

Marketing-Cloud-Email-Specialist Reliable Test Tips & Marketing-Cloud-Email-Specialist Valid Test Cost



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The benefits of becoming a certified Salesforce Marketing Cloud Email Specialist are numerous. Salesforce Certified Marketing Cloud Email Specialist certification demonstrates to potential employers that you have the knowledge and skills necessary to design and execute successful email campaigns using the Marketing Cloud platform. It also helps you stand out in a competitive job market and can lead to higher salaries and promotions.

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ITexamReview Marketing-Cloud-Email-Specialist: The Penetration Tester's Guide Test Engine

Salesforce certification Marketing-Cloud-Email-Specialist exam is a test of IT professional knowledge. ITexamReview is a website which can help you quickly pass Salesforce certification Marketing-Cloud-Email-Specialist exams. In order to pass Salesforce certification Marketing-Cloud-Email-Specialist exam, many people who attend Salesforce certification Marketing-Cloud-Email-Specialist exam have spent a lot of time and effort, or spend a lot of money to participate in the cram school. ITexamReview is able to let you need to spend less time, money and effort to prepare for Salesforce Certification Marketing-Cloud-Email-Specialist Exam, which will offer you a targeted training. You only need about 20 hours training to pass the exam successfully.

Salesforce Marketing-Cloud-Email-Specialist Certification Exam is designed to test the candidate's proficiency in various aspects of email marketing automation. Marketing-Cloud-Email-Specialist exam covers topics such as email design and content creation, list and data management, subscriber and email performance tracking, and email automation and personalization. Candidates are expected to have a deep understanding of these topics and their application in real-world scenarios.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q124-Q129):

NEW QUESTION # 124

A marketing manager wants to provide unique content to each customer in an upcoming email campaign. Which three features could be used to create individualized content in the email? Choose 3 answers

- A. Dynamic content
- B. In Einstein content
- C. Specialized content
- D. Audience segmentation
- E. In Personalization strings

Answer: A,B,E

NEW QUESTION # 125

A marketer needs to send emails to all 20 members of the creative team for proofing as a part of an email campaign. Which Preview & Test Content Personalization options should be used?

- A. Based on Recipient test Data Extension
- B. Based on Subscriber Preview List or Data Extension
- C. Based on Preview

Answer: B

Explanation:

To send emails to all 20 members of the creative team for proofing as part of an email campaign, the marketer should use the "Based on Subscriber Preview List or Data Extension" option in Preview & Test Content Personalization. This allows the marketer to create a specific list or data extension containing the email addresses of the creative team members, ensuring that each team member receives the test email for review.

Reference: Salesforce Marketing Cloud Documentation on Preview & Test Content Personalization

NEW QUESTION # 126

A subscriber unsubscribes upon receiving an email from Northern Trail Outfitters (NTO). At the bottom of the NTO email, the subscriber sees three links: Manage Subscriptions, Profile Center, and One-Click Unsubscribe.

The subscriber clicks One-Click Unsubscribe.

Given that NTO is using the default subscription center, which two options are given when the subscriber clicks One-Click Unsubscribe?

Choose 2 answers

- A. Subscriber can choose to be removed from the data extension.
- B. Subscriber can choose to resubscribe to the list used for the send.
- C. Subscriber can choose which publications to unsubscribe from.
- D. Subscriber can choose to be unsubscribed from all NTO publications.

Answer: C,D

NEW QUESTION # 127

A marketing team has a series of emails that will be sent to prospective customers. The audience will be built from data stored in two data extensions. They would like to test engagement across multiple versions of the creative to determine which is most effective.

Which tools will accomplish this?

- A. Automation Studio and Journey Builder
- B. Journey Builder and Email Studio
- C. Email Studio and Audience Builder
- D. Automation Studio and Content Builder

Answer: B

NEW QUESTION # 128

A marketer wants to send emails to segments that are created from multiple data extensions on a daily basis. The marketer sends kicks off a complex campaign with multiple messages in both Email and Mobile. Which action should they take to execute the campaign?

- Answer: B**

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