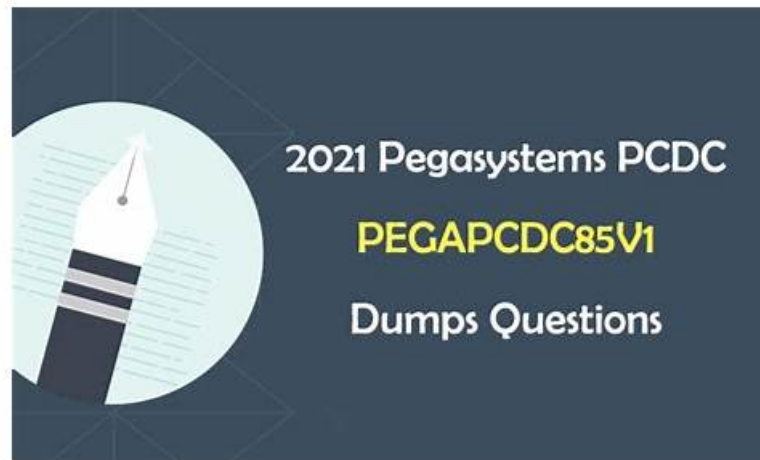


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## Pegasystems PEGACPDC25V1 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Engagement policies: Addresses creating engagement policies, strategies, and customer journeys that govern contact timing and frequency.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>AI and Arbitration: Explores AI-powered action arbitration, prioritization, and using business levers for action selection.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Decision strategies: Focuses on building decision strategies with business logic to power the decisioning engine.</li></ul>

Topic 4	<ul style="list-style-type: none"> <li>Channels: Covers implementing real-time containers, offer emails, and third-party integrations for multi-channel delivery.</li> </ul>
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## Pegasystems Certified Pega Decisioning Consultant 25 Sample Questions (Q14-Q19):

### NEW QUESTION # 14

MyCo, a telecom company, recently introduced a new mobile handset offer, MyFone 14 Pro, for its premium customers. As the bank has financial targets to meet, the business decides to boost the MyFone 14 Pro offer.

As a decisioning architect, how can you ensure that the MyFone 14 Pro offer is prioritized over other offers?

- A. Increase the starting propensity of the MyFone 14 Pro offer.
- B. Increase the business value of the MyFone 14 Pro offer.
- C. Increase the business weight of the MyFone 14 Pro offer.
- D. Increase the context weight of the MyFone 14 Pro offer.

**Answer: C**

Explanation:

The business weight is a parameter that allows you to manually adjust the priority of an offer based on your business objectives and preferences. The business weight is multiplied by the business value and the propensity to calculate the final priority score of an offer. A higher business weight means a higher priority score, making the offer more likely to be selected and presented to the customer. Therefore, if you want to boost an offer, you can increase its business weight. Verified References: Pega Decisioning Consultant | Pega Academy

### NEW QUESTION # 15

In a decision strategy, you can use aggregation components to \_\_\_\_\_.

- A. choose between actions
- B. filter actions based on priority and relevance
- C. make calculations based upon a list of actions
- D. set a text value to a strategy property

**Answer: C**

Explanation:

Aggregation components are used to perform calculations on a list of actions, such as sum, average, count, minimum, or maximum. For example, you can use an aggregation component to calculate the total value of all the actions in a group. Verified References: Pega Academy - Decisioning Consultant - Aggregating actions

### NEW QUESTION # 16

The U+ Bank marketing department wants to leverage the next-best-action capability of Pega Customer Decision Hub on Its website to promote new offers to each customer.

Place the events in the sequential order.

The screenshot shows a Pega interface for ordering events. The events are listed in a box on the left, and on the right, there are two sets of circular arrows (one pointing right and one pointing left) for reordering the events. The events are:

- The website loads the account page with the content returned by Customer Decision Hub.
- The website invokes the real-time container before loading the account page.
- Customer Decision Hub returns the resulting offer details to the website.
- Customer Decision Hub evaluates offers from the associated issue/group.

**Answer:**

Explanation:



Explanation:

### NEW QUESTION # 17

U+ Bank's marketing department currently promotes various credit card offers by sending emails to qualified customers. The bank wants to limit the number of offers that customers can receive over a given period of time.

In the Answer Area, select the correct artifact you use to implement each requirement.

Answer:

Explanation:

Explanation:

A screenshot of a computer screen AI-generated content may be incorrect.

### NEW QUESTION # 18

U+ Bank uses a scorecard rule in a decision strategy to compute the mortgage limit for a customer. U+ Bank updated their scorecard to include a new property in the calculation: customer income.

What changes do you need to make in the decision strategy for the updated scorecard to take effect?

- A. A new proposition filter needs to be configured in the strategy to filter on customer income.
- B. Remap the scorecard property in the decision strategy for the change to take effect.
- C. Add a new Group By component for the mortgage limit calculation.
- D. The score calculation is independent of the strategy and no change is required.

Answer: D

Explanation:

The score calculation is independent of the strategy and no change is required. When you use a scorecard component in a decision strategy, you only need to specify the name of the scorecard rule and the output property that will store the score value. The scorecard rule itself defines how the score is calculated based on the input properties and factors. Therefore, if you update the scorecard rule to include a new property in the calculation, you do not need to make any changes in the decision strategy for the updated scorecard to take effect. Verified References: [Pega Academy - Decisioning Consultant - Using scorecards]

### NEW QUESTION # 19

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