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## Salesforce Certified Platform Data Architect Sample Questions (Q245-Q250):

### NEW QUESTION # 245

UC is migrating data from legacy system to SF. UC would like to preserve the following information on records being migrated:

- Date time stamps for created date and last modified date.
- Ownership of records belonging to inactive users being migrated to Salesforce.

Which 2 solutions should a data architect recommends to preserve the date timestamps and ownership on records? Choose 2 answer

- A. Enable modify all and view all permission.
- B. Log a case with SF to update these fields
- C. Enable update records with Inactive Owners Permission
- D. Enable Set Audit fields upon Record Creation Permission

**Answer: C,D**

Explanation:

The two solutions that a data architect should recommend to preserve the date timestamps and ownership on records being migrated are:

Enable update records with Inactive Owners Permission: This permission allows users to update record owner and sharing-based records with inactive owners. This can help preserve the original ownership of records that belong to users who are no longer active in Salesforce.

Enable Set Audit fields upon Record Creation Permission: This permission allows users to set audit fields (such as Created By or Last Modified By) when they create a record via API importing tools like Data Loader. This can help preserve the original date timestamps of records that were created or modified in another system.

Log a case with SF to update these fields is not a good solution because it is not necessary or feasible to ask Salesforce support to update these fields manually or programmatically. Enable modify all and view all permission is not a good solution because it does not affect the ability to preserve the date timestamps and ownership on records, but rather grants users access to all records regardless of sharing settings

#### NEW QUESTION # 246

Universal Containers (UC) wants to ensure their data on 100,000 Accounts pertaining mostly to US-based companies is enriched and cleansed on an ongoing basis. UC is looking for a solution that allows easy monitoring of key data quality metrics. What should be the recommended solution to meet this requirement?

- A. Use declarative approach by installing and configuring Data.com Prospector to monitor Account data quality.
- B. Use a declarative approach by installing and configuring Data.com Clean to monitor Account data quality.
- C. Implement Batch Apex that calls out a third-party data quality API in order to monitor Account data quality.
- D. Implement an Apex Trigger on Account that queries a third-party data quality API to monitor Account data quality.

**Answer: B**

Explanation:

Using a declarative approach by installing and configuring Data.com Clean to monitor Account data quality can help UC meet their requirement. Data.com Clean can enrich and cleanse data on an ongoing basis by comparing Salesforce records with Data.com records and providing suggestions for updates. Data.com Clean can also provide dashboards and reports to monitor key data quality metrics such as match rate, field fill rate, and record completeness

#### NEW QUESTION # 247

Northern Trail Outfitters (NTO) has a variety of customers that include householder, businesses, and individuals.

The following conditions exist within its system:

- NTO has a total of five million customers.
- Duplicate records exist, which is replicated across many systems, including Salesforce.
- Given these conditions, there is a lack of consistent presentation and clear identification of a customer record.

Which three options should a data architect perform to resolve the issues with the customer data?

- A. Create a unique global customer ID for each customer and store that in all system for referential identity.
- B. Create a customer master database external to Salesforce as a system of truth and sync the customer data with all systems.
- C. Use Salesforce CDC to sync customer data cross all systems to keep customer record in sync.
- D. Duplicate customer records across the system and provide a two-way sync of data between the systems.
- E. Invest in data duplicate tool to de-dupe and merge duplicate records across all systems.

**Answer: A,B,E**

Explanation:

Creating a unique global customer ID for each customer and storing that in all systems for referential identity (option A), investing in a data duplicate tool to de-dupe and merge duplicate records across all systems (option C), and creating a customer master database external to Salesforce as a system of truth and syncing the customer data with all systems (option E) are the three options that a data architect should perform to resolve the issues with the customer data.

Option A ensures that each customer can be uniquely identified across different systems, option C eliminates duplicate records and improves data quality, and option E provides a consistent and reliable source of customer data for all systems.

#### NEW QUESTION # 248

UC has large amount of orders coming in from its online portal. Historically all order are assigned to a generic user. Which 2 measures should data architect recommend to avoid any performance issues while working with large number of order records?

Choose 2 answer

- A. Salesforce handles the assignment of orders automatically and there is no performance impact.
- **B. Create a role at top of role hierarchy and assign the role to the generic user.**
- **C. Clear the role field in the generic user record.**
- D. Create a pool of generic users and distribute the assignment of memory to the pool of users.

**Answer: B,C**

Explanation:

Clearing the role field in the generic user record and creating a role at the top of the role hierarchy and assigning it to the generic user are two measures that can help avoid performance issues while working with large number of order records. These measures can prevent data skew and lock contention that may occur when a single user owns or shares a large number of records

#### NEW QUESTION # 249

NTO processes orders from its website via an order management system (OMS). The OMS stores over 2 million historical records and is currently not integrated with SF. The Sales team at NTO using Sales cloud and would like visibility into related customer orders yet they do not want to persist millions of records directly in Salesforce. NTO has asked the data architect to evaluate SF connect and the concept of data verification. Which 3 considerations are needed prior to a SF Connect implementation? Choose 3 answer

- **A. Assess whether the external data source is reachable via an ODATA endpoint.**
- **B. Develop an object relationship strategy.**
- C. Configure a middleware tool to poll external table data
- **D. Identify the external tables to sync into external objects**
- E. Create a 2nd system Admin user for authentication to the external source.

**Answer: A,B,D**

Explanation:

The three considerations needed prior to a SF Connect implementation are to develop an object relationship strategy, identify the external tables to sync into external objects, and assess whether the external data source is reachable via an ODATA endpoint. SF Connect is a feature that allows integrating external data sources with Salesforce using external objects. External objects are similar to custom objects, but they store metadata only and not data. They enable on-demand access to external data via standard Salesforce APIs and user interfaces. To implement SF Connect, a data architect needs to consider how the external objects will relate to other objects in Salesforce, which external tables will be exposed as external objects, and whether the external data source supports ODATA protocol for data access.

#### NEW QUESTION # 250

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