

# Google Google-Ads-Video Reliable Real Test - Google-Ads-Video Free Practice



P.S. Free 2025 Google Google-Ads-Video dumps are available on Google Drive shared by DumpsFree:  
<https://drive.google.com/open?id=18wFIFDCSlz2uXyu2eOwm8X5c5ty4MX8T>

Being the most competitive and advantageous company in the market, our Google-Ads-Video practice quiz have help tens of millions of exam candidates realize their dreams all these years. If you are the dream-catcher, we are willing to offer help with our Google-Ads-Video Study Guide like always. And if you buy our Google-Ads-Video exam materials, then you will find that passing the exam is just a piece of cake in front of you.

The cost of registering a Google Google-Ads-Video certification is quite expensive, ranging between \$100 and \$1000. After paying such an amount, the candidate is sure to be on a tight budget. DumpsFree provides Google Google-Ads-Video preparation material at very low prices compared to other platforms. We also assure you that the amount will not be wasted and you will not have to pay for the certification a second time. For added reassurance, we also provide up to 1 year of free updates. Free demo version of the actual product is also available so that you can verify its validity before purchasing. The key to passing the Google-Ads-Video Exam on the first try is vigorous practice. And that's exactly what you'll get when you prepare from our material. Each format excels in its own way and helps you get success on the first attempt.

>> Google Google-Ads-Video Reliable Real Test <<

## Authentic Google Google-Ads-Video Exam Questions & Answers

With the improvement of people's living standards, there are more and more highly educated people. To defeat other people in the more and more fierce competition, one must demonstrate his extraordinary strength. Today, getting Google-Ads-Video certification has become a trend, and Google-Ads-Video exam dump is the best weapon to help you pass certification. In order to gain the trust of new customers, Google-Ads-Video practice materials provide 100% pass rate guarantee for all purchasers. We have full confidence that you can successfully pass the exam as long as you practice according to the content provided by Google-Ads-Video exam dump. Of course, if you fail to pass the exam, we will give you a 100% full refund.

## Google Google-Ads-Video Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Understand the Importance of Video Creative Effectiveness: This section tests the knowledge of Creative Specialists in recognizing how effective video creatives impact campaign success across all objectives—awareness, consideration, and action—and drive better audience engagement rates.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Create Video Campaigns for Action: This section measures the abilities of Action Campaign Managers in creating video campaigns that drive direct actions, such as purchases or sign-ups. It emphasizes strategies for motivating audiences to take immediate steps toward conversion goals.</li></ul>

Topic 3	<ul style="list-style-type: none"> <li>• <b>Get to Know Consideration Video Ad Formats:</b> This section tests the knowledge of Ad Format Specialists in understanding video ad formats designed for consideration campaigns. It explains how specific formats can drive interest and interaction with products or services.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• <b>Grow Consideration with Video Bidding Solutions:</b> This part assesses the skills of Bidding Specialists in implementing bidding strategies that enhance consideration campaigns. It highlights techniques for optimizing bids to achieve better engagement rates.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>• <b>Evaluate Performance with Awareness Measurement Solutions:</b> This part tests the skills of Performance Analysts in assessing the effectiveness of awareness campaigns using measurement tools. It highlights methods for tracking key metrics and optimizing campaign outcomes.</li> </ul>
Topic 6	<ul style="list-style-type: none"> <li>• <b>Increase Awareness with Video Bidding Solutions:</b> This section measures the abilities of Bidding Specialists in utilizing video bidding solutions to enhance awareness campaigns. It emphasizes strategies for achieving cost-effective results while maximizing audience reach.</li> </ul>
Topic 7	<ul style="list-style-type: none"> <li>• <b>Create Video Campaigns for Consideration:</b> This section evaluates the expertise of Video Campaign Managers in designing campaigns that encourage audience consideration of products or services. It focuses on creating compelling content that drives interest and engagement.</li> </ul>
Topic 8	<ul style="list-style-type: none"> <li>• <b>Get to Know Action Video Ad Formats:</b> This domain evaluates the expertise of Ad Format Specialists in understanding video ad formats optimized for action-oriented campaigns. It explains how these formats support driving conversions effectively.</li> </ul>
Topic 9	<ul style="list-style-type: none"> <li>• <b>Create Video Campaigns for Awareness:</b> This section measures the skills of Video Campaign Managers in designing effective video campaigns aimed at increasing brand awareness. It focuses on strategies for creating impactful campaigns that capture audience attention.</li> </ul>
Topic 10	<ul style="list-style-type: none"> <li>• <b>Optimize Video Action Campaigns:</b> This part evaluates the expertise of Optimization Specialists in improving action-oriented video campaigns over time. It covers techniques for enhancing campaign efficiency and achieving better results through iterative adjustments.</li> </ul>
Topic 11	<ul style="list-style-type: none"> <li>• <b>Discover Google's ABCDs of Effective Creative:</b> This domain measures the skills of Creative Strategists in applying Google's ABCDs framework to create impactful video ads that resonate with audiences and achieve marketing goals effectively across various campaign types.</li> </ul>
Topic 12	<ul style="list-style-type: none"> <li>• <b>Explore Audience Solutions for Awareness Goals:</b> This part assesses the abilities of Audience Analysts in leveraging YouTube's audience solutions to achieve awareness goals. It covers tools and techniques for targeting relevant audiences to maximize campaign reach.</li> </ul>
Topic 13	<ul style="list-style-type: none"> <li>• <b>Prioritize Marketing Objectives on YouTube:</b> This domain tests the knowledge of Campaign Strategists in aligning marketing objectives with YouTube's capabilities. It emphasizes how to prioritize goals such as awareness, consideration, and action when planning campaigns on the platform.</li> </ul>
Topic 14	<ul style="list-style-type: none"> <li>• <b>Evaluate Performance with Action Measurement Solutions:</b> This domain assesses the abilities of Performance Analysts in measuring and optimizing action-driven campaign outcomes using advanced tools. It emphasizes tracking conversion metrics and refining strategies based on data insights.</li> </ul>
Topic 15	<ul style="list-style-type: none"> <li>• <b>Discover Why Advertisers Choose YouTube:</b> This section of the exam measures the skills of Digital Marketing Managers and focuses on understanding the reasons advertisers prefer YouTube as a platform. It highlights YouTube's unique features, such as its vast audience reach, advanced targeting options, and ability to drive measurable marketing outcomes.</li> </ul>
Topic 16	<ul style="list-style-type: none"> <li>• <b>Explore Audience Solutions for Action Goals:</b> This section measures the skills of Audience Analysts in leveraging audience solutions tailored to action-oriented objectives. It focuses on identifying and targeting audiences most likely to convert through video ads.</li> </ul>

Topic 17	<ul style="list-style-type: none"> <li>• Explore Audience Solutions for Consideration Goals: This domain measures the abilities of Audience Analysts in identifying audience solutions tailored to consideration objectives. It emphasizes targeting strategies that foster deeper engagement with potential customers.</li> </ul>
Topic 18	<ul style="list-style-type: none"> <li>• Plan Awareness Video in Reach Planner: This domain evaluates the expertise of Media Planners in using Reach Planner to optimize video campaigns for awareness objectives. It focuses on forecasting campaign performance and maximizing reach effectively.</li> </ul>

## Google Ads Video Professional Assessment Exam Sample Questions (Q47-Q52):

### NEW QUESTION # 47

An account manager is trying to determine a target cost-per-thousand impressions (tCPM) bid for their new awareness Video campaign, but they're unsure what to base the figure on. What's a valid way for them to determine the tCPM for the business new Video campaign?

- A. Slightly inflate the average amount the account manager is willing to bid for this campaign.
- B. Use the estimate in the traffic estimator during campaign setup.
- C. Decide on the highest amount they're willing to pay for this campaign
- D. Slightly inflate the estimate in the traffic estimator during campaign setup.

**Answer: C**

Explanation:

D: Decide on the highest amount they're willing to pay for this campaign.

The tCPM bid should reflect the maximum amount the advertiser is willing to pay for 1,000 impressions.

It should be based on the value of reaching the target audience and the campaign's budget.

Traffic estimators can be useful, but the final decision should be based on the advertiser's maximum willingness to pay.

### NEW QUESTION # 48

A marketing manager is creating a Google Video campaign with a consideration goal and cost-per-view (CPV) bidding. What should they expect for their max CPV compared to their actual CPV?

- A. Actual CPV is often less than max CPV because it's auction bidding.
- B. Max CPV is often less than actual CPV because it's a reserve buy.
- C. Max CPV is often less than actual CPV because it's auction bidding.
- D. Actual CPV is often less than max CPV because it's a reserve buy.

**Answer: A**

Explanation:

B: Actual CPV is often less than max CPV because it's auction bidding: In a CPV bidding auction, you set the maximum amount you're willing to pay for a view (max CPV).

The actual CPV you pay is determined by the auction, and you'll often pay less than your max CPV to win the auction.

Auctions are dynamic, and the price you pay depends on the competition.

Reserve buys are not used for CPV bidding.

### NEW QUESTION # 49

An account manager is creating a forecast for an awareness Video campaign with the help of Reach Planner. Why should they use Reach Planner in the same account where they expect to run the planned campaign?

- A. Their default campaign preferences will automatically install into each plan.
- B. It'll pull data from Google Analytics for consideration when making forecasts.
- C. Their plans will save to one place in the interface for easier analysis.
- D. It'll analyze the historical performance of shared features, such as negative keyword lists.

**Answer: D**

Explanation:

B: It'll analyze the historical performance of shared features, such as negative keyword lists.

Using Reach Planner in the same account allows it to leverage historical data, including shared features like negative keywords, for more accurate forecasts.

This ensures the forecast is based on relevant account data.

The other options are not the primary reason to use Reach Planner in the same account.

#### NEW QUESTION # 50

A Google Video campaign with "brand awareness and reach" selected as the campaign goal automatically uses target cost-per-thousand impressions (tCPM) as the bidding strategy. How does that benefit the campaign?

- A. By analyzing historical feedback and making adjustments to bids based on performance signals.
- B. By creating as many impressions as possible in line with the tCPM.
- C. By acquiring as many clicks as possible according to the daily budget that's been set.
- **D. By optimizing bids to put the campaign's message in front of as many relevant people as possible.**

**Answer: D**

Explanation:

A: By optimizing bids to put the campaign's message in front of as many relevant people as possible.

Target CPM (tCPM) bidding optimizes bids to maximize reach within the target cost per thousand impressions.

This ensures the campaign reaches a broad audience relevant to the brand awareness goal.

Options B, C, and D describe other bidding strategies or benefits.

#### NEW QUESTION # 51

After relying on word-of-mouth marketing for years, a family-owned restaurant decides to try a Video campaign to attract catering contracts. They believe a leads campaign goal would be best for that marketing objective. What other action should the restaurant take to make sure their campaign is effective?

- A. They should use the contact form to ask where potential customers learned about the restaurant.
- **B. They should enable Google Ads conversion tracking.**
- C. They should ask their customers whether they've seen the videos.
- D. They should cross-check their ad schedule against when they received leads.

**Answer: B**

Explanation:

C: They should enable Google Ads conversion tracking.

Conversion tracking is essential for measuring the effectiveness of a leads campaign.

It allows the restaurant to see which ads and keywords are driving leads, enabling them to optimize their campaign.

While option D is useful, tracking conversions is the core first step.

#### NEW QUESTION # 52

.....

Our loyal customers give us strong support in the past ten years. Luckily, our Google-Ads-Video learning materials never let them down. Our company is developing so fast and healthy. Up to now, we have made many achievements. Also, the Google-Ads-Video study guide is always popular in the market. All in all, we will keep up with the development of the society. And we always keep updating our Google-Ads-Video Practice Braindumps to the latest for our customers to download. Just buy our Google-Ads-Video exam questions and you will find they are really good!

**Google-Ads-Video Free Practice:** <https://www.dumpsfree.com/Google-Ads-Video-valid-exam.html>

- Google-Ads-Video Free Exam Dumps ☐ Google-Ads-Video Free Exam Dumps ☐ Google-Ads-Video Authorized Exam Dumps ☐ The page for free download of 「 Google-Ads-Video 」 on ☐ [www.testkingpass.com](http://www.testkingpass.com) ☐ will open immediately ☐ Valid Google-Ads-Video Guide Files

- P.S. Free 2025 Google Google-Ads-Video dumps are available on Google Drive shared by DumpsFree: <https://drive.google.com/open?id=18wFIFDCSlz2uXvu2eOwm8X5c5tv4MX8T>

P.S. Free 2025 Google Google-Ads-Video dumps are available on Google Drive shared by DumpsFree: <https://drive.google.com/open?id=18wFIFDCSlz2uXvu2eOwm8X5c5tv4MX8T>