

Hot Salesforce-Data-Cloud Spot Questions, New Salesforce-Data-Cloud Test Materials



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>> Hot Salesforce-Data-Cloud Spot Questions <<

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Salesforce Data Cloud Accredited Professional Exam Sample Questions (Q103-Q108):

NEW QUESTION # 103

Which three Data Model objects do Reconciliation Rules operate across?

- A. Contact
- B. Individual
- C. Contact Point Email
- D. Lead
- E. Party Identification

Answer: B,C,E

Explanation:

Explanation

These are the three Data Model objects that Reconciliation Rules operate across. Reconciliation rules tell Data Cloud how to

prioritize values for unified individual profiles when there is conflicting information in the data model. For example, if two profiles have different email addresses, reconciliation rules can determine which one to use for the unified profile. Reconciliation rules can operate on the Individual object, which represents a person or entity, the Party Identification object, which represents an identifier such as a social media handle or a loyalty card number, and the Contact Point Email object, which represents an email address. References: Identity Resolution Reconciliation Rules

NEW QUESTION # 104

A consultant needs to create a data graph based on several DLOs, Which step should the consultant take to make this work?

- A. Map the DLOS to DMOS and use these in the data graph.
- B. Use a data action to update the data graph with the DLO data
- C. Batch transform the DLOs to multiple DMOs and activate these with the data graph.
- D. Map the DLOs directly to a data graph.

Answer: A

Explanation:

To create a data graph based on several Data Lake Objects (DLOs), the consultant should map the DLOs to Data Model Objects (DMOs) and use these in the data graph. Here's why:

Understanding Data Graphs

A data graph in Salesforce Data Cloud represents relationships between entities (e.g., customers, accounts, orders) and their attributes.

It is built using Data Model Objects (DMOs), which provide a standardized structure for unified profiles and related data.

Why Map DLOs to DMOs?

Role of DLOs and DMOs :

DLOs are raw data sources ingested into Data Cloud.

DMOs are standardized objects used for identity resolution and unified profiles.

Mapping DLOs to DMOs ensures that raw data is transformed into a structured format suitable for data graphs.

Building the Data Graph :

Once the DLOs are mapped to DMOs, the consultant can use the DMOs to define relationships and build the data graph.

This approach ensures consistency and alignment with the unified data model.

Other Options Are Less Suitable :

A). Use a data action to update the data graph with the DLO data : Data actions are used for triggering workflows, not for building data graphs.

C). Map the DLOs directly to a data graph : DLOs cannot be directly mapped to a data graph; they must first be transformed into DMOs.

D). Batch transform the DLOs to multiple DMOs and activate these with the data graph : This is overly complex and unnecessary when mapping DLOs to DMOs suffices.

Steps to Create the Data Graph

Step 1: Map DLOs to DMOs

Navigate to Data Cloud > Data Streams and map the relevant fields from the DLOs to the corresponding DMOs.

Step 2: Define Relationships

Use the Data Model tab to define relationships between DMOs (e.g., linking Individuals to Accounts).

Step 3: Build the Data Graph

Use the mapped DMOs to create the data graph, defining nodes (entities) and edges (relationships).

Step 4: Validate the Graph

Test the data graph to ensure it accurately represents the desired relationships and data flow.

Conclusion

The consultant should map the DLOs to DMOs and use these in the data graph to ensure a structured and consistent approach to building relationships between entities.

NEW QUESTION # 105

What should an administrator do to pause a segment activation but with the intent of using that segment again?

- A. Skip the Activation
- B. Inactivate the segment
- C. Delete the segment

- **D. Stop the Publish Schedule**

Answer: D

Explanation:

To pause a segment activation but with the intent of using that segment again, the administrator should stop the publish schedule for that segment. This will stop the segment from being refreshed and activated, but it will not delete or inactivate the segment. The administrator can resume the publish schedule at any time.

NEW QUESTION # 106

Cloud Kicks has received a Request to be Forgotten by a customer. In which two ways can Data Cloud honor this request?

- A. Use Data Explorer to locate and manually remove the Individual
- **B. Use the Consent API to suppress processing and delete the individual and related records from source data streams**
- **C. Add the Individual Id to a headerless file and use the delete from file functionality**
- D. Delete the data from the incoming data stream and perform a full refresh

Answer: B,C

Explanation:

These two ways can help Data Cloud honor a request to be forgotten by a customer. The Consent API allows you to set a consent flag for an individual that prevents further processing of their data and deletes their records from source data streams. The delete from file functionality allows you to upload a file with individual IDs that will be deleted from Data Cloud. References:
https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_consent_api.htm&type=5
https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_delete_from_file.htm&type=5

NEW QUESTION # 107

Which two characteristics describe the Customer 360 data model?

- **A. A Canonical Model**
- B. A Product Sold By Salesforce
- **C. A Conceptual Model**
- D. A Static Model

Answer: A,C

Explanation:

The Customer 360 data model is a conceptual model and a canonical model. A conceptual model is a high-level representation of the entities and relationships in a domain of interest, without specifying any implementation details. A canonical model is a common and consistent data model that can be used across different systems and applications. Reference: [Customer 360 Data Model Overview], [Conceptual Model], [Canonical Model]

NEW QUESTION # 108

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