

有難いC_C4H22_2411 | 正確的なC_C4H22_2411専門知識試験 | 試験の準備方法SAP Certified Associate - Implementation Consultant - SAP Emarsys日本語試験対策



BONUS!!! MogiExam C_C4H22_2411 ダンプの一部を無料でダウンロード: <https://drive.google.com/open?id=1fA96Lwxtep9GjvGf2MuHdqN8NarwjE7U>

SAPのC_C4H22_2411試験の認定はIT業種で不可欠な認定で、あなたはSAPのC_C4H22_2411認定試験に合格するのに悩んでいますか。MogiExamは君の悩みを解決できます。MogiExamのサイトは長い歴史を持っていて、SAPのC_C4H22_2411試験トレーニング資料を提供するサイトです。長年の努力を通じて、MogiExamのSAPのC_C4H22_2411認定試験の合格率が100パーセントになっていました。

SAP C_C4H22_2411 認定試験の出題範囲:

トピック	出題範囲
トピック 1	<ul style="list-style-type: none">データ統合の高度化: データ センター ネットワーク エンジニア向けに設計されたこのセクションでは、高度なデータ統合テクニックについて詳しく説明します。ストア データのオンボーディング (CSV)、製品データの統合 (URL、Google タグ マネージャー)、販売データのオンボーディング (API)、顧客データのオンボーディング (API、CSV)、Predict、SAP Customer Data Platform コネクタなどが含まれます。これらの統合方法の説明と解説に重点が置かれています。
トピック 2	<ul style="list-style-type: none">アカウントの作成と設定: このセクションは IT ソリューション アーキテクトを対象としており、環境のプロビジョニングとさまざまな設定の構成について説明します。連絡先データの統合、DNS 設定、SSL 証明書、電子メール チャネルの設定とコンプライアンス、アカウントセキュリティ設定、チャネルの設定が含まれます。これらの要素の説明と構成に重点を置いています。

トピック 3	<ul style="list-style-type: none"> クリーン コアの管理: このセクションでは、ITソリューション アーキテクトがクリーン コアの原則を ERP システムに適用する能力を評価します。ビジネスプロセスの俊敏性を最大限に高め、適応作業を減らし、イノベーションを加速することに重点が置かれています。
トピック 4	<ul style="list-style-type: none"> データ収集と連絡先管理: データ センター ネットワーク エンジニアを対象としたこのセクションでは、連絡先管理、ブロック リスト、Smart Insight、Web Extend、リレーショナル データ、SAP Commerce、SAP Customer Data Platform、Magento などのプラットフォームのプラグイン オンボーディングに焦点を当てています。これらのコンポーネントを効果的に記述、説明、および活用する能力を評価します。

>> C_C4H22_2411 専門知識 <<

C_C4H22_2411 日本語試験対策、C_C4H22_2411 前提条件

SAP 試験問題は 専門家によって編集され、認定された担当者によって承認され、さまざまな機能を強化するため、C_C4H22_2411 テスト トレンドを便利かつ効率的に学習できます。購入前に無料ダウンロードと試用を提供しています。C_C4H22_2411 試験の問題では、学生がシミュレーション問題を提供するプラットフォームで 20~30 時間練習する必要があります。SAP Certified Associate - Implementation Consultant - SAP Emarsys の C_C4H22_2411 試験に合格する自信を持たせることができます。C_C4H22_2411 試験に合格して目標を達成するための最良のツールでなければなりません。

SAP Certified Associate - Implementation Consultant - SAP Emarsys 認定 C_C4H22_2411 試験問題 (Q66-Q71):

質問 # 66

You want to see an engagement summary for Mobile Engage Push and SMS channels for a given month. Where can you find this report in Analytics?

- A. Campaign Analytics
- B. Strategic Dashboard
- C. Revenue Analytics
- D. Value Measurement

正解: A

解説:

To view an engagement summary for Mobile Engage Push and SMS channels:

* Option B (Campaign Analytics): Correct. Campaign Analytics provides detailed engagement metrics (e.g., sends, opens, clicks) for specific channels like Mobile Engage Push and SMS over a selected time period, such as a month.

* Option A: Incorrect. Revenue Analytics focuses on revenue attribution, not channel engagement.

* Option C: Incorrect. Value Measurement is for ROI and business value, not detailed engagement summaries.

* Option D: Incorrect. Strategic Dashboard offers high-level KPIs, not channel-specific engagement details. The SAP Emarsys Help Portal under "Campaign Analytics" confirms this. References: SAP Emarsys Help Portal - "Campaign Analytics" (<https://help.emarsys.com/>).

質問 # 67

You have just added a new product line to your online store and you want to target your existing VIP clients with a one-off omnichannel Automation Center program. Which entry node do you use?

- A. Target segment
- B. Channel Engagement
- C. External event
- D. Entry from program

正解: A

解説:

For a one-off omnichannel program targeting VIP clients in the Automation Center:

- * Option A (Target segment):Correct. A segment of VIP clients (e.g., based on purchase history) is used as the entry node for a one-time campaign across channels.
 - * Option B:Incorrect. Channel Engagement is not an entry node; it's a metric or condition, not a starting point.
 - * Option C:Incorrect. Entry from program is for linking programs, not a one-off entry.
 - * Option D:Incorrect. External event is for real-time triggers (e.g., API calls), not a static segment.The SAP Emarsys Help Portal under "Automation Center" confirms Target Segment for one-off campaigns.
- References:SAP Emarsys Help Portal - "Automation Center" (<https://help.emarsys.com/>).

質問 # 68

What are some of the ways bounces can be caused? Note: There are 2 correct answers to this question.

- A. A hard bounce can result from an email rejected by the recipient's server firewall.
- **B. A soft bounce can result from a temporary server breakdown.**
- C. A soft bounce can result from a recipient putting the sender on their personal spam list.
- **D. A hard bounce can result from an email address that does not exist.**

正解: B、D

解説:

Email bounces in SAP Emarsys are categorized as soft or hard:

- * Option B:Correct. A soft bounce occurs due to temporary issues, such as a server breakdown or full inbox.
 - * Option D:Correct. A hard bounce occurs when an email address doesn't exist, indicating a permanent delivery failure.
 - * Option A:Incorrect. Marking as spam typically results in a complaint, not a soft bounce.
 - * Option C:Incorrect. Firewall rejection might cause a soft bounce, not a hard one, depending on the reason.The SAP Emarsys Help Portal under "Email Delivery" explains bounce types and causes.
- References:SAP Emarsys Help Portal - "Email Delivery" (<https://help.emarsys.com/>).

質問 # 69

You are an account owner. You want to add a new administrator with access to Smart Insight. Which user role do you select?

- A. Administrator
- B. Operator
- **C. BI Administrator**
- D. Account Owner

正解: C

解説:

In SAP Emarsys, user roles define access levels:

- * Option C (BI Administrator):Correct. The BI (Business Intelligence) Administrator role is specifically designed to provide access to Smart Insight, which includes advanced analytics and reporting features like revenue and customer lifecycle data.
- * Option A:Incorrect. Account Owner has full access but is typically reserved for the primary owner, not a new admin.
- * Option B:Incorrect. Administrator has general access but lacks specific Smart Insight permissions unless customized.
- * Option D:Incorrect. Operator is a limited role for basic tasks, not analytics access.The SAP Emarsys Help Portal under "User Management" details the BI Administrator role for Smart Insight.References:
SAP Emarsys Help Portal - "User Management" (<https://help.emarsys.com/>).

質問 # 70

Which of the following describes the SAP Emarsys Web Extend functionality? Note: There are 2 correct answers to this question.

- A. Web Extend can use different identifier fields on a website and the mobile platform since these are separate channels.
- **B. Web Extend syncs the web behavior of known contacts with your SAP Emarsys contact database every few hours.**
- **C. Web Extend identifies contacts by an external ID that can be a customer ID or user ID currently used by the website to identify registered users.**
- D. Web Extend can continue to identify previously identified contacts as long as the contact is logged into the website.

正解: B、C

解説:

SAP Emarsys Web Extend is a functionality designed to enhance personalization and tracking by capturing web behavior and syncing it with the Emarsys contact database. It integrates with websites to identify contacts and collect data for use in marketing campaigns, such as product recommendations or triggered emails. Based on the official SAP Emarsys documentation, the correct answers are B and C. Below is a detailed analysis of each option, validated against Emarsys resources, to explain why these two are accurate and the others are not.

* A. Web Extend can use different identifier fields on a website and the mobile platform since these are separate channels:

* Explanation: Web Extend does not inherently support different identifier fields for websites and mobile platforms as separate channels within its scope. Web Extend is specifically a web-based tracking tool that uses a JavaScript tag to identify contacts and track behavior on websites. It relies on a consistent identifier—typically an external ID like a customer ID or email—mapped to the Emarsys contact database. The documentation states, "Web Extend identifies contacts using an external identifier (such as a customer ID or email address) that matches your contact database" (reference: "Web Extend:: Overview," updated October 2024). While Emarsys supports mobile tracking via the Mobile Engage SDK, this is a separate functionality, not part of Web Extend. There's no provision in Web Extend to use differing identifiers across website and mobile channels, as it's focused solely on web behavior, making option A incorrect.

* B. Web Extend identifies contacts by an external ID that can be a customer ID or user ID currently used by the website to identify registered users:

* Explanation: Web Extend identifies contacts on a website using an external ID, which can be a customer ID, user ID, or email address already in use by the website to recognize registered users. This identifier must match a field in the Emarsys contact database (e.g., customer_id or email) for tracking and personalization to work. The documentation confirms, "When a contact logs into your website, Web Extend can identify them using an external ID (e.g., customer ID or email) that corresponds to a field in your Emarsys database" (reference: "Web Extend:: Setting Up Contact Identification," updated November 2024). For example, if a website uses user123 as a customer ID, Web Extend can link this to the contact's profile in Emarsys, enabling behavior tracking and personalized content. This flexibility in using existing website identifiers makes option B a correct description of Web Extend's functionality.

* C. Web Extend syncs the web behavior of known contacts with your SAP Emarsys contact database every few hours:

* Explanation: Web Extend collects web behavior data (e.g., pages visited, products viewed) for identified contacts and syncs this information with the SAP Emarsys contact database periodically, typically every few hours. This batch synchronization ensures that the contact profiles in Emarsys are updated with the latest behavioral data for use in campaigns or recommendations. The documentation states, "Web Extend collects behavioral data from identified contacts and synchronizes it with your Emarsys database every few hours" (reference: "Web Extend:: Data Collection and Syncing," updated October 2024). This process is not real-time but occurs in regular intervals (e.g., 2-4 hours, depending on system configuration), allowing marketers to leverage recent web interactions. This periodic syncing is a key feature of Web Extend, validating option C.

* D. Web Extend can continue to identify previously identified contacts as long as the contact is logged into the website:

* Explanation: Web Extend's ability to identify contacts does not strictly depend on the contact remaining logged into the website throughout their session. Instead, identification occurs when the contact logs in (or is recognized via an identifier), and tracking persists via cookies or session data even if the contact logs out, as long as the browser session remains active. The documentation explains, "Once a contact is identified (e.g., via login), Web Extend uses a cookie to track their behavior during the session" (reference: "Web Extend:: Tracking Behavior," updated November 2024). However, if the contact logs out and the session ends (or cookies are cleared), re-identification requires a new login or identifier match. Option D's phrasing suggests continuous identification tied solely to login status, which oversimplifies the process and ignores cookie-based tracking, making it inaccurate.

Additional Context: Web Extend enhances the Emarsys platform by bridging website interactions with contact profiles. It requires a JavaScript tag installed on the website and proper configuration of identifier fields (e.g., via `scarab.customer` calls). The synced behavioral data powers features like Predict recommendations and automation triggers, but it's distinct from real-time tools or mobile-specific tracking solutions.

Conclusion: The SAP Emarsys Web Extend functionality is accurately described by B (identifying contacts via an external ID like a customer or user ID) and C (syncing web behavior every few hours with the contact database). These align with its core purpose of tracking and integrating web data for known contacts, as verified by Emarsys documentation. Options A and D misrepresent its capabilities and scope.

質問 # 71

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MogiExamは最高のハイパスレートC_C4H22_2411トレーニング資料を提供しており、数千人の受験者が試験をクリアして夢のような認定を得るのに役立ちます。認定が傑出しているか重要であるほど、競争は激しくなります。C_C4H22_2411の実践教材は、あなたが簡単に目立つようにするあなたの勝利の魔法です。C_C4H22_2411学習ガイドには、効率的な準備に役立つ実際のテストに関する最も重要な知識が含まれていま

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