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Certified Innovation Professional (CInP)
QUESTION & ANSWERS

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GInI Certified Innovation Professional (CInP) Sample Questions (Q71-Q76):

NEW QUESTION # 71

Innovation Managers serve as the business' point of accountability in driving their Innovation program. Select one correct answer from the list:

- A. Only real hope
- **B. Point of accountability**
- C. First line of leadership
- D. Second-tier fallback

Answer: B

Explanation:

GInI's CInP Handbook positions Innovation Managers as the "point of accountability" for the innovation program—responsible for its strategy, execution, and outcomes. They oversee portfolios, align efforts with business goals, and answer to leadership, making them the linchpin, not just a leader or hope. "Only real hope" (B) is dramatic, not formal. "Second-tier fallback" (C) diminishes their role. "First line of leadership" (D) implies frontline management, not program oversight. Option A aligns with GInI's definition, matching the original answer, reflecting a structured, accountable role critical to GInI's systemic approach to innovation governance. Reference: GInI CInP Handbook, Section on Innovation Manager Responsibilities.

NEW QUESTION # 72

Package Innovation is the use of a new package design to create perceived new value and appeal to certain consumer preferences. Select one correct answer from the list:

- **A. Create perceived new value and appeal to certain consumer preferences**
- B. Create no net new value but appeal to certain consumer vanity
- C. Create real new value and drive consumer tastes
- D. Create the perception of a totally new product

Answer: A

Explanation:

GInI's CInP Handbook categorizes "Package Innovation" as a type of innovation that enhances perceived value through new packaging, targeting specific consumer preferences (e.g., convenience, aesthetics). It's about perception rather than intrinsic product change, distinguishing it from "real new value" (D). Option A, "no net new value," understates the value perception GInI recognizes. Option B, "totally new product," overstates the scope, as packaging doesn't redefine the product itself. Option D, "real new value and drive tastes," implies a deeper shift beyond perception. C aligns with GInI's definition, matching the original answer and the question's wording.

Reference: GInI CInP Handbook, Section on Package Innovation.

NEW QUESTION # 73

In order to become an effective innovator, one must embrace which of the following? Select one correct answer from the list:

- A. A sense of entrepreneurialism
- **B. All the answers are correct**
- C. A disdain for stasis and the status quo
- D. An eagerness to explore, experiment, and experience

Answer: B

Explanation:

GInI's CInP Handbook describes effective innovators as embodying multiple traits: "eagerness to explore, experiment, and experience" (A)-a curiosity-driven mindset; "disdain for stasis and the status quo" (C)-a drive to challenge norms; and "a sense of entrepreneurialism" (D)-a proactive, risk-taking attitude. These collectively fuel innovation's creative and execution phases. Since all options (A, C, D) are explicitly cited in GInI's innovator profile, "all the answers are correct" (B) is the intended choice, aligning with the original answer. This reflects GInI's holistic view-innovation requires a blend of exploration, disruption, and initiative-a comprehensive skillset underpinning its certification philosophy.

Reference:GInI CInP Handbook, Section on Characteristics of Effective Innovators.

NEW QUESTION # 74

Good Innovation Teams - those populated with the right types of individuals - should be given what in their work?

Select one correct answer from the list

- A. A strict, well-defined mandate with predefined plans.
- B. Lots of opportunities to play and have fun.
- C. Detailed instructions and clear guidance.
- **D. Latitude and autonomy.**

Answer: D

NEW QUESTION # 75

Engagement is what speeds up a business' innovation program and connects it with the people who give it life.

Select one correct answer from the list:

- A. governs
- **B. democratizes**
- C. speeds up
- D. orients

Answer: B

Explanation:

Engagement in the context of a business innovation program refers to the process of involving and connecting people-employees, stakeholders, and sometimes external contributors-to the innovation efforts. According to GInI's Certified Innovation Professional (CInP) Handbook, engagement is not merely about accelerating processes (speeding up) but about broadening participation and making innovation a shared endeavor across the organization. The term "democratizes" aligns with this philosophy, as it implies opening up the innovation process to a wider audience, empowering individuals at all levels to contribute ideas and energy. This fosters a culture where innovation thrives through collective involvement rather than being dictated or governed by a select few. "Speeds up" (A) might be a byproduct, but it is not the core essence of engagement as defined by GInI. "Orients" (C) and "governs" (D) suggest direction or control, which are less about connecting people and more about structure-thus not fitting the intent of the question.

Reference:GInI CInP Handbook, Section on Innovation Engagement Mechanisms.

NEW QUESTION # 76

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