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### WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q10-Q15):

#### NEW QUESTION # 10

The U.S. Postal Service wants to know if local first-class mail is being delivered within two days of postmark. Which key performance indicator (KPI) should the Postal Service use?

- A. On-time performance
- B. Customer satisfaction
- C. Employee morale index
- D. Incentive performance rate

**Answer: A**

Explanation:

On-time performance is the most appropriate KPI for measuring whether mail is delivered within a specified timeframe. In data-driven decision making, KPIs must align directly with operational objectives.

The Postal Service's goal is to assess delivery timeliness. On-time performance measures the percentage of mail delivered within the expected service standard, making it a direct and objective indicator.

Customer satisfaction and employee morale provide valuable insights but do not directly measure delivery speed. Incentive performance rate is unrelated to delivery outcomes.

Therefore, the correct answer is C, on-time performance.

### NEW QUESTION # 11

A clothing company wants to predict sales figures based on the amount spent on advertising. Which type of regression analysis should this company use?

- A. Multiple linear regression
- B. Time series regression
- C. **Linear regression**
- D. Logistic regression

**Answer: C**

Explanation:

When predicting a continuous outcome based on a single predictor, data-driven decision making recommends simple linear regression. In this case, sales figures are continuous, and advertising spend is a single explanatory variable.

Linear regression models the relationship between one independent variable and one dependent variable by estimating a straight-line relationship. Time series regression is used when data are indexed over time, logistic regression is used for binary outcomes, and multiple linear regression requires multiple predictors.

Because the company is using only advertising spend to predict sales, linear regression is the most appropriate method. Therefore, the correct answer is B.

### NEW QUESTION # 12

A patient satisfaction survey was conducted at Family Practice A. The average rating of online telemedicine visits was 4.5 out of 5, while in-person visits received a 3.0 out of 5.

Which samples should be used to compare the ratings?

- A. Online ratings of other family practices and online ratings for all Family Practice A visits
- B. Total Family Practice A visits and in-person visits
- C. Total Family Practice A visits and online telemedicine visits
- D. **Online Family Practice A telemedicine visits and in-person Family Practice A visits**

**Answer: D**

Explanation:

To make a valid comparison in data-driven decision making, samples must be comparable and drawn from the same population, differing only in the factor being evaluated. In this case, the goal is to compare patient satisfaction between online telemedicine visits and in-person visits at Family Practice A.

Using online Family Practice A telemedicine visits and in-person Family Practice A visits ensures that both samples come from the same organization, patient base, and survey methodology. This controls for external factors such as practice standards, demographics, and survey design, allowing differences in ratings to be attributed to the visit type rather than unrelated variables.

Comparing total visits to only one visit type introduces imbalance. Including other family practices introduces external variation and invalidates the comparison. Data-driven decision making stresses consistency and relevance in sample selection to ensure accurate conclusions.

Therefore, the correct answer is D, as it uses comparable samples that isolate the variable of interest.

### NEW QUESTION # 13

An entrepreneur wants to start a boutique cupcake business based on family recipes shared for three generations. The entrepreneur knows the required costs associated with rent, supplies, utilities, and hourly wages and wants to determine how many cupcakes they need to sell to generate a profit.

Which technique should be used to analyze this data?

- A. Crossover analysis
- B. **Break-even analysis**
- C. T-test
- D. Regression

**Answer: B**

Explanation:

Break-even analysis is the appropriate technique for determining the number of units that must be sold to cover all fixed and variable costs. In data-driven decision making, break-even analysis is widely used for pricing, production, and startup feasibility decisions. In this scenario, the entrepreneur already knows fixed costs such as rent and utilities, as well as variable costs like supplies and hourly wages. Break-even analysis calculates the point at which total revenue equals total cost, meaning profit is zero. Any sales beyond this point result in profit.

Crossover analysis is not a standard financial technique, t-tests are used to compare means, and regression analysis is used to predict outcomes based on relationships between variables rather than identify cost-revenue thresholds.

By applying break-even analysis, the entrepreneur can determine the minimum number of cupcakes required to sustain the business and make informed operational decisions. Therefore, the correct answer is B.

**NEW QUESTION # 14**

A researcher seeks to pass a bond issue and asks a sample of respondents who have a bachelor's degree if they are voting in favor of the bond because it would be beneficial to the county.

Which type of error does this represent?

- A. Response bias
- B. Faulty operationalization
- C. Confusion of association and causality
- D. Selection bias

**Answer: D**

Explanation:

This scenario represents \*\*selection bias\*\*, which occurs when a sample is not representative of the population being studied. In data-driven decision making, valid conclusions depend on collecting data from a sample that accurately reflects the broader population.

By surveying only respondents with a bachelor's degree, the researcher systematically excludes other segments of the population who may have different opinions about the bond issue. Educational attainment may influence voting behavior, making the sample biased toward a particular viewpoint. As a result, the findings cannot be generalized to the entire voting population.

While the wording of the question may be persuasive, the primary statistical error is the \*\*non-random and restricted selection of respondents\*\*. Response bias relates to how participants answer questions, whereas this issue arises before responses are even collected. Faulty operationalization and confusion of causality are not applicable here.

Data-driven decision making stresses ethical sampling practices to avoid misleading conclusions. Therefore, the correct answer is \*\*D\*\*, selection bias.

**NEW QUESTION # 15**

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