

# **Analytics-Con-301 Exam Cram Pdf - Analytics-Con-301 Reliable Test Objectives**



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## **Salesforce Analytics-Con-301 Exam Syllabus Topics:**

<b>Topic</b>	<b>Details</b>
Topic 1	<ul style="list-style-type: none"><li>• <b>Data Management:</b> This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• <b>Business Consulting:</b> For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• <b>IT Management:</b> This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.</li></ul>

Topic 4	<ul style="list-style-type: none"> <li>• <b>Data Visualization:</b> This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>• <b>Business Analysis:</b> This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.</li> </ul>

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## Analytics-Con-301 Reliable Test Objectives, Analytics-Con-301 Certification Test Answers

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### Salesforce Certified Tableau Consultant Sample Questions (Q85-Q90):

#### NEW QUESTION # 85

A client needs to design row-level security (RLS) measures for their reports. The client does not currently have Tableau Data Management Add-on, and it may be an option in the future.

What should the consultant recommend as the safest and easiest way to manage for the long term?

- A. Create User filters based on data policies and apply them to views using set filters and option Server/Create User Filter.
- **B. Create User filters based on data policies and apply them to a published data source.**
- C. Create User filters for each report using a table joined to its data source and using the option Apply to All Sheet Using the Data Source.
- D. Create User filters in each view of each report using set filters and option Server/Create User Filter.

**Answer: B**

Explanation:

For implementing row-level security (RLS) without the Tableau Data Management Add-on, the best approach is to integrate user filters into the published data source:

Creating User Filters on Published Data Source: This method involves defining user filters that apply directly to the data source before it is published to the Tableau Server. This ensures that any workbook or view leveraging this data source inherently respects the row-level security settings.

To implement this, create a calculated field in Tableau that defines the security logic, typically using a formula that references user functions (like USERNAME() or ISMEMBEROF()). Drag this field to the Filters shelf and configure it to match the security rules (who can see what data).

Once configured, publish the data source to Tableau Server with these filters in place. This approach centralizes security management, making it easier to maintain and update security policies as they are applied universally to all workbooks using this data source.

This strategy is safe as it reduces the risk of accidental data exposure through individual workbook misconfiguration and simplifies long-term maintenance of security policies.

References

This method follows Tableau's best practices for implementing row-level security as detailed in Tableau's security management resources. It ensures robust, maintainable security measures that scale with organizational needs without requiring additional add-ons.

### NEW QUESTION # 86

A Tableau Cloud client has requested a custom dashboard to help track which data sources are used most frequently in dashboards across their site.

Which two actions should the client use to access the necessary metadata? Choose two.

- A. Query metadata through the GraphiQL engine.
- B. Access metadata through the Metadata API.
- C. Connect directly to the Site Content data source within the Admin Insights project.
- D. Download metadata through Tableau Catalog.

**Answer: A,B**

Explanation:

To track which data sources are used most frequently across a site in Tableau Cloud, the client should use the GraphiQL engine and the Metadata API. The GraphiQL engine allows for interactive exploration of the metadata, making it easier to construct and test queries<sup>1</sup>. The Metadata API provides access to metadata and lineage of external assets used by the content published to Tableau Cloud, which is essential for tracking data source usage<sup>2</sup>.

References: The actions are based on the capabilities of the GraphiQL engine and the Metadata API as described in Tableau's official documentation and learning resources<sup>3,2,1</sup>.

### NEW QUESTION # 87

A client wants to migrate their Tableau Server to Tableau Cloud. The Tableau Server is configured with three sites: Finance, Strategy, and Marketing. A consultant must provide a solution that minimizes user impact and costs.

Which configuration should the consultant recommend for Tableau Cloud to meet the client's requirements?

- A. One Tableau Cloud instance configured with all workbooks in a single project
- B. One Tableau Cloud instance configured with a Finance project folder, Strategy project folder, and Marketing project folder
- C. One Tableau Cloud instance with two sites for Strategy and Marketing, and one Tableau Server instance for Finance
- D. Three separate Tableau Cloud instances for Finance, Strategy, and Marketing

**Answer: B**

Explanation:

To minimize user impact and costs while migrating from Tableau Server to Tableau Cloud with multiple sites, the best solution is: Single Tableau Cloud Instance with Multiple Projects: Instead of multiple sites which could imply higher management overhead and possibly higher costs, configuring one Tableau Cloud instance with different project folders for each former site (Finance, Strategy, Marketing) is most efficient.

Benefits: This setup maintains organizational separation of data and access similar to having different sites but leverages the unified management and simplicity of a single cloud instance. It reduces complexity in user access management and integration points.

Implementation: Each project folder acts like a mini-site within the larger instance, where specific permissions and content can be managed independently, akin to the original server setup but within a single cloud-based environment.

References

This recommendation is in line with best practices for cloud migration focusing on consolidation and cost efficiency, as suggested in Tableau's official documentation for cloud migration strategies.

### NEW QUESTION # 88

A transport and delivery company uses a command center dashboard in its logistics and distribution hubs. The dashboard is displayed on screens to show fleet movements, delivery status, and warehouse operations. The company needs the dashboard to provide up-to-date information without human intervention. The company's environment cannot access the internet, and the data source is configured to maintain a real-time connection.

How should the company meet this requirement?

- A. Search and download a suitable sandboxed dashboard extension from Tableau Exchange to refresh the dashboard at regular intervals.
- B. Configure the data source to extract instead of live. Schedule the extract refresh of data at regular intervals.
- C. Build a web app with dashboard extension API that refreshes the dashboard at regular intervals. Host the web app on the company's web server.
- D. Schedule a prep flow to refresh the dashboard at regular intervals.

**Answer: C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Key details from the scenario:

- \* The dashboard is on a command center screen.
- \* The environment cannot access the internet.
- \* The data source is real-time (live).
- \* The dashboard must keep itself refreshed automatically.
- \* No human interaction should be required.

From Tableau's documentation:

# Dashboard Extension API

Tableau's Extension API allows developers to create custom extensions that can automate refreshing a live dashboard at intervals.

The extension is hosted on the company's internal web server, which solves the "no internet access" limitation.

This is the only method in the listed options that:

- \* Works offline
- \* Can auto-refresh the dashboard
- \* Supports a "screen-based" live monitoring use case
- \* Uses the existing live connection (no need for extracts)

Thus, A is correct.

Why the other options are wrong:

# B. Schedule a Prep Flow

Prep flows do not refresh dashboards.

They only refresh prepared data sources.

The dashboard still won't auto-update unless reopened.

# C. Download an extension from Tableau Exchange

Tableau Exchange requires internet access, which the company does not have.

Also, "sandboxed extensions" cannot refresh the dashboard at timed intervals.

# D. Use extracts and scheduled extract refresh

Extracts require:

- \* A Tableau Server / Cloud schedule
- \* Internet access for Cloud
- \* And extracts are not real-time. This contradicts the requirement for real-time data and an offline environment.

## NEW QUESTION # 89

A worksheet uses a LOOKUP function to display Sales by Month, Year of Order Date, and sales from the last 12 months. A consultant wants to use a Relative Date Filter to filter for data from the last 12 months.

However, when the consultant does this, the prior year's data is removed from the sheet.

Which two actions should the consultant take to retain the prior year's data after applying the filter? Choose two.

- **A. Set the Relative Date filter as a Context Filter instead of Measure Filter.**
- B. Replace the LOOKUP function with a FIXED Level of Detail (LOD) expression.
- **C. Create the following calculation: LOOKUP(MIN([Order Date]),0). Filter on that calculation instead of Order Date.**
- D. Create the following calculation: DATEDIFF('month', [Order Date], {MAX([Order Date])}) < 12. Hide all False values.

**Answer: A,C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

A LOOKUP table calculation requires access to rows outside the filtered date range so that the calculation can reference prior data.

When a Relative Date Filter removes older data before the table calculation is evaluated, the LOOKUP loses the needed rows, causing the prior year's data to disappear.

Tableau's order of operations states:

- \* Relative Date Filters act early (at the dimension filter stage).
- \* Table calculations act very late.
- \* To preserve table calculation context, filters must not remove necessary rows.

Two Tableau-documented approaches address this:

Explanation for B

Setting the Relative Date Filter as a Context Filter allows table calculations to operate on the full dataset needed for LOOKUP.

Context filters create a separate temporary table, and subsequent filters like table calculations evaluate after the context is

established.

This ensures older rows are still available to the LOOKUP function.

Explanation for C

Creating a field such as:

LOOKUP(MIN([Order Date]), 0)

and filtering on this field instead of Order Date converts the filter into a table calculation filter, which occurs after the LOOKUP computation. Tableau documentation explains that table calculation filters preserve the full dataset required for the LOOKUP window.

This ensures that the LOOKUP still has access to last year's values even when filtering for the current 12 months.

Why A is incorrect

Replacing LOOKUP with an LOD changes the logic entirely.

LOD expressions cannot replicate moving-window or lag-type behavior.

Why D is incorrect

DATEDIFF logic can replicate a rolling window, but hiding False values is essentially a manual filter and does not preserve the integrity of the LOOKUP's required partitioning. It also contradicts Tableau's recommended approach for maintaining table calculation context.

\* Tableau Order of Operations explaining why table calculation filters preserve data for LOOKUP.

\* Tableau documentation on context filters and how they allow more data to remain available for downstream table calculations.

\* Tableau guidance on how Relative Date Filters interact with table calculations.

\* Best practices for preserving table calculation window rows when filtering.

## NEW QUESTION # 90


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