesforce CDP
- D. Salesforce B2C Commerce

Answer: B

Explanation:

This answer is correct because it minimizes the migration of customer profile data by using Salesforce Identity as the primary authentication method. Salesforce Identity can act as an identity provider (IDP) for both B2C Commerce and Experience Cloud, and it can store customer profile data in a single place. This reduces the need to duplicate or sync customer data across multiple systems. References: https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_service_cloud_integration.htm&type=5

NEW QUESTION # 129

A company uses B2C Commerce, Marketing Cloud, and Service Cloud and requires that customers create an account before making their first purchase.

Which system creates the customer ID and which system creates an additional ID to use as the customer primary record?

- A. Marketing Cloud creates a customer ID but the primary ID should be created through B2C Commerce.
- B. B2C Commerce creates a customer ID but the primary record should be created through Service Cloud.
- C. A B2C Commerce creates a customer ID and an additional ID to be used as the primary record.**
- D. Service Cloud creates a customer ID and an additional ID to be used as the primary record.

Answer: C

NEW QUESTION # 130

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