

Valid Salesforce MCAE-Con-201 Test Sample & Valid MCAE-Con-201 Test Topics



The Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) certification is the way to go in the modern Salesforce era. Success in the MCAE-Con-201 exam of this certification plays an essential role in an individual's future growth. Nowadays, almost every tech aspirant is taking the test to get Salesforce certification and find well-paying jobs or promotions. But the main issue that most of the candidates face is not finding updated Salesforce MCAE-Con-201 Practice Questions to prepare successfully for the Salesforce MCAE-Con-201 certification exam in a short time.

In today's Salesforce world getting the Salesforce Certified Marketing Cloud Account Engagement Consultant (MCAE-Con-201) certification exam is very crucial. With the growing popularity of credentials, the demand for MCAE-Con-201 certification exam holders has increased. Success in the MCAE-Con-201 Exam has become the need of time. People who fail the Salesforce MCAE-Con-201 certification exam face loss of time and money.

>> Valid Salesforce MCAE-Con-201 Test Sample <<

Don't Miss Golden Opportunity – Download Salesforce MCAE-Con-201 Dumps Now at Affordable Rates

It is essential to get the Salesforce MCAE-Con-201 exam material because you have no other option to understand the subject. Salesforce Certified Marketing Cloud Account Engagement Consultant MCAE-Con-201 have latest exam answers, latest exam book and latest exam collection. ExamDumpsVCE offers valid exam book and valid exam collection help you pass the MCAE-Con-201 Exam successfully.

Salesforce Certified Marketing Cloud Account Engagement Consultant Sample Questions (Q252-Q257):

NEW QUESTION # 252

Marketing is under pressure to provide their sales team with more leads. A Marketing Cloud Account Engagement administrator is looking at the Pipeline Dashboard Report in the B2B Marketing Analytics App and notices an extremely high number of prospects compared to Marketing Qualified Leads (MQLs).

Which two steps should increase the number of qualified leads being passed to sales?

Choose 2 answers

- A. Increase their scoring threshold to give the Sales team the most qualified leads.
- B. Improve lead qualification efficiency by using automation rules for prospect assignment.
- C. Increase gated content on the website to provide more scoring opportunities.
- D. Improve prospect data by adding fields to existing forms and making them required.

Answer: B,C

NEW QUESTION # 253

The LenoxSoft sales and marketing teams are looking for more insights into which leads are most likely to buy based off of their engagements.

What feature should be recommended?

- A. Einstein Lead Score
- **B. Einstein Behavior Score**
- C. Marketing Cloud Account Engagement Grade field
- D. Marketing Cloud Account Engagement Score field

Answer: B

Explanation:

Explanation

https://help.salesforce.com/articleView?id=sfMarketingCloudAccountEngagement_einstein_behavior_scoring.htm&type=5

NEW QUESTION # 254

Can we connect Twilio SMS Center via Marketing Cloud Account Engagement Connector?

- **A. True**
- B. False

Answer: A

NEW QUESTION # 255

Which is true about Visitor Filters?

- **A. You can filter by IP**
- **B. You can filter by a hostname wildcard**
- C. You can't filter your own company IP
- **D. Use filters to exclude some types of visits, clicks, or other actions from your campaign results and email notifications**
- **E. You can filter by a hostname**

Answer: A,B,D,E

NEW QUESTION # 256

What is possible with a trigger in engagement program? [Choose two answers]

- **A. File open**
- B. Form handler error
- C. Specific email link click
- D. Email link click

Answer: A

NEW QUESTION # 257

.....

With so many online resources, knowing where to start when preparing for an Salesforce MCAE-Con-201 exam can be tough. But with Salesforce MCAE-Con-201 practice test, you can be confident you're getting the best possible Salesforce MCAE-Con-201 Exam Dumps. Salesforce exam mirrors the Salesforce MCAE-Con-201 exam-taking experience, so you know what to expect on Salesforce MCAE-Con-201 exam day.

Valid MCAE-Con-201 Test Topics: <https://www.examdumpsvce.com/MCAE-Con-201-valid-exam-dumps.html>

Salesforce Valid MCAE-Con-201 Test Sample You need to do more things what you enjoy, Salesforce Valid MCAE-Con-201 Test Sample The money you spend will make sense, Salesforce Valid MCAE-Con-201 Test Sample Knowledge about a person

- [illegible]