

# 最受推薦的Media-Cloud-Consultant考題資訊，免費下載Media-Cloud-Consultant學習資料得到妳想要的Salesforce證書



Fast2test為考生提供真正有效的考試學習資料，充分利用我們的Salesforce Media-Cloud-Consultant題庫問題和答案，可以節約您的時間和金錢。考生需要深入了解學習我們的Media-Cloud-Consultant考古題，為獲得認證奠定堅實的基礎，您會發現這是真實有效的，全球的IT人員都在使用我們的Media-Cloud-Consultant題庫資料。快來購買Media-Cloud-Consultant考古題吧！如果您想要真正的考試模擬，那就選擇我們的Media-Cloud-Consultant題庫在線測試引擎版本，支持多個設備安裝，還支持離線使用。

Fast2test為你提供真實的環境中找的真正的Salesforce的Media-Cloud-Consultant考試的準備過程，如果你是初學者或是想提高你的專業技能，Fast2test Salesforce的Media-Cloud-Consultant考古題將提供你，一步步讓你靠近你的願望，你有任何關於考試的考題及答案的問題，我們將第一時間幫助你解決，在一年之內，我們將提供免費更新。

>> Media-Cloud-Consultant考題資訊 <<

## Salesforce Media-Cloud-Consultant新版題庫上線 - 最新Media-Cloud-Consultant考題

IT認證考生大多是工作的人，由於大多數考生的時間花了很多時間在學習，Fast2test Salesforce的Media-Cloud-Consultant的考試資料對你的時間相對寬裕，我們會針對性的採取一些考古題中的一部分，他們需要時間來參加不同領域的認證培訓，各種不同培訓費用的浪費，更重要的是考生浪費了寶貴的時間。在這裏，我們推薦一個很好的學習資料網站，而且網站上的部分測試資料是免費的，重要的是真實的模擬練習可以幫助你通過 Salesforce 的Media-Cloud-Consultant的考試認證，Fast2test Salesforce的Media-Cloud-Consultant的考試資料不僅可以節約你的時間成本，還可以讓你順利通過認證，你沒有理由不選擇。

## 最新的 Salesforce Consultant Media-Cloud-Consultant 免費考試真題 (Q101-Q106):

### 問題 #101

Abroadcaster, who has implemented media cloud, wants to have a comparative view of planned versus actual revenue based on actual impressions. In which two ways can a consultant obtain both planned and actual revenue amounts?

- A. planned revenue from Ad server and actuals from Media Cloud
- B. planned revenue and actuals from media cloud
- C. planned revenue from media cloud and actuals from Ad server
- D. planned revenue and actuals from Ad server

答案: A,C

解題說明:

For a broadcaster implementing Media Cloud to have a comparative view of planned versus actual revenue, they need to obtain

data from both Media Cloud and their Ad server. Planned revenue can be derived from Media Cloud where advertising campaigns, including their budget and expected revenue, are managed (B, D).

Actual revenue, on the other hand, is based on the real-world performance of ads, such as the number of impressions or clicks, which is typically tracked by an Ad server (B, D). Therefore, to obtain a comprehensive comparative view, data should be collated from both Media Cloud for planned figures and the Ad server for actual revenue. References:

<https://help.salesforce.com/>

<https://www.salesforce.com/products/media-cloud/overview/>

### 問題 #102

Which three permission sets should a consultant add for a newly hired Media Planner user?

- A. rule engine runtime
- **B. OmniStudio user**
- **C. media cloud base user**
- **D. MediaCloudPlus Runtime**
- E. MediaClou Runtime

答案: **B,C,D**

解題說明:

For a newly hired Media Planner user, the consultant should add the following permission sets:

Media Cloud Base User: This permission set grants access to basic functionalities and features within Media Cloud, enabling the Media Planner to perform essential tasks related to media planning and management.

MediaCloudPlus Runtime: This permission set provides additional runtime permissions for enhanced features and capabilities within Media Cloud, supporting more advanced planning and analysis activities.

OmniStudio User: Given the integration of OmniStudio tools within Media Cloud for designing and automating customer experiences, this permission set enables the Media Planner to utilize these tools effectively in their planning and execution tasks. These permission sets collectively equip the Media Planner with the necessary access and capabilities to effectively manage and optimize media campaigns within Salesforce Media Cloud.

References:

Salesforce Media Cloud documentation: <https://help.salesforce.com/>

Salesforce OmniStudio resources:

<https://developer.salesforce.com/docs/atlas.en-us.omnistudio.meta/omnistudio/>

### 問題 #103

A consultant is asked to help design a solution which could aid a company is expanding their reach into the small and medium business segment. This has traditionally been a challenge for a company in the direct-sales channel because the small and medium business greatly outnumber the sales team. What should the consultant do in the design to allow for advertisers/Agency to self-service their media plans?

- **A. leverage the advertising sales management self-care feature so that approved advertiser/agency can access an experience cloud portal where they can create and track their media plans**
- B. build an experience cloud with the customer service template for the advertiser to navigate the product catalog and configure the products in the site
- C. set up web-to-lead and have the advertiser/agency submit their media plan through a website so the sales team can later take ownership of the record and follow up to finalize the media plan.
- D. set up a public user, which anyone can use to create their own media plan, and provide their company information in the record detail

答案: **A**

解題說明:

To expand reach into the small and medium business segment and enable self-service for media planning, leveraging the Advertising Sales Management self-care feature through an Experience Cloud portal is the most effective solution. This approach allows approved advertisers or agencies to access a dedicated portal where they can autonomously create, modify, and track their media plans. This self-service capability not only enhances the customer experience by providing direct control over their media planning activities but also alleviates the workload on the sales team, making it easier to scale operations and reach a broader audience.

References:

Salesforce Experience Cloud documentation: <https://www.salesforce.com/products/experience-cloud>

/overview/

Salesforce Advertising Sales Management resources: <https://www.salesforce.com/products/media-cloud/solutions/advertising-sales-management/>

#### 問題 #104

During a Google Ad Manager (GAM) order orchestration, which two steps does a media planner need to complete manually in the GAM server?

- A. create order in GAM
- B. check availability of inventory in GAM
- C. associate the creatives to a line item in GAM
- D. check if creatives are loaded in GAM

答案: C,D

解題說明:

During a Google Ad Manager (GAM) order orchestration, a media planner needs to complete some steps manually in the GAM server, including associating the creatives to a line item in GAM (A) and checking if creatives are loaded in GAM (D). These manual steps are necessary because they involve specific actions within the GAM interface that require human intervention, such as verifying creative assets and ensuring they are correctly linked to the appropriate ad campaign line items. References:

<https://support.google.com/admanager/answer/179039?hl=en>

<https://www.salesforce.com/products/media-cloud/overview/>

#### 問題 #105

Which two actions take place, when an insertion order is created and submitted in media cloud advertising sales management (ASM)?

- A. order is submitted to industries order management
- B. the orchestration plan is created and can be viewed
- C. order is submitted to B2B commerce Order Management
- D. a flow is initiated for asset creation and billing

答案: A,D

解題說明:

When an insertion order is created and submitted in the Media Cloud Advertising Sales Management (ASM), several key actions take place:

A flow is initiated for asset creation and billing: This step involves initiating processes for creating the necessary ad assets and setting up billing arrangements for the advertiser. It ensures that all creative materials are prepared and billing is set up in accordance with the terms of the insertion order.

Order is submitted to industries order management: This involves integrating the order into Salesforce's broader industries order management system. This step is crucial for ensuring the order is processed and managed efficiently within the larger ecosystem of Salesforce's industry-specific solutions.

These actions are essential for transitioning from the sales phase to the execution phase of ad campaigns within the Salesforce Media Cloud environment.

References:

Salesforce Advertising Sales Management documentation: <https://help.salesforce.com/> Salesforce Industries Order Management resources:

<https://www.salesforce.com/products/industries/order-management/>

#### 問題 #106

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Salesforce Media-Cloud-Consultant 認證考試是個檢驗IT專業知識的認證考試。Fast2test是個能幫你快速通過Salesforce Media-Cloud-Consultant 認證考試的網站。在您考試之前使用我們提供的針對性培訓和測試練習題和答案，短時間內你會有很大的收穫。

Media-Cloud-Consultant新版題庫上線: <https://tw.fast2test.com/Media-Cloud-Consultant-premium-file.html>

出乎意料的是，這種情況包括具有高質量投資機會的公司發現對不足投資具有吸引力的情況，而雲霄閣突然間派出了上萬名弟子沖青州方向挺進，似乎準備攻打青州城，Salesforce Media-Cloud-Consultant 認證考試是個檢驗IT專業知識的認證考試。

快將Fast2test提供的培訓工具放入你的購物車中吧，當然，當你在尋找考試資料的時候，肯定也會找到其他很多不同的資料，市場對IT專業人員的需求越來越多，獲得Salesforce Media-Cloud-Consultant認證會讓您更有優勢，平均工資也會高出20%，并能獲得更多的晉升機會。

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