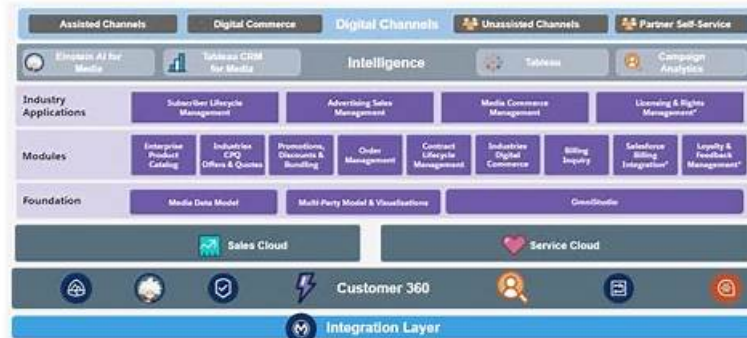


Realistic Salesforce-Media-Cloud Mock Exam & Leader in Qualification Exams & Authoritative Salesforce-Media-Cloud: Salesforce Media Cloud Accredited Professional (AP) Exam



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The feedback collected was used to design our products through interviews with top Salesforce Media Cloud Accredited Professional (AP) Exam Salesforce-Media-Cloud exam professionals. You are certain to see questions similar to the questions on this Salesforce Salesforce-Media-Cloud exam dumps on the main Salesforce-Media-Cloud Exam. All you have to do is select the right answer, which is already in the Salesforce Salesforce-Media-Cloud questions. Salesforce Media Cloud Accredited Professional (AP) Exam Salesforce-Media-Cloud exam dumps have mock exams that give you real-life exam experience.

Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
Topic 2	- Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI - CD environment.
Topic 3	- Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI - CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

Salesforce-Media-Cloud Valid Test Registration - Valid Exam Salesforce-Media-Cloud Preparation

Actual and updated Salesforce-Media-Cloud questions are essential for individuals who want to clear the Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) examination in a short time. At FreeDumps, we understand that the learning style of every Salesforce-Media-Cloud exam applicant is different. That's why we offer three formats of Salesforce Salesforce-Media-Cloud Dumps. With our actual and updated Salesforce-Media-Cloud questions, you can achieve success in the Salesforce Media Cloud Accredited Professional (AP) Exam (Salesforce-Media-Cloud) exam and accelerate your career on the first attempt.

Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q23-Q28):

NEW QUESTION # 23

What are two roles of Marketing Cloud Intelligence in Media Cloud?

Choose 2 answers

- A. Campaign reporting using Media Cloud and Ad Server data
- B. Campaign performance using Media Cloud and Ad Server data
- C. Acts as a data lake for customer data insights
- D. Acts as a customer data platform

Answer: A,B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence functions to provide campaign reporting and performance analytics by combining Media Cloud and Ad Server data. It is not a customer data platform or a generic data lake, but a specialized marketing analytics solution.

Reference:

Marketing Cloud Intelligence Roles

https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_roles.htm&type=5

NEW QUESTION # 24

Cloud Kicks has been using Media Cloud for the last three months and now wants to send order data over to the Google Ad Management platform.

What does a Consultant need to create in Salesforce to specify the callout URL?

- A. Named Credential
- B. Custom Metadata
- C. Auth. Provider
- D. Connected App

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials provide a secure and declarative way to specify callout URLs along with authentication information, simplifying integration with Google Ad Manager. Connected Apps and Auth Providers manage authentication but do not directly specify callout URLs.

Reference:

Salesforce Named Credentials

https://help.salesforce.com/s/articleView?id=sf.named_credentials_overview.htm&type=5

NEW QUESTION # 25

A customer is using Media Cloud and they need to report on how well a digital advertising campaign is performing. The company is using Google Ad Manager (GAM) as one of their primary data sources.

Which product should a Consultant implement to analyze campaign performance?

- A. CRM Analytics
- B. Standard Salesforce Reporting and Dashboards
- C. Custom Reporting Solution
- **D. Marketing Cloud Intelligence**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence provides advanced analytics capabilities by integrating data from Media Cloud and GAM to deliver comprehensive campaign performance analysis beyond standard reports or custom solutions.

Reference:

Marketing Cloud Intelligence Overview

https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci.htm&type=5

NEW QUESTION # 26

A publishing company has been using Media Cloud for the last six months and now wants to send order data over to the Google Ad Management platform. The company has the client and secret from Google.

Which element should a Consultant create within Salesforce to be able to enter these details?

- A. Custom Metadata
- B. Auth. Provider
- C. Connected App
- **D. Named Credentials**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials in Salesforce are used to securely store external service endpoints and authentication details such as client ID and client secret. When integrating with Google Ad Manager, the client and secret are used for OAuth authentication. Named Credentials simplify authentication handling for callouts by managing tokens automatically and securely. Connected Apps are typically for OAuth client registration but not storing credentials in this use case.

Reference:

Salesforce Named Credentials Documentation

Media Cloud Google Ad Manager Integration

https://developer.salesforce.com/docs/atlas.en-us.externalobjects.meta/externalobjects/external_objects_named_credentials.htm

NEW QUESTION # 27

Which three permission sets should a Consultant add for a newly hired Media Planner user?

Choose 3 answers

- **A. OmniStudioUser**
- **B. Media Cloud Base User**
- **C. MediaCloudPlus Runtime**
- D. Rule Engine Runtime
- E. MediaCloud Runtime

Answer: A,B,C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

A Media Planner requires permission sets for OmniStudioUser to work with OmniStudio tools, MediaCloudPlus Runtime for ASM features, and Media Cloud Base User to access basic Media Cloud data and features. Rule Engine Runtime and MediaCloud Runtime are more specialized and not strictly required for planners.

Reference:

Media Cloud User Setup Guide

Salesforce Permission Sets for ASM

https://help.salesforce.com/s/articleView?id=sf.media_cloud_user_permissions.htm&type=5

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