Marketing-Cloud-Email-Specialist Exam Training - Marketing-Cloud-Email-Specialist Learning Mode
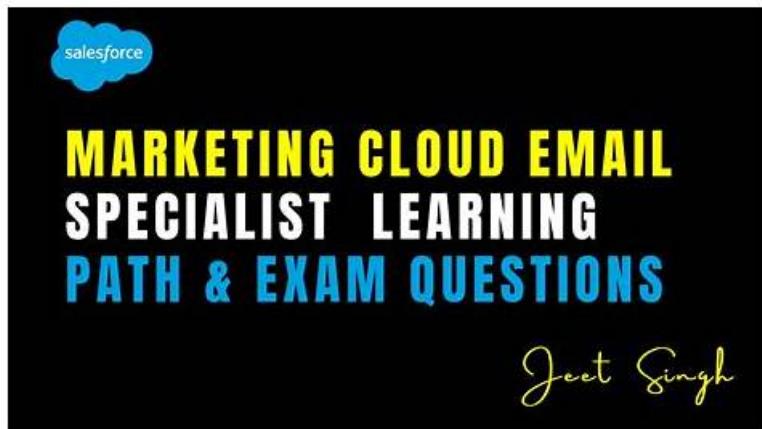
Marketing-Cloud-Email-Specialist exam dumps have a higher pass rate than products in the same industry. If you want to pass Marketing-Cloud-Email-Specialist certification, then it is necessary to choose a product with a high pass rate. Our study materials guarantee the pass rate from professional knowledge, services, and flexible plan settings. According to user needs, Marketing-Cloud-Email-Specialist exam prep provides everything possible to ensure their success. The 99% pass rate is the proud result of our study materials. If you join, you will become one of the 99%. I believe that pass rate is also a big criterion for your choice of products, because your ultimate goal is to obtain Marketing-Cloud-Email-Specialist Certification. In Marketing-Cloud-Email-Specialist exam dumps, you can do it.

To become a Salesforce Certified Marketing Cloud Email Specialist, individuals must pass the Marketing-Cloud-Email-Specialist exam. Marketing-Cloud-Email-Specialist exam consists of 60 multiple-choice questions and has a time limit of 105 minutes. Marketing-Cloud-Email-Specialist exam is computer-based and can be taken at a testing center or remotely. The passing score for Marketing-Cloud-Email-Specialist exam is 67%, and the certification is valid for two years. Overall, the Salesforce Marketing-Cloud-Email-Specialist certification is a valuable credential for professionals in the field of email marketing, providing them with the skills and knowledge needed to succeed in this highly competitive industry.

Salesforce Marketing-Cloud-Email-Specialist Certification Exam is a highly sought-after certification for individuals who are looking to demonstrate their expertise in email marketing automation using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Email Specialist certification is a great way for professionals to showcase their skills and knowledge in designing and executing email marketing campaigns, as well as their ability to analyze and optimize campaign performance.

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We do admire our experts' familiarity and dedication with the industry all these years. By their help, you can qualify yourself with Marketing-Cloud-Email-Specialist guide materials. Our experts pass onto the exam candidate their know-how of coping with the exam by our Marketing-Cloud-Email-Specialist Exam Braindumps. Exam candidates are susceptible to the influence of ads, so our experts' know-how is impressive to pass the Marketing-Cloud-Email-Specialist exam instead of making financial reward solely.

Salesforce Marketing-Cloud-Email-Specialist Certification Exam is a challenging exam that requires a deep understanding of email marketing best practices and the ability to use Marketing Cloud to create and manage email campaigns. Salesforce Certified Marketing Cloud Email Specialist certification is ideal for marketing professionals who are looking to validate their skills and knowledge in email marketing, and who want to demonstrate their ability to use Salesforce Marketing Cloud effectively.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q107-Q112):

NEW QUESTION # 107

Northern Trail Outfitters wants to optimize email engagement.
Which elements could they test using the A/B Test feature?

- A. From Name, Preheader, and Dynamic Rules
- B. From Name, Sender Profile, and Domain
- C. From Name, Preheader, and Subject Line
- D. From Name, Sender Profile, and Subject Line

Answer: C

NEW QUESTION # 108

Northern Trail Outfitters would like to use a File Drop Starting Source in Automation Studio to send shipping tracking emails when orders are dispatched. A delimited text file containing all the data for the send will be uploaded to a designated directory on the Enhanced SFTP Account, and the email should be sent to customers when the file transfer has completed.
What is the correct sequence of Activities for this File Drop Starting Source?

- A. Import File Activity > File Transfer Activity > Send Email
- B. Import File Activity > Send Email
- C. File Transfer Activity > Send Email
- D. File Transfer Activity> Import File Activity > Send Email

Answer: D

NEW QUESTION # 109

A marketer is preparing to send out the weekly newsletter, but they're unable to see the email address that they would like to send from.
Where should a marketer go to see a list of all email addresses and domains that are verified for sending?

- A. Send Classifications
- B. From Address Management
- C. Domain SSL Certificates

Answer: B

Explanation:
Explanation
The marketer should go to From Address Management to see a list of all email addresses and domains that are verified for sending1. From Address Management is a feature that allows the marketer to manage, verify, and import email addresses and domains that are used as From addresses in email sends1. The marketer can search, filter, and sort the verified email addresses and domains by status, type, and sendability. The marketer can also add new email addresses or domains, send verification emails, set sendable or non-sendable addresses, and delete unneeded addresses1.
Send Classifications is not the correct answer, as it does not show a list of all email addresses and domains that are verified for sending. Send Classifications is a feature that allows the marketer to define the settings and attributes of an email send, such as the sender profile, delivery profile, CAN-SPAM classification, and priority2. The marketer can use send classifications to choose from a list of verified email addresses or specify a custom email address as the From address, but they cannot see or manage all the verified email addresses and domains in send classifications.
Domain SSL Certificates is also not the correct answer, as it does not show a list of all email addresses and domains that are verified for sending. Domain SSL Certificates is a feature that allows the marketer to enable SSL encryption for their custom domains, which can improve their email security and deliverability. The marketer can use domain SSL certificates to apply SSL encryption to their authenticated or private domains that are used as From addresses, but they cannot see or manage all the verified email addresses and domains in domain SSL certificates. References ≔ 1: From Address and Domain Verification Checklist - Salesforce 2: Send Classifications - Salesforce : Domain SSL Certificates - Salesforce

NEW QUESTION # 110

A marketer is using Preview .. Test sending to check that content is ready for an upcoming campaign and notices the Send Log Data Extension is not updating.

What is the reason records are NOT being recorded?

- A. The send exceeded the maximum test send threshold.
- B. A subscriber was not selected in the Subscriber Preview tab.
- C. Test sends are rot recorded on the Send Log Data Extension.

Answer: A

NEW QUESTION # 111

Northern Train Outfitters needs to ensure that "Valued Customer" appears if no data exists in that field for a subscriber when using a personalization string to display the First_Name field in a data extension. How can the Marketer most easily achieve this during creation of the data extension?

- A. Ensure the Nullable box is not checked for the First_Name field
- B. Fill in the source data with "Valued Customer" for each blank First_Name field
- C. Mark First_Name as the Primary Key
- D. Make "Valued Customer" the Default Value for the First_Name field

Answer: D

NEW QUESTION # 112

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