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Are you worried about your poor life now and again? Are you desired to gain a decent job in the near future? Do you dream of a better life? Do you want to own better treatment in the field? If your answer is yes, please prepare for the Marketing-Cloud-Developer Exam. It is known to us that preparing for the exam carefully and getting the related certification are very important for all people to achieve their dreams in the near future.

Salesforce Marketing-Cloud-Developer Exam consists of 60 multiple-choice questions that must be completed within 105 minutes. Marketing-Cloud-Developer exam covers a wide range of topics, including Marketing Cloud data architecture, email marketing best practices, automation workflows, and integration with other Salesforce products. Candidates must score at least 68% to pass the exam and obtain the Salesforce Certified Marketing Cloud Developer certification.

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Earning the Salesforce Marketing-Cloud-Developer certification is an excellent way for professionals to demonstrate their expertise in marketing cloud development. Salesforce Certified Marketing Cloud Developer Exam certification is highly valued in the industry and is recognized by many companies as a measure of a developer's skill and knowledge in this area. With this certification, professionals gain a competitive edge in the job market and are better positioned to advance their careers.

Salesforce Marketing-Cloud-Developer Certification Exam is designed to test an individual's expertise in developing and implementing marketing automation solutions using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Developer Exam certification is intended for individuals who have experience working with marketing automation solutions and are skilled in using the Salesforce Marketing Cloud platform to create and manage complex marketing campaigns.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q131-Q136):

NEW QUESTION # 131

A developer wants to programmatically inject Contacts into a journey via REST API. What is the recommended route using POST data extension fields and values?

- A. **/interaction/v1/events**
- B. /interaction/v1/eventDefinitions
- C. /contacts/v1/contactEvents
- D. /interaction/v1/interactions

Answer: A

Explanation:

To programmatically inject Contacts into a journey via the REST API, the recommended route is /interaction/v1/events. This endpoint allows you to trigger an event which can be configured to start a journey for the specified contacts.

References:

- * Salesforce Marketing Cloud REST API
- * Journey Builder API

NEW QUESTION # 132

NTO is using a mobile campaign to collect email addresses of interested subscribers. Using AMPscript's API functions they will send a confirmation email when an email is texted into their short code. Which two objects are required to successfully create a TriggerSend object? Choose 2

- A. Contact
- B. **TriggerSendDefinition**
- C. **Subscribers**
- D. Attribute

Answer: B,C

Explanation:

To successfully create a TriggerSend object using AMPscript's API functions, the following objects are required:

* TriggerSendDefinition (B)- Defines the parameters of the triggered send, including the email to be sent and the associated attributes.

* Subscribers (D)- Represents the individual recipients who will receive the email.

These objects ensure that the correct email is sent to the specified subscribers when the TriggerSend is executed.

References:

- * Salesforce Marketing Cloud API
- * AMPscript API Functions

NEW QUESTION # 133

Certification Aid created a journey and event definition in Marketing Cloud. Which of the following resources are relevant to inject Contacts into the journey using the REST API? Choose 2.

- A. POST /interaction/v1/interactions/contactentry
- B. **POST /eventDefinitions/key:{key} or /eventDefinitions/{id}**
- C. GET /eventDefinitions/key:{key}
- D. **POST /interaction/v1/events**

Answer: B,D

Explanation:

To inject contacts into a journey using the REST API, the correct endpoints involve the event definitions and events.

* POST /eventDefinitions/key:{key} or /eventDefinitions/{id}: This endpoint allows you to interact with event definitions by key or ID, which is essential for managing journey events.

* POST /interaction/v1/events: This endpoint is used to inject events into the journey, thus adding contacts to the journey based on the defined event.

1: Salesforce Journey Builder API

NEW QUESTION # 134

What is the operational order of the Contact Delete process for Marketing Cloud?

- **A. Delete initiated > Suppression phase > Final Deletion**
- B. Delete initiated > Final deletion
- C. Delete initiated > Final deletion > Suppression phase
- D. Data identified > Suppression phase > Delete initiated > Account page

Answer: A

Explanation:

The operational order of the Contact Delete process for Marketing Cloud is as follows:

- * Delete initiated- The process begins when the contact delete request is initiated.
- * Suppression phase- During this phase, the contacts are marked for deletion and are suppressed from further communications.
- * Final Deletion- The contacts are permanently deleted from the system.

References:

- * Salesforce Marketing Cloud Documentation on Contact Deletion
- * Contact Builder in Marketing Cloud

NEW QUESTION # 135

A developer wants to create a Send LogData Extension to increase efficiency with tracking email sends.

Which two best practices should the developer remember when configuring the Send Log Data Extension?

Choose 2 answers

- A. Create a number of fields equal to the fields in the source data extension.
- B. Maximize the field size to accommodate all incoming data.
- **C. Limit custom fields in the data extension to 10 or fewer.**
- **D. Use Data Retention to limit the amount of data captured.**

Answer: C,D

Explanation:

When configuring a Send Log Data Extension, it is crucial to follow best practices to ensure efficient tracking and data management.

- * Use Data Retention: Implementing data retention policies helps manage the volume of data stored in the send log, improving performance and reducing storage costs.
- * Limit Custom Fields: Limiting the number of custom fields to 10 or fewer helps maintain the efficiency and performance of the data extension.

1: Salesforce Send Log Data Extension

NEW QUESTION # 136

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