

# 認定するGlobal-Economics-for-Managers | ハイパス レートのGlobal-Economics-for-Managers最新日本語版 参考書試験 | 試験の準備方法WGU Global Economics for Managers (C211, UZC2)日本語受験攻略

## C211 - Global Economics for Managers

### Final Exam - All Reading

Base of the pyramid (BOP) - ANS Economies where people make less than \$2,000 per capita per year.

BRICA - ANS Brazil, Russia, India, and China.

Emerging economies - ANS term that has gradually replaced the term "developing countries" since the 1990s.

Emerging markets - ANS A term that is often used interchangeably with "emerging economies."

Expatriate manager - ANS A manager who works abroad, or "expat" for short.

Foreign direct investment (FDI) - ANS Investment in, controlling, and managing value-added activities in other countries.

Global Business - ANS Business around the globe.

さらに、Topexam Global-Economics-for-Managersダンプの一部が現在無料で提供されています：<https://drive.google.com/open?id=1aj42FbYE81rxw1sn9DWiRIx71fH3spzY>

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>> Global-Economics-for-Managers最新日本語版参考書 <<

# Global-Economics-for-Managers日本語受験攻略 & Global-Economics-for-Managers日本語版問題解説

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## WGU Global Economics for Managers (C211, UZC2) 認定 Global-Economics-for-Managers 試験問題 (Q39-Q44):

### 質問 # 39

What is one of the OLI advantages outlined by John Dunning for why firms become multinational enterprises by engaging in foreign direct investment?

- A. Location advantages
- B. Competitive neutrality
- C. Internalization advantages
- D. Ownership advantages

正解: C

解説:

In Global Economics for Managers, John Dunning's OLI framework explains why firms engage in foreign direct investment (FDI). One of its three components is internalization advantages, making option C correct.

Internalization advantages arise when a firm finds it more efficient to conduct business activities internally rather than through market transactions such as licensing or outsourcing. By internalizing operations, firms can reduce transaction costs, protect proprietary knowledge, maintain quality control, and avoid contractual disputes.

The OLI framework consists of:

\* Ownership advantages: firm-specific assets such as technology or brand reputation

\* Location advantages: benefits of operating in a particular country

\* Internalization advantages: gains from keeping activities within the firm. When all three advantages are present, firms are more likely to pursue FDI rather than exporting or licensing.

Option D is not part of the OLI framework. Thus, option C is correct.

### 質問 # 40

What is one example of something a copyright is used to protect?

- A. The design of a logo
- B. The shape of a new invention
- C. The name of a brand
- D. The content of a book

正解: D

解説:

In Global Economics for Managers, copyright is identified as a form of intellectual property protection that applies to original works of authorship, making option A—the content of a book—the correct answer.

Copyright protects the expression of ideas rather than the ideas themselves.

Copyright protection typically covers literary works, music, films, software code, artistic creations, and other original content fixed in a tangible medium. It grants the creator exclusive rights to reproduce, distribute, display, and perform the work for a specified period. This protection encourages creativity and innovation by allowing creators to earn economic returns from their work.

Option B refers to trademarks, which protect brand names, symbols, and slogans used to distinguish goods or services. Option C, the design of a logo, is also generally protected under trademark law. Option D describes a patent, which protects new inventions, processes, or designs with functional utility.

Global Economics for Managers emphasizes that strong intellectual property protection is critical for firms competing in knowledge-intensive industries. Copyright protection, in particular, plays a key role in publishing, entertainment, and software sectors.

Therefore, option A correctly identifies an example of what copyright is used to protect.

**質問 # 41**

What is one of the three primary types of foreign exchange transactions?

- A. Spot transactions
- B. Arbitrage transactions
- C. Hedging transactions
- D. Forward transactions

**正解: A**

解説:

In Global Economics for Managers, spot transactions are one of the three primary types of foreign exchange transactions, making option B correct. Spot transactions involve the immediate exchange of currencies, typically settled within two business days.

The three main foreign exchange transactions are:

Spot transactions

Forward transactions

Swap transactions

Spot transactions form the foundation of currency trading and are widely used for international trade payments and short-term currency needs.

Options C and D describe strategies rather than transaction types.

Thus, option B is correct.

**質問 # 42**

Which effect does increased government spending have on aggregate demand if the multiplier effect is greater than the crowding-out effect?

- A. Aggregate demand decreases by more than the increase in government spending.
- B. Aggregate demand increases by less than the increase in government spending.
- C. Aggregate demand decreases by less than the increase in government spending.
- D. Aggregate demand increases by more than the increase in government spending.

**正解: D**

解説:

In Global Economics for Managers, when the multiplier effect exceeds the crowding-out effect, increased government spending causes aggregate demand (AD) to rise by more than the initial increase in spending, making option A correct.

The multiplier effect occurs because government spending generates income, which leads to further consumption. Crowding out occurs when government borrowing raises interest rates and reduces private investment. If the multiplier is stronger, the net effect is an amplified increase in AD.

Thus, option A is correct.

**質問 # 43**

Costs that do not vary with output quantity divided by the quantity of output is best described by which term?

- A. Average variable cost
- B. Marginal cost
- C. Total cost
- D. Average fixed cost

**正解: D**

解説:

Average fixed cost is calculated by dividing fixed costs by the quantity of output. Fixed costs are costs that do not change with production volume in the short run, such as rent, certain license fees, salaried administrative expenses, or fixed internet service costs. Option D is correct because the question specifically says "costs that do not vary with output quantity," which identifies fixed costs, and then says those costs are divided by quantity. Total cost equals fixed cost plus variable cost. Marginal cost is the additional cost of producing one more unit. Average variable cost divides variable costs by output. Average fixed cost usually declines as output increases because the same fixed cost is spread across more units. This is why higher production can reduce per-unit fixed cost.

## 質問 # 44

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