

MKT-101 Online Lab Simulation | MKT-101 Related Certifications

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ป.6	ติวโค้งสุดท้ายสอบเข้า ม.1 (ห้องเรียนพิเศษ)	คณิต - วิทยาศาสตร์ - อังกฤษ	5 - 20 ก.พ. 69 (16 วัน)	20-21 ก.พ. 69
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ป.5 ขึ้น ป.6	สรุปเนื้อหาเตรียมสอบเข้า ม.1 (สำหรับ ป.5 ขึ้น ป.6)	คณิต - วิทยาศาสตร์ - อังกฤษ	30 มี.ค. - 6 เม.ค. 69 (12 วัน)	5 - 6 ก.พ. 69
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The MKT-101 web-based practice exam requires no installation so you can start your preparation instantly right after you purchase. With thousands of satisfied customers around the globe, questions of the Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) exam dumps are real so you can pass the Salesforce MKT-101 certification on the very first attempt. Hence, it reduces your chances of failure and you can save money and time as well.

The MKT-101 exam is a valuable certification for marketers who want to demonstrate their expertise in using Marketing Cloud to build and analyze customer journeys. It is also a great way for professionals to advance their careers and open up new opportunities in the field of marketing. Build and Analyze Customer Journeys using Marketing Cloud certification is recognized by employers and organizations worldwide, and it can help professionals stand out in a competitive job market.

To become certified, candidates must pass a 60-question multiple-choice exam within 90 minutes. MKT-101 Exam can be taken online or in person at a proctored testing center. The passing score for the exam is 68%, and candidates must pay a fee to take the exam.

Salesforce MKT-101 exam covers a range of topics, including the basics of Marketing Cloud, creating customer journeys, designing and sending emails, managing data, and analyzing results. MKT-101 exam is intended for both business and technical professionals who work in marketing, sales, or customer service.

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No doubt the Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) certification exam is a challenging exam that always gives a tough time to their candidates. However, with the help of Actual4Dumps Salesforce Exam Questions, you can prepare yourself quickly to pass the Build and Analyze Customer Journeys using Marketing Cloud exam. The Actual4Dumps Salesforce MKT-101 Exam Dumps are real, valid, and updated Salesforce MKT-101 practice questions that are ideal study material for quick Build and Analyze Customer Journeys using Marketing Cloud exam dumps preparation.

Salesforce Build and Analyze Customer Journeys using Marketing Cloud Sample Questions (Q24-Q29):

NEW QUESTION # 24

Northern Trail Outfitters (NTO) sent an email with a Conversion Tracking Link that links to a promotion page in the NTO website. How can the marketing team review conversions for a specific email send?

- **A. View Conversions tab of the email send's tracking page**
- B. Create a Query Activity using Conversions Data View
- C. Select Conversion Data from the Tracking menu
- D. Run a Conversion Report for this tracking link

Answer: A

NEW QUESTION # 25

What tool is recommended to render personalization strings, AMPscript, and dynamic content in an email message before sending it to a subscriber?

- A. List Detective
- **B. Preview and test**
- C. Send Flow
- D. Test Send

Answer: B

NEW QUESTION # 26

Northern Trail Outfitters (NTO) specializes in delivering snack boxes to its members. NTO offers a 90-day trial on the snack boxes. NTO would like to send out a series of emails to educate and remind members to purchase the snack box subscription before the 90-day trial ends. Which tool is recommended for this scenario?

- A. Triggered Emails
- B. Playbooks/Journey builder
- C. Guided Send
- **D. Automation Studio**

Answer: D

NEW QUESTION # 27

What are two ways Contact builder can alter the data in Data Extensions

- **A. Clear Records**
- **B. Add Single Record**
- C. Extract Data

Answer: A,B

NEW QUESTION # 28

An email marketing team is setting up a campaign to message customers who register for an event. The registration data is being gathered in another system and will be passed to Marketing Cloud daily, and updates made to the customers' registration information will be reflected in the same file.

How should the import of event registration data be configured?

- **A. Use the Import Activity to overwrite the records in the data extension.**
- B. Use the Import Wizard to add new records into the data extension.
- C. Use the Import Activity to add new records into the data extension.

- D. Use the Import Wizard to overwrite the records in the data extension.

Answer: A

NEW QUESTION # 29

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