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Salesforce B2C-Commerce-Architect certification is a highly sought-after certification that focuses on the design and architecture of B2C Commerce solutions. Salesforce Certified B2C Commerce Architect certification is designed for professionals who want to showcase their expertise in designing and developing complex B2C Commerce solutions with Salesforce Commerce Cloud. The Salesforce B2C-Commerce-Architect Certification Exam is a rigorous exam that assesses the candidate's knowledge and expertise in various aspects of B2C Commerce architecture.

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Getting the Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) certification exam is necessary in order to get a job in your desired tech company. Success in the Salesforce Certified B2C Commerce Architect certification exam gives you an edge over the others because you will have certified skills. The Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) certification exam badge will make a good impression on the interviewer. Most of the people planning to attempt the Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) exam are confused that how will they prepare and pass Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) exam with good grades.

Passing the Salesforce B2C-Commerce-Architect Exam is a significant achievement that demonstrates your expertise and knowledge of the Salesforce B2C Commerce platform. It is a valuable credential that can enhance your career prospects in the B2C Commerce industry. With this certification, you will be well-equipped to design and implement effective solutions that meet the

unique needs of B2C businesses.

## Salesforce Certified B2C Commerce Architect Sample Questions (Q62-Q67):

### NEW QUESTION # 62

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1month campaign:

- \* Free correct- in -store shipping
- \* 20% accessories products discount, applies for all customers
- \* \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client If considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solution should the Architect suggest to keep the Call Center calls to a minimum?

- A. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- B. Disable the coupon code. Restart the production instance from control Center to dear existing baskets.
- **C. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**
- D. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.

**Answer: C**

### NEW QUESTION # 63

A company is beginning a multi-cloud implementation involving B2C Commerce and Service Cloud. The company wants to trace configuration and code changes as much as possible and ensure basic standards for code quality.

Which three options should a Solution Architect recommend to help the company with this goal?

Choose 3 answers

- **A. GIT Repository**
- **B. Static Code Analysis tools**
- C. Salesforce DX
- **D. CI/CD Pipelines**
- E. Smoke testing

**Answer: A,B,D**

### NEW QUESTION # 64

While validating a LINK Cartridge for inclusion into the solution, an Architect notices that the UNK cartridge documentation requires the Architect to add a script node to a Pipeline in the storefront cartridge. The script is also a valid CommonJS module. Which approach can the Architect use to Integrate this cartridge into a site that uses Controllers only?

- **A. Add the script that Is required via a require statement In the Controller, add the appropriate arguments, and execute the correct method.**
- B. Add the script that is required via an import\$script statement in the Controller, add the appropriate arguments, and execute the correct method.
- C. Copy and paste the script that is required directly into the Controller, add the appropriate arguments, then execute the correct method
- D. Add the script that is required via a Module, exports statement m the Controller add the appropriate arguments, and execute the correct method.

**Answer: A**

### NEW QUESTION # 65

A Marketing team plans to support the launch of a new product line. In discussion with the Sales and IT teams, the Marketing team proposed introducing a leads-management process, along with a web-to-lead form for the landing page that supports the product launch.

The leads captured using the form are added to the new nurturing journey in Marketing Cloud and subsequently routed to the relevant sales team once they qualify at a certain threshold.

What are two implications that a Solution Architect should consider prior to implementing this solution? Choose 2 answers

- A. Leads are unique contact records in Marketing Cloud
- B. Engagement history from the lead record will be natively available for contact record in Marketing Cloud
- C. Leads can have detrimental impact on quality of contact records in Sales Cloud
- D. Need for additional handling of consent, preferences, and compliance for converted leads in Marketing Cloud

**Answer: C,D**

#### **NEW QUESTION # 66**

The client provided these business requirements:

\* The B2C Commerce platform will integrate with the client's Order Management System (OMS).

\* The OMS supports Integration using legacy RPC style SOAP services.

\* The OMS is hosted on client's infrastructure.

What is the right cartridge folder to place the WSDL provided for the OMS service?

- A. /cartridge
- B. /cartridge/webrferences2
- C. /cartridge/services
- D. /cartridge/webrferences

**Answer: D**

#### **NEW QUESTION # 67**

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