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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

Topic 2	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 3	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 4	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.
Topic 5	• Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.

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Salesforce Certified Tableau Consultant Sample Questions (Q74-Q79):

NEW QUESTION # 74
A client wants guidance for Creators to build efficient extracts from large data sources.
What are three Tableau best practices that the Creators should use? Choose three.

- A. Use aggregate data for visible dimensions, whenever possible.
- B. Keep only the data required for analysis by using extract filters.
- C. Hide all unused fields.
- D. Include all the data from the original data source in the extract.
- E. Use only live connections as they are always faster than extracts.

Answer: A,B,C

Explanation:
To build efficient extracts from large data sources, it is crucial to minimize the load and optimize the performance of the extracts:
A . Keep only the data required for analysis by using extract filters: This best practice involves using filters to reduce the volume of data extracted, thus focusing only on the data necessary for analysis.
B . Use aggregate data for visible dimensions, whenever possible: Aggregating data at the time of extraction reduces the granularity of the data, which can significantly improve performance and reduce the size of the extract.
E . Hide all unused fields: Removing fields that are not needed for analysis from the extract reduces the complexity and size of the data model, which in turn enhances performance and speeds up load times.
These practices are endorsed in Tableau's official documentation and training sessions as effective ways to enhance the performance of Tableau extracts and optimize dashboard responsiveness.

NEW QUESTION # 75
A consultant used Tableau Data Catalog to determine which workbooks will be affected by a field change.
Catalog shows:
* Published Data Source # 7 connected workbooks
* Field search (Lineage tab) # 6 impacted workbooks
The client asks: Why 7 connected, but only 6 impacted?

- A. The consultant lacked sufficient permissions to see the seventh workbook.
- B. The seventh workbook is connected via Custom SQL so it didn't appear in the list.
- C. The field is used twice in a single workbook.
- D. The field being altered is not used in the seventh workbook.

Answer: D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Key Tableau Catalog behaviors:
* Connected workbooks = any workbook linked to the published data source.
* Impacted workbooks = only workbooks that use the specific field.
* If a workbook connects to the data source but never uses the field, it appears as "connected" but not impacted.
This explains EXACTLY why:
* 7 workbooks are connected
* Only 6 use the changed field
* Therefore only 6 are impacted
This matches Option C.
Why the other options are incorrect:
A). Field used twice
Still counts as one workbook - does not explain discrepancy.
B). Permission issue
If permissions blocked visibility, the data source would not list 7 connections.
D). Custom SQL use
Catalog can still detect field usage through metadata lineage; Custom SQL does NOT hide workbook dependency.
Thus, only Option C logically explains the scenario.
* Data Catalog lineage rules: "Connected vs. Impacted" distinction.
* Field-level impact analysis documentation.
* Workbook dependency logic within Tableau Catalog.

NEW QUESTION # 76
From the desktop, open the CC workbook. Use the US Population Estimates data source.
You need to shape the data in US Population Estimates by using Tableau Desktop. The data must be formatted as shown in the following table.
Open the Population worksheet. Enter the total number of records contained in the data set into the Total Records parameter.
From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:
See the complete Steps below in Explanation:
Explanation:
To shape the data in the "US Population Estimates" data source and enter the total number of records into the "Total Records" parameter in Tableau Desktop, follow these steps:
* Open the CC Workbook and Access the Worksheet:
* From the desktop, double-click on the CC workbook to open it in Tableau Desktop.
* Navigate to the Population worksheet by selecting its tab at the bottom of the window.
* Format and Shape the Data:
* Ensure the data types match those specified in the requirements: Sex, Origin, Race as strings; Year, Age, Population as whole numbers.
* To verify or change the data type, click on the dropdown arrow next to each field name in the Data pane and select "Change Data

Type" if necessary.
* Calculate Total Number of Records:
* Create a new calculated field named "Total Records". To do this, right-click in the Data pane and select "Create Calculated Field".
* Enter the formula COUNT([Record ID]) or SUM([Number of Records]) depending on how the data source identifies each row uniquely.
* Drag this new calculated field onto the worksheet to display the total number of records.
* Enter the Value into the Total Records Parameter:
* Locate the "Total Records" parameter in the Data pane. Right-click on the parameter and select "Edit".
* Manually enter the number displayed from the calculated field into the parameter, ensuring accuracy to meet the data shaping requirement.
* Save Your Changes:
* From the File menu, click 'Save' to ensure all your changes are stored.
References:
Tableau Desktop Guide: Provides detailed instructions on managing data types, creating calculated fields, and updating parameters.
Tableau Data Shaping Techniques: Outlines effective methods for manipulating and structuring data for analysis.
This process will ensure the data in the "US Population Estimates" is accurately shaped according to the specified format and that the total number of records is correctly calculated and entered into the designated parameter. This thorough approach ensures data integrity and accuracy in reporting.

NEW QUESTION # 77
A client wants to see data for only the last day in a dataset and the last day is always yesterday. The date is represented with the field Ship Date.
The client is not concerned about the daily refresh results. The volume of data is so large that performance is their priority. In the future, the client will be able to move the calculation to the underlying database, but not at this time.
The solution should offer the best performance.
Which approach should the consultant use to produce the desired results?

- A. Filter on calculation [Ship Date]={MAX([Ship Date])}.
- B. Filter MONTH/DAY/YEAR on [Ship Date] field and use an option to filter to the latest date value when the workbook opens.
- C. Filter on Ship Date field using the Yesterday option.
- D. Filter on calculation [Ship Date]=TODAY()-1.

Answer: D

Explanation:
The best approach to ensure performance while providing data for only the last day (yesterday) in the dataset is to use a calculated field that filters the data to include only yesterday's date:
Filter on calculation [Ship Date]=TODAY()-1: This calculated field dynamically computes yesterday's date by subtracting one day from today's date. This approach ensures that each day, only the data for the previous day is loaded, which keeps the volume of data minimal and improves performance.
Dynamic Date Calculation: The use of TODAY()-1 ensures the filter remains up-to-date with the changing dates, without the need for manual updates, providing accuracy and timeliness in the dashboard.
This approach is efficient because it avoids the overhead of processing the entire dataset and focuses only on the relevant day's data. It also aligns with Tableau's capabilities for creating dynamic filters using date functions, as highlighted in the Tableau help documentation on date calculations and filters.
References
This solution utilizes Tableau's built-in date functions and dynamic calculations to optimize performance, as recommended in Tableau's performance optimization resources and date calculation guidelines.

NEW QUESTION # 78
A client wants to provide sales users with the ability to perform the following tasks:
* Access published visualizations and published data sources outside the company network.
* Edit existing visualizations.
* Create new visualizations based on published data sources.
. Minimize licensing costs.
Which site role should the client assign to the sales users?

- A. Site Administrator
- B. Viewer
- C. Creator
- D. Explorer (can publish)

Answer: D

Explanation:
The Explorer (can publish) site role in Tableau is designed for users who need to access, edit, and create visualizations based on published data sources, even when they are outside the company network. This role allows users to perform web editing and save their work, making it suitable for sales users who need these capabilities. It is also a cost-effective option as it does not require the full capabilities and associated costs of the Creator license.
References: The information about the Explorer (can publish) role and its capabilities can be found in the official Tableau documentation on site roles and permissions12. This role is appropriate for users who need to interact with published content and create new visualizations without the need for full site administration or advanced content creation tools that come with the Creator role3.

NEW QUESTION # 79
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