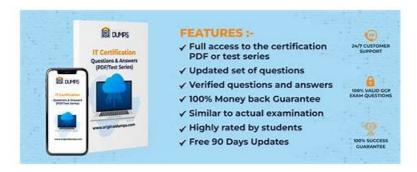
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SAP C-BCBTM-2509 Exam Syllabus Topics:

Topic	Details
Topic 1	Positioning SAP Business Transformation Management Solutions: This section of the exam measures the skills of SAP Solution Consultants and focuses on understanding how to position SAP Business Transformation Management solutions within diverse enterprise environments. It covers identifying the value proposition of these solutions, aligning them with customer transformation strategies, and demonstrating how they support business agility and operational excellence through data-driven insights and process optimization.
Topic 2	Understanding WalkMe: This section of the exam evaluates the competencies of Digital Adoption Specialists and covers the role of WalkMe within the SAP ecosystem. It focuses on how WalkMe enhances user experience, drives digital adoption, and simplifies workflows across SAP solutions. Candidates learn how WalkMe guidance and automation tools support end-users in navigating complex SAP applications, ultimately improving productivity, engagement, and system utilization.
Topic 3	Understanding Business Transformation: This section of the exam evaluates the abilities of Business Transformation Advisors and covers the fundamental principles of business transformation in the digital age. It emphasizes recognizing transformation drivers, defining strategic objectives, and integrating technological innovations into organizational change processes. Candidates are expected to understand how SAP tools and methodologies enable efficient transformation planning, execution, and sustainability across various industries.
Topic 4	Understanding SAP Signavio and SAP LeanIX Solutions: This section of the exam measures the expertise of Enterprise Architects and focuses on the core concepts of SAP Signavio and SAP LeanIX. It includes understanding how these solutions enhance enterprise architecture management, process intelligence, and business process transformation. Learners explore how SAP Signavio provides visibility into business processes and how SAP LeanIX supports IT landscape transparency, allowing organizations to improve alignment between business goals and IT systems.

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BCBTM-2509 Explanation: SAP Certified Associate - Positioning SAP Business Transformation Management Solutions

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SAP Certified Associate - Positioning SAP Business Transformation Management Solutions Sample Questions (Q23-Q28):

NEW OUESTION #23

How does SAP differentiate itself from competitors in the area of business transformation?

- A. By avoiding collaboration with ecosystem partners and other stakeholders.
- B. By providing a comprehensive suite of capabilities across all project phases with high integration.
- C. By focusing on traditional methodologies without leveraging data-driven insights.
- D. By limiting transparency and accessibility of insights and recommendations.

Answer: B

Explanation:

SAP distinguishes itself in the transformation landscape through its comprehensive and fully integrated suite of Business Transformation Management (BTM) solutions. This suite connects business process intelligence (SAP Signavio), enterprise architecture management (SAP LeanIX), and digital adoption (WalkMe) into one end-to-end transformation framework. "SAP differentiates itself by offering a comprehensive suite of integrated capabilities that cover every phase of business transformation - from discovery and design to implementation and adoption." Reference:

Unlike competitors that provide isolated tools, SAP enables continuous, data-driven transformation through unified visibility across business, IT, and adoption layers.

"SAP's integrated transformation platform supports data-driven insights, ecosystem collaboration, and transparency throughout the transformation journey." Incorrect Options:

A: SAP promotes transparency, not limits it.

B: SAP actively collaborates with partners (e.g., WalkMe, LeanIX, Signavio).

D: SAP uses modern, insight-driven approaches - not traditional static ones.

Verified Correct answer: C: By providing a comprehensive suite of capabilities across all project

NEW QUESTION #24

What are the main use cases for SAP Signavio and SAP LeanIX solutions?

- A. Enabling business transformation and continuous excellence.
- B. Enhancing customer service and managing digital supply chain.
- C. Improving financial management and material management.
- D. Expanding product offerings and portfolio management.

Answer: A

Explanation:

The SAP Signavio and SAP LeanIX solutions are foundational components of SAP Business Transformation Management (BTM). Their main purpose is to enable enterprise-wide transformation, continuous optimization, and operational excellence by connecting business processes and IT architecture.

"The combined use of SAP Signavio and SAP LeanIX empowers organizations to enable business transformation through a comprehensive view of processes, applications, and technology, driving continuous excellence and improvement." Reference: SAP Signavio provides business process intelligence, while SAP LeanIX delivers enterprise architecture transparency. Together, they support organizations in transforming operations, modernizing IT landscapes, and achieving long-term performance improvement.

"SAP Signavio and SAP LeanIX support use cases centered around continuous business transformation, providing insights that align business goals with IT strategies." Incorrect Options:

B: Product portfolio management is managed under SAP PLM, not BTM solutions.

C: Supply chain management is covered by SAP Digital Supply Chain applications, not LeanIX or Signavio.

D: Financial and material management belong to SAP S/4HANA core ERP modules.

Verified Correct answer: A: Enabling business transformation and continuous excellence.

NEW QUESTION #25

What are the key functional categories of WalkMe's capabilities in the new pricing model?

- A. Content Creation, Deployment, Analytics & Insights
- B. Data & Analytics, Action & Experience, Platform & Admin
- C. Workflow Automation, User Engagement, Security & Privacy
- D. Digital Adoption, Process Optimization, Compliance Management

Answer: B

Explanation:

In WalkMe's new pricing and capability model, its platform capabilities are structured into three primary functional categories: Data & Analytics, Action & Experience, and Platform & Admin.

These categories align with WalkMe's enterprise focus on digital adoption, measurement, and governance.

"WalkMe's new pricing model organizes core capabilities into Data & Analytics, Action & Experience, and Platform & Admin, ensuring clarity, scalability, and measurable outcomes for enterprise customers." Reference:

Data & Analytics provide insights into user behavior and adoption.

Action & Experience focuses on guidance, automation, and in-app user experiences.

Platform & Admin manages security, governance, and deployment administration.

"These capability pillars ensure organizations can measure adoption, act to improve user journeys, and govern platform usage effectively." Incorrect Options:

A: Content creation and deployment are part of "Action & Experience," but not the complete categorization.

C & D: These describe solution outcomes, not the functional capability categories.

Verified Correct answer: B: Data & Analytics, Action & Experience, Platform & Admin.

NEW QUESTION #26

How does SAP Signavio Process Manager help with business transformations?

- A. By replacing existing ERP systems with a new workflow engine.
- B. By eliminating the need for human oversight in process execution.
- C. By generating automated financial reports for management.
- D. By allowing organizations to model processes.

Answer: D

Explanation:

SAP Signavio Process Manager is the core process modeling and design component of the SAP Signavio Business Transformation Suite. It allows organizations to visualize, document, and optimize processes as part of transformation initiatives.

"SAP Signavio Process Manager enables organizations to model, analyze, and document business processes in a collaborative environment to support transformation and continuous improvement." Reference:

Through its BPMN 2.0-based process modeling, businesses can capture current (as-is) processes, simulate new (to-be) designs, and align stakeholders for change management.

"Organizations use Process Manager to design and optimize processes before implementation in ERP systems, ensuring standardization and efficiency." Incorrect Options:

A: It does not remove human oversight; it supports collaboration and governance.

C: It does not replace ERP systems but complements them by providing modeling and process documentation.

D: Financial reporting is handled by ERP systems, not Signavio.

Verified Correct answer: B: By allowing organizations to model processes.

NEW QUESTION #27

How can BTM Solutions help organizations manage their business transformation?

- A. They help businesses better understand and optimize their processes and IT infrastructure, while assisting the end user coping with digital change.
- B. They are revolutionary tools to support financial controlling and reporting.

- C. They are crucial because they exclusively focus on enhancing a company's social media presence and marketing campaigns.
- D. They are important because they provide direct support for human resource management and payroll processing.

Answer: A

Explanation:

SAP Business Transformation Management (BTM) Solutions combine tools like SAP Signavio, SAP LeanIX, and WalkMe to give enterprises complete visibility and control over both business and IT transformation efforts.

"SAP BTM solutions enable companies to understand and optimize their processes and IT landscapes, while supporting users through change and adoption." Reference:

Process Optimization & IT Alignment:

SAP Signavio provides process mining and analytics, SAP LeanIX maps IT architecture, and WalkMe ensures user adoption. Together, they deliver an integrated framework for sustainable transformation.

"By integrating business process management, enterprise architecture, and user enablement, SAP BTM helps organizations manage complexity and digital adoption simultaneously." User Adoption and Change Management:

WalkMe, a core BTM component, assists employees in adapting to new systems, minimizing disruption during digital transitions. "BTM solutions assist end users in coping with digital change by delivering in-application guidance and real-time support." Incorrect Options:

A: Financial controlling is an ERP capability, not a BTM function.

B: Marketing is unrelated to BTM's transformation scope.

C: HR and payroll are managed in SAP SuccessFactors, not BTM.

Verified Correct answer: D: They help businesses better understand and optimize their processes and

NEW QUESTION #28

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