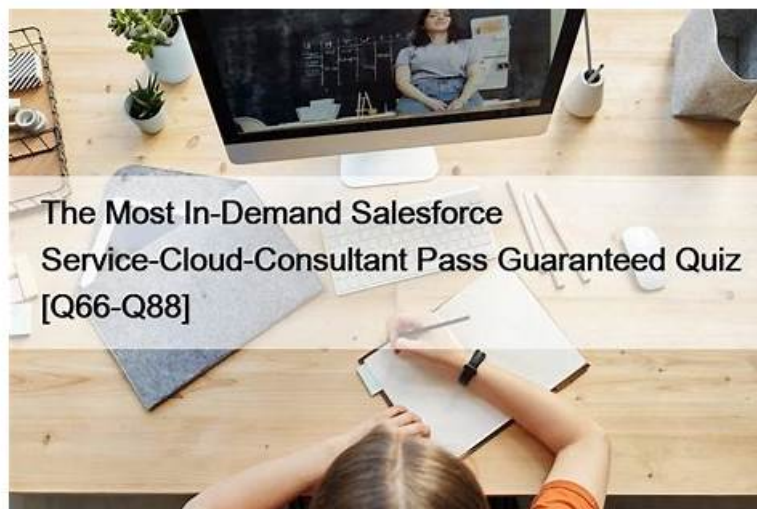# Pass Guaranteed Quiz Salesforce - Professional Test Data-Cloud-Consultant Online



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## Data-Cloud-Consultant Salesforce Certified Data Cloud Consultant Dumps For Ultimate Results 2026

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## Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

| Topic | Details |
|-------|---------|
| Topic 1 | • Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights. |
|  |  |

| | |
|---|---|
| Topic 2 | • Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data. |
| Topic 3 | • Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases. |

# Salesforce Certified Data Cloud Consultant Sample Questions (Q115-Q120):

**NEW QUESTION # 115**
A consultant needs to create a data graph based on several DLOs,
Which step should the consultant take to make this work?

- A. Map the DLOs directly to a data graph.
- B. Map the DLOS to DMOS and use these in the data graph.
- C. Use a data action to update the data graph with the DLO data
- D. Batch transform the DLOs to multiple DMOs and activate these with the data graph.

**Answer: B**

Explanation:
To create a data graph based on several Data Lake Objects (DLOs) , the consultant should map the DLOs to Data Model Objects (DMOs) and use these in the data graph. Here's why:
Understanding Data Graphs
A data graph in Salesforce Data Cloud represents relationships between entities (e.g., customers, accounts, orders) and their attributes.
It is built using Data Model Objects (DMOs) , which provide a standardized structure for unified profiles and related data.
Why Map DLOs to DMOs?
Role of DLOs and DMOs :
DLOs are raw data sources ingested into Data Cloud.
DMOs are standardized objects used for identity resolution and unified profiles.
Mapping DLOs to DMOs ensures that raw data is transformed into a structured format suitable for data graphs.
Building the Data Graph :
Once the DLOs are mapped to DMOs, the consultant can use the DMOs to define relationships and build the data graph.
This approach ensures consistency and alignment with the unified data model.
Other Options Are Less Suitable :
A . Use a data action to update the data graph with the DLO data : Data actions are used for triggering workflows, not for building data graphs.
C . Map the DLOs directly to a data graph : DLOs cannot be directly mapped to a data graph; they must first be transformed into DMOs.
D . Batch transform the DLOs to multiple DMOs and activate these with the data graph : This is overly complex and unnecessary when mapping DLOs to DMOs suffices.
Steps to Create the Data Graph
Step 1: Map DLOs to DMOs
Navigate to Data Cloud > Data Streams and map the relevant fields from the DLOs to the corresponding DMOs.
Step 2: Define Relationships
Use the Data Model tab to define relationships between DMOs (e.g., linking Individuals to Accounts).
Step 3: Build the Data Graph
Use the mapped DMOs to create the data graph, defining nodes (entities) and edges (relationships).
Step 4: Validate the Graph
Test the data graph to ensure it accurately represents the desired relationships and data flow.
Conclusion
The consultant should map the DLOs to DMOs and use these in the data graph to ensure a structured and consistent approach to building relationships between entities.

**NEW QUESTION # 116**
What is the result of a segmentation criteria filtering on City | Is Equal To | 'San Jose'?

- A. Cities containing 'San Jose', 'San Jose', 'san jose', or 'san jose'
- B. Cities only containing 'San Jose' or 'San Jose'
- C. Cities only containing 'San Jose' or 'san jose'
- D. Cities only containing 'San Jose' or 'san jose'

**Answer: D**

Explanation:
The result of a segmentation criteria filtering on City | Is Equal To | 'San Jose' is cities only containing 'San Jose' or 'san jose'. This is because the segmentation criteria is case-sensitive and accent-sensitive, meaning that it will only match the exact value that is entered in the filter1. Therefore, cities containing 'San Jose', 'san jose', or 'San Jose' will not be included in the result, as they do not match the filter value exactly. To include cities with different variations of the name 'San Jose', you would need to use the OR operator and add multiple filter values, such as 'San Jose' OR 'San Jose' OR 'san jose' OR 'san jose'2. Reference: Segmentation Criteria, Segmentation Operators

**NEW QUESTION # 117**
A customer has two Data Cloud orgs. A new configuration has been completed and tested for an Amazon S3 data stream and its mappings in one of the Data Cloud orgs.
What is recommended to package and promote this configuration to the customer's second org?

- A. Use the Salesforce CRM connector.
- B. Package as an AppExchange application.
- C. Create a data kit.
- D. Use the Metadata API.

**Answer: C**

Explanation:
* Data Cloud Configuration Promotion: When managing configurations across multiple Salesforce Data Cloud orgs, it's essential to use tools that ensure consistency and accuracy in the promotion process.
* Data Kits: Salesforce Data Cloud allows users to package and promote configurations using data kits. These kits encapsulate data stream definitions, mappings, and other configuration elements into a portable format.
* Process:
Create a data kit in the source org that includes the Amazon S3 data stream configuration and mappings.
Export the data kit from the source org.
Import the data kit into the target org, ensuring that all configurations are transferred accurately.
* Advantages: Using data kits simplifies the migration process, reduces the risk of configuration errors, and ensures that all settings and mappings are consistently applied in the new org.
* Reference:
Salesforce Data Cloud Developer Guide
Salesforce Data Cloud Packaging

**NEW QUESTION # 118**
A consultant wants to build a new audience in Data Cloud.
Which three criteria can the consultant include when building a segment?
Choose 3 answers

- A. Direct attributes
- B. Streaming insights
- C. Data stream attributes
- D. Related attributes
- E. Calculated Insights

**Answer: A,D,E**

Explanation:

A segment is a subset of individuals who meet certain criteria based on their attributes and behaviors. A consultant can use different types of criteria when building a segment in Data Cloud, such as:

Direct attributes: These are attributes that describe the characteristics of an individual, such as name, email, gender, age, etc. These attributes are stored in the Profile data model object (DMO) and can be used to filter individuals based on their profile data.

Calculated Insights: These are insights that perform calculations on data in a data space and store the results in a data extension. These insights can be used to segment individuals based on metrics or scores derived from their data, such as customer lifetime value, churn risk, loyalty tier, etc.

Related attributes: These are attributes that describe the relationships of an individual with other DMOs, such as Email, Engagement, Order, Product, etc. These attributes can be used to segment individuals based on their interactions or transactions with different entities, such as email opens, clicks, purchases, etc.

The other two options are not valid criteria for building a segment in Data Cloud. Data stream attributes are attributes that describe the streaming data that is ingested into Data Cloud from various sources, such as Marketing Cloud, Commerce Cloud, Service Cloud, etc. These attributes are not directly available for segmentation, but they can be transformed and stored in data extensions using streaming data transforms.

Streaming insights are insights that analyze streaming data in real time and trigger actions based on predefined conditions. These insights are not used for segmentation, but for activation and personalization. References: Create a Segment in Data Cloud, Use Insights in Data Cloud, Data Cloud Data Model

## NEW QUESTION # 119

A retailer wants to unify profiles using Loyalty ID which is different than the unique ID of their customers.
Which object should the consultant use in identity resolution to perform exact match rules on the Loyalty ID?

- A. Party Identification object
- B. Loyalty Identification object
- C. Contact Identification object
- D. Individual object

**Answer: A**

Explanation:
The Party Identification object is the correct object to use in identity resolution to perform exact match rules on the Loyalty ID. The Party Identification object is a child object of the Individual object that stores different types of identifiers for an individual, such as email, phone, loyalty ID, social media handle, etc. Each identifier has a type, a value, and a source. The consultant can use the Party Identification object to create a match rule that compares the Loyalty ID type and value across different sources and links the corresponding individuals.

The other options are not correct objects to use in identity resolution to perform exact match rules on the Loyalty ID. The Loyalty Identification object does not exist in Data Cloud. The Individual object is the parent object that represents a unified profile of an individual, but it does not store the Loyalty ID directly. The Contact Identification object is a child object of the Contact object that stores identifiers for a contact, such as email, phone, etc., but it does not store the Loyalty ID.

Data Modeling Requirements for Identity Resolution
Identity Resolution in a Data Space
Configure Identity Resolution Rulesets
Map Required Objects
Data and Identity in Data Cloud

## NEW QUESTION # 120

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