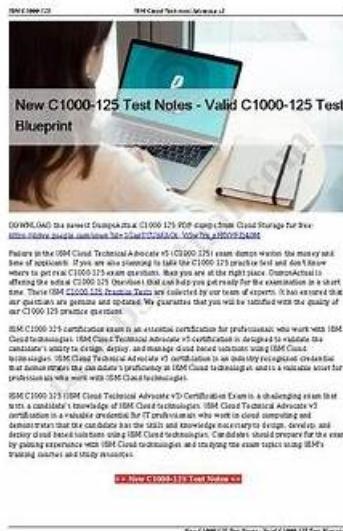


Valid Plat-UX-102 Test Notes, Valid Plat-UX-102 Test Duration



The web-based Salesforce Certified Platform Strategy Designer (Plat-UX-102) practice exam is accessible from any major OS. These Salesforce Plat-UX-102 exam questions are browser-based, so there's no need to install anything on your computer. Chrome, IE, Firefox, and Opera all support this Salesforce Certified Platform Strategy Designer (Plat-UX-102) web-based practice exam. You can take this Salesforce Certified Platform Strategy Designer (Plat-UX-102) practice exam without plugins and software installation.

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Salesforce Certified Platform Strategy Designer Sample Questions (Q73-Q78):

NEW QUESTION # 73

A job listing company has launched a campaign around the adoption of its social app for professional networking. What should the team measure to gain the most trustworthy perspective and discourage artificially increasing (or "hacking") the company success metrics?

- A. Number of times a user opens the app per day
- B. New account activations
- C. New connections made between users

Answer: C

Explanation:

The best way to measure the success of a social app for professional networking is to track the new connections made between users, as this reflects the value proposition and user engagement of the app. Measuring the number of times a user opens the app per day or the new account activations may not capture the true impact of the app, as users may open the app without interacting with others or create accounts without using them.

NEW QUESTION # 74

Cloud Kicks learns that some website visitors, especially those who can't see high-contrast color palettes, do not convert into customers.

What should the strategy designer do to solve for this accessibility challenge"?

- A. Ideate marketing concepts to reach new audiences.
- B. Invite users to co-create as accessibility experts.
- C. Conduct an empathy workshop to understand the audience.

Answer: B

Explanation:

Inviting users to co-create as accessibility experts means involving users who have accessibility needs or challenges in the design process as collaborators and consultants. This helps solve for the accessibility challenge by ensuring that the design meets the standards and expectations of the target audience. <https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/invite-users-to-co-create-as-accessibility-experts>

NEW QUESTION # 75

A strategy designer creates a bridge from the project vision to product development through prioritization. Which factor should be considered to minimize cost and maximize value?

- A. Velocity
- B. Usability
- C. Effort

Answer: C

Explanation:

Effort is a factor that should be considered to minimize cost and maximize value when prioritizing ideas or features. Effort refers to the amount of time, resources, or complexity required to implement a solution. It helps estimate the cost-benefit ratio of each solution, and select the ones that deliver the most value with the least effort.

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/prioritize-ideas-with-a-priority-matrix>

NEW QUESTION # 76

Cloud Kicks (CK) has just added sustainability as a corporate value. CK has assigned a strategy designer to partner with the manufacturing team to look for opportunities to improve on its sustainability goals.

What should the designer do to build and rationalize a case with this new team?

- A. Present research on climate change to the manufacturing team
- **B. Analyze internal systems through the lens of environmental risk.**
- C. Meet with the manufacturing team and give them feasible solutions.

Answer: B

Explanation:

The best way to build and rationalize a case with a new team on sustainability goals is to analyze internal systems through the lens of environmental risk, as this helps identify opportunities and challenges for improvement and aligns with the corporate value of sustainability. Meeting with the team and giving them feasible solutions or presenting research on climate change may not be persuasive or relevant enough for the team.

NEW QUESTION # 77

. Leadership at Cloud Kicks just approved a vision for a new digital commerce and service strategy. They ask the Strategy Designer to create a roadmap to help them understand the rollout process and implications.

What should be one of the initial steps to take when creating a program roadmap?

- **A. Start with a phased approach, then address foundational items early.**
- B. Develop a RACI diagram among internal stakeholders only.
- C. Create a release plan matching calendar-based milestones

Answer: A

Explanation:

One of the initial steps to take when creating a program roadmap is to start with a phased approach, then address foundational items early, as this helps prioritize and sequence the work into manageable chunks and ensure that the essential requirements are met first. Developing a RACI diagram or creating a release plan may not be the initial steps, as they require more clarity and details on the scope and timeline of the program.

NEW QUESTION # 78

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