

# Salesforce Marketing-Cloud-Developer Questions [2026]



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To prepare for the Salesforce Marketing Cloud Developer certification exam, candidates must have a comprehensive understanding of the various modules and tools within the Marketing Cloud platform. They must also have a solid understanding of data architecture, data modeling, and database management concepts. In addition, they should be familiar with programming languages such as AMPscript and SQL, as well as web development languages such as HTML, CSS, and JavaScript.

## Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q152-Q157):

### NEW QUESTION # 152

A developer needs to determine why a Query Activity in an Automation has failed. Which three scenarios could have caused this? Choose 3 answers

- A. The query is returning more than one million rows.
- B. The query is inserting a value that is larger than the size of a field.
- C. The query is not returning a value for a non-nullable field.
- D. The query results in duplicate rows not allowed by the primary key.
- E. The query takes more than 60 minutes to run.

**Answer: B,C,E**

#### NEW QUESTION # 153

Clock Kicks would like to encrypt and store formdata submitted from a CloudPage in a data extension using AMPscript. Which three encryption options could be used when creating a new key in Key Management?

Choose 3

- A. Symmetric
- B. SAML
- C. RSA
- D. Salt
- E. Asymmetric

**Answer: E**

#### NEW QUESTION # 154

A developer wants to aggregate monthly energy usage data over a four month period for each subscriber within an email. The monthly usage values are stored in variables for each month in the following way:

How should the developer use AMPscript to generate the total?

- A. SET @total - ADD(@jan,ADD(@feb,ADD(@mar,@apr)))
- B. SET @total = (ADD(@jan,@feb), ADD(@mar, @apr))
- C. SET @total - (@jan - 3feb - @mar @apr>
- D. SET @total = AZD((@jan @feb) @mar) @apr)

**Answer: A**

Explanation:

To aggregate monthly energy usage data stored in variables for each month, you should use the ADD function in AMPscript to sum up the values. The ADD function can be nested to handle multiple values.

\* AMPscript Example:

```
%%[ SET @total = ADD(@jan, ADD(@feb, ADD(@mar, @apr))) ]%%
```

1: Salesforce AMPscript Functions - ADD

#### NEW QUESTION # 155

A developer needs to configure an Email Send Logging Data Extension for a new business unit. Which option should be used?

- A. Create and ensure it has the name "Send Log"
- B. Salesforce Support should create the data extension
- C. Create from a copy of an existing Send Log in another business unit
- D. Create using the SendLog Data ExtensionTemplate

**Answer: D**

Explanation:

To configure an Email Send Logging Data Extension for a new business unit, the recommended approach is to use the SendLog Data Extension Template. This ensures that all necessary fields and configurations are correctly set up to log email send data.

\* SendLog Data Extension Template: This template includes predefined fields and settings that are required for logging email sends. Using this template ensures that the data extension is set up correctly for tracking send logs.

\* Go to Email Studio -> Subscribers -> Data Extensions.

\* Click on "Create".

\* Choose "Create from Template" and select the "SendLog" template.

\* Follow the prompts to configure and save the new Send Log data extension.

#### NEW QUESTION # 156

A marketer from Cloud Kicks wants to make sure no email from their welcome journey gets sent to their competitor at Rainbow

Run.

Which two best practices should the developer use when setting up the Send Email Activity in the welcome journey?

Choose 2 answers

- A. Create a Filter Activity In the journey that removes the Rainbow Run domain
- **B. Create an Exclusion Script with the Rainbow Run domain for use In the activity**
- **C. Create a Suppression List with all possible email addresses from Rainbow Run**
- D. Create a data extension with the Rainbow Run domain for use with a Domain Exclusion

**Answer: B,C**

Explanation:

To ensure that emails are not sent to a competitor, the best practices are:

\* Suppression List: Create a Suppression List that includes all possible email addresses from Rainbow Run. This list will prevent these email addresses from receiving emails.

\* Exclusion Script: Create an Exclusion Script that checks the domain of the email address and excludes addresses from Rainbow Run.

1: Salesforce Suppression Lists

Reference: Salesforce Exclusion Scripts

## NEW QUESTION # 157

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