

Marketing-Cloud-Email-Specialist New Dumps Questions

| Marketing-Cloud-Email-Specialist Reliable Exam Practice



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If you want to get a better job and relieve your employment pressure, it is essential for you to get the Marketing-Cloud-Email-Specialist certification. However, due to the severe employment situation, more and more people have been crazy for passing the Marketing-Cloud-Email-Specialist exam by taking examinations, the exam has also been more and more difficult to pass. Our Marketing-Cloud-Email-Specialist test guide has become more and more popular in the world. Of course, if you decide to buy our Marketing-Cloud-Email-Specialist latest question, we can make sure that it will be very easy for you to pass Marketing-Cloud-Email-Specialist exam torrent that you can learn and practice it. Then you just need 20-30 hours to practice our study materials that you can attend your exam. It is really spend your little time and energy.

Salesforce Marketing-Cloud-Email-Specialist is a certification that validates the knowledge and skills of professionals in using the Salesforce Marketing Cloud platform for email marketing. Salesforce Certified Marketing Cloud Email Specialist certification is designed for individuals who have experience in email marketing and want to demonstrate their expertise in using Salesforce Marketing Cloud to create and manage email campaigns.

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We have three versions of Salesforce Marketing-Cloud-Email-Specialist guide materials available on our test platform, including PDF, Software and APP online. The most popular one is PDF version of our Salesforce Certified Marketing Cloud Email Specialist Marketing-Cloud-Email-Specialist exam questions and you can totally enjoy the convenience of this version, and this is mainly because there is a demo in it, therefore help you choose what kind of Marketing-Cloud-Email-Specialist Practice Test are suitable to you and make the right choice.

To earn the Salesforce Certified Marketing Cloud Email Specialist certification, you need to have a deep understanding of email marketing concepts, including how to create effective email campaigns, segment your audience, and analyze campaign performance. You should also be familiar with the Salesforce Marketing Cloud platform, including its features and capabilities. Salesforce Certified Marketing Cloud Email Specialist certification exam consists of 60 multiple-choice questions and you have 90 minutes to complete it. You need to score at least 65% to pass the exam.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q153-Q158):

NEW QUESTION # 153

Northern Trail Outfitters allows non registered customers to provide a phone number for open orders. The provided contact information is to be deleted after 30 days.

Which feature provides a way to automatically maintain a data extension's records?

- A. Data Retention Policy
- B. Delete Filter Activity
- C. Contact Delete

Answer: A

NEW QUESTION # 154

A marketer is updating a data extension by manually importing a file. The marketer wants to ensure only new records are added to the data extension during the Import process.

In which two ways should the data extension and import be configured? Choose 2 answers

- A. Select the update type "Add and Update"
- B. Select the update type "Add Only"
- C. Select the update type "Overwrite"
- D. Ensure the data extension has a Primary Key

Answer: A,B

NEW QUESTION # 155

A marketing team is using two systems to send emails. The team wants to maintain unsubscribe information between both of the systems. In order to remain compliant, they would like to update Marketing Cloud subscription status weekly based on unsubscribes from the other system.

Which solution should they use to maintain subscriber status?

- A. Create a suppression workflow for the unsubscribed accounts.
- B. Import unsubscribes into a data extension, then update status with a query.
- C. Import unsubscribes with the appropriate status into All Subscribers.
- D. Create an automation triggered on unsubscribes from the other system

Answer: B

NEW QUESTION # 156

A national landscape company wants to send targeted emails to customers to remind them of their upcoming lawn treatment. Depending on the service, clients will receive either one or two emails. The data for the campaign is in two separate data extensions. Customer Number is a Primary Key field in both data extensions. Which tool can be used to segment the data? (Choose 2)

- A. Send Definition
- B. Data Extract Activity
- C. Query Activity
- D. Drag & Drop Segmentation

Answer: C,D

NEW QUESTION # 157

A customer requested Northern Trail Outfitters NOT record any clicks or opens performed by them. What should be configured to ensure compliance with this request?

- A. Exclusion Script
- B. Consent Management
- C. DoNotTrack Attribute

Answer: C

NEW QUESTION # 158

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